

23 February 2017

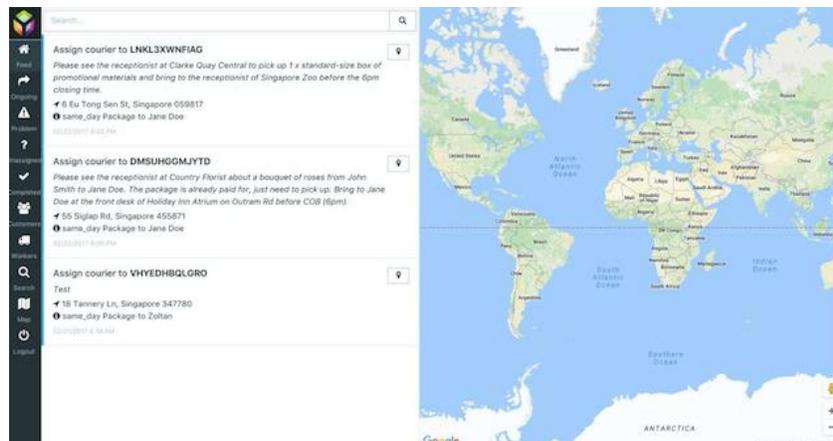
## YOJEE RELEASES ARTIFICIAL INTELLIGENCE POWERED VERSION 2.0

### HIGHLIGHTS

- **Dramatically simplifies fleet management and moves to forefront of USD\$810-billion data driven logistics opportunity.**
- **Enhances position as leader in the additional USD\$800-billion crowdsourced logistics market.**
- **Enables faster decision making, rapid scale without loss of service quality or efficiency and reduction in manpower and associated costs.**

**Yojee Limited (Yojee or the Company) (ASX: YOJ)** is a pioneering platform technology company delivering powerful logistics and supply-chain management capabilities via its Artificial Intelligence (Ai) software to South East Asia and Australia. Yojee is pleased to announce the release it's Ai backed 2.0 Fleet management software.

The Company has bolstered it's Ai capabilities by introducing an intelligent context sensitive interface, dramatically enhancing the efficiencies in fleet management. A context sensitive interface reduces the time and difficulty in navigating through complex software and enables users to solve almost any problem with just a couple of clicks.



Managing Director Ed Clarke said. “We observed the way that fleet managers were working and often with multiple screen setups and mountains of information being shown to them. What we realized is that by highlighting only the critical and actionable items within operational activities, and not all the information we could streamline and simplify the tasks, reducing the labor and scarce skilled worker requirements and costs to logistics and delivery companies. There does not appear to be anything else like it in the logistics software marketplace, and this highlights the capabilities of the elite technology and user experience development team we have.

World Economic Forum (WEF) data forecasts a USD\$810-billion\* upside for data driven logistics information services, an area Yojee is set to be in the forefront of. Yojee’s vision is to be the most intelligent, efficient, lean and low cost domestic and cross-border logistics network and to do this we need to arm our partners with software that is transformative to a business, easier for the user, cuts costs from operations and maximizes assets.

The WEF is predicts a further USD\$800-billion\* in savings passed on to consumers through ‘crowdsourced’ models which is a strength of the Yojee platform, as participant optimization and asset utilisation is maximised. Artificial intelligence such as our latest interface enables Yojee to be a decentralized logistics giant with every participant making optimal decisions through software – with complexities of collaboration hidden behind a simple interface offering ‘just another job’.”

The new interface is similar to the idea of the Facebook News Feed. If Facebook displayed every piece of content from within a user’s network, it would not only be inefficient and less engaging, it would also overwhelming and in that it would take hours of scrolling to find content that’s interesting to the user. The system we have implemented is very similar in that it learns to promote what’s important and hide what is not. For a company handling hundreds of jobs a day this is significant.

### Issues Come First

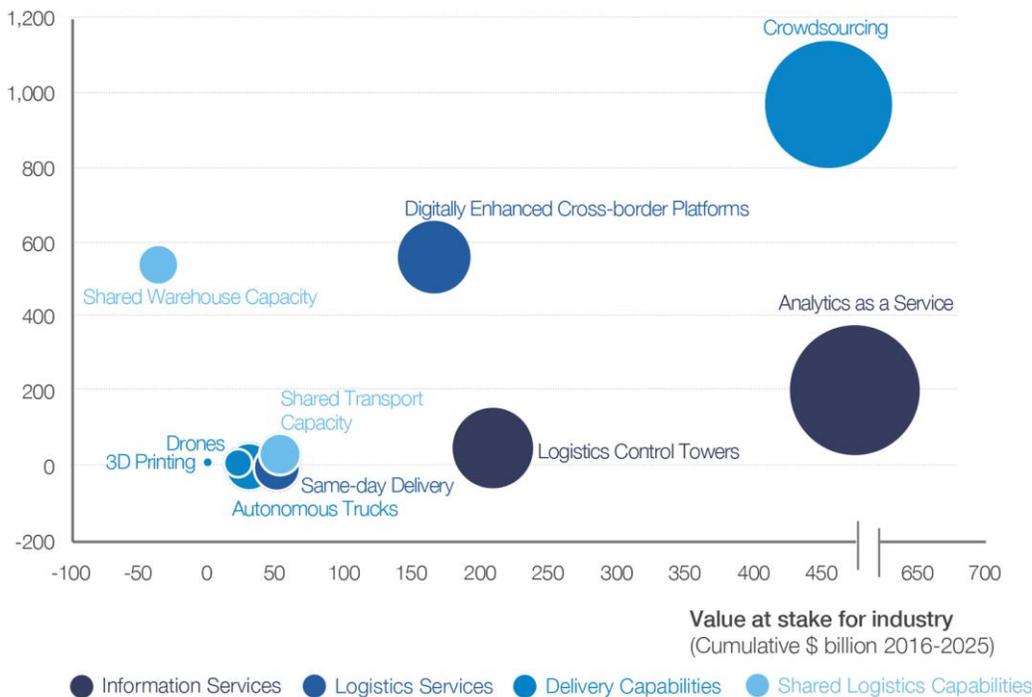
Of all jobs managed by the Yojee System, only those which are urgent or problematic are flagged by the systems inbuilt Ai and promoted to the fleet managers operational feed, with every feed item directing the user to the exact interface that resolves the issue in a single click.

### Virtual Assistant

The Ai has a big say into what information is provided to the fleet operators, providing valuable, real time insights into best practice and any jobs that are outside of the performance expectations.

World Economic Forum data relating to market value of Yojee Ecosystem\* :

Value at stake for society<sup>1</sup>  
(Cumulative \$ billion 2016-2025)



\*Source: <http://reports.weforum.org/digital-transformation/delivering-change-digital-transformation-in-logistics/>

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**About Yojee Limited** Yojee Limited (ASX: YOJ), a new, future ready platform technology company developing powerful logistics and supply chain management capabilities via its world-class blockchain secured software and expansive partner network across South East Asia and Australia.

[www.sendyojee.com](http://www.sendyojee.com)

