



ASX Announcement  
ASX Code: DUB

23 February 2017

## Inclarity to Launch Revolutionary Service with Dubber

### **Highlights:**

- Inclarity Communications Ltd. selects Dubber as its new recording platform
- Migration of Inclarity's recording users to a Dubber service will commence in Q2 '17
- Inclarity operates a BroadSoft platform managed by Dubber distribution partner Siphon Networks
- Further strengthens Dubber's objective to become the global backbone of call recording

Dubber Corporation Limited (ASX: DUB) is pleased to announce it has completed an agreement with Inclarity Communications Ltd.

Inclarity is a UK telecommunications provider with over 12 years of experience supplying cloud-based business communications services and is an established and trusted provider of telephony and unified communications (UC) to the business and enterprise sector.

Under the agreement, Inclarity will use Dubber as its new call recording and voice data capture platform with 'Dubber Reserved' replacing an existing solution for traditional recording, and 'Dubber Playback' being offered as an innovative new service.

'Dubber Playback' gives individual business users the choice to save, pause, rewind and fast-forward their phone calls retrospectively after the call is made. The 'Reserved' service is a fully featured, always on, call recording facility.

Enzo Viscito, Director, Inclarity:

"Inclarity is viewed as a leading dedicated hosted telephony and UC provider in the UK and, as such, we select new and innovative services which complement our strategy. Our objectives for 2017 are based on delivering the latest technology solutions, which also need to be secure and resilient for our end users. Dubber's Cloud recording platform has been rigorously tested, validated and shown to be a market leader in the Unified Communications sector and we are looking forward to working closely with the Dubber team in the years ahead."

Steve McGovern, CEO, Dubber:

“We are very pleased to have finalised this agreement with the Inclarity team with our distribution partner, Siphon Networks. The Dubber Playback service is an example of how having the Dubber platform at the core of a UC network can provide carriers new ways to introduce valued added services for their users and increase revenue with their existing customer base. Not only do we transform the original, compliance based call recording requirement, but we provide the opportunity to build a new, revenue generating data set from existing voice traffic. Inclarity is a very well respected service provider in the UK business and enterprise market and we look forward to working with them as they deploy these new service offerings to their customers.”

Revenues earned as a part of this agreement will be dependent on the take-up of the service.

**About Inclarity:**

Inclarity is the UK’s leading dedicated provider of Hosted Cloud Telephony (VoIP) and Unified Communications – our solutions are specifically designed to help small businesses, mid-sized enterprises, branch networks and public sector organisations to communicate more effectively while reducing costs and increasing productivity. We combine a highly secure, resilient and feature-rich cloud-based platform with a commitment to provide exceptional service to deliver the business communications our clients need on a pay-as-you-use or bundled basis.

**About Dubber:**

Dubber is the world’s most scalable call recording service, which opens up opportunities to capture and manage voice data as never before. A true native cloud platform, Dubber is revolutionising the call recording industry. Its high availability, unique total scale, and true Software As A Service (SAAS) offering enables both telecommunications carriers and their customers to implement and manage recordings without the need for hardware or capital expenditure.

Media:

Terry Alberstein  
terry@navigatecommunication.com.au  
+61 (0) 458 484 921

Investors:

Simon Hinsley  
simon@nwrcommunications.com.au  
+61 (0) 401 809 653