



**1H17 RESULTS PRESENTATION** 

**24 February 2017** 



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Monetary Values: Unless otherwise stated, all dollar values are in Australian dollars (A\$). The information in this presentation remains subject to change without notice.



## **Corporate snapshot**

# Strong share price momentum, new debt facility, improving liquidity, and an increasingly institutionally owned register with high founder and management ownership

- Specialist acquirer and servicer of 'Tier 1'1 retail customer accounts
- Operates a unique, customer-centric service platform
- Conducts business by a guiding set of "Leadership Principles"
- Offices in Perth, Australia, and Manila, Philippines
- Portfolio across Australia and New Zealand

### Share price and daily value traded over past year (\$/\$m)



### Top shareholders

Keith John - Managing Director	15.4% <sup>2</sup>
Banksia Capital	9.8%
OC FM	7.4%
Discovery AM	6.3%
Management (ex Keith John)	3.8%2

### **Capital structure**

•	
Share price 23-Feb-17	\$1.99
Shares on issue <sup>3</sup>	\$49.7m
Market capitalisation 23-Feb-17	\$98.9m
Cash 31-Dec-16	\$2.4m
Debt 31-Dec-16	\$70.0m
Enterprise value 23-Feb-17	\$166.5m
Portfolio assets at carrying value 31-Dec-16	\$128.1m

### Notes:

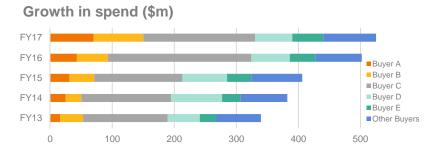
- 1. Customers not regarded as credit impaired when originated
- 2. Includes Equity Incentive Plan (EIP) rights where conditions met (save for service conditions), likely to be acquired on market
- 3. Excludes 0.3m unlisted options and EIP rights per note 2 above



## Australian retail debt sale market conditions

### High pricing continues, but increased opportunity for 'customer focused' buyers

- In FY16 market conditions showed:
  - o Growth in PDP investment up 53% on FY13
  - Banking and finance volumes were flat
  - o Increasing number of issuers transitioning to forward flow
  - Multiple smaller buyers have entered the market but market share of the few key buyers (including Pioneer) continues to expand
  - PDP pricing at historically high levels as buyer competition intensity continues
  - Kessler Group surveys show protection of brand and reputation are the primary concerns of debt sellers
- Growth in PDP sales (and in turn spending) is expected to slow down substantially in FY17, forecast increase of 5%



### Most important factors when selecting a buyer





## **Key profit & loss metrics**

## Historically strong performance consolidated by driving earnings momentum in 1H17

	1H16	1H17	
Net revenue	\$21.1m	\$24.6m	<b>17%</b>
EBITDA <sup>1</sup>	\$13.7m	\$14.6m	↑ 7%
EBIT	\$5.5m	\$7.0m	<b>↑ 27%</b>
NPAT	\$3.3m	\$4.2m	<b>↑ 27%</b>
EPS (basic)	7.23cps	8.45cps	<b>17%</b>
DPS	3.60cps	4.22cps	个 17%
Gross operating cash flow/EBITDA	101%	104%	↑ 3%

- PDP liquidations up 8% to \$30.8m
- Strong net revenue result from focus on quality investments at reasonable price points
- Increasing free cash generation underpinning growth in PDP investments
  - Considered upgrade to at least \$53m in PDP investments for FY17
- CIV expensing rate
  - Continued caution in valuation relative to liquidations – maintaining cautious bias
  - o 22.5% for 1H17, up from 21.7% for FY16
- Continued appreciation of EPS and DPS
  - o 17% growth in 1H17 EPS and DPS
  - Fully franked dividend, record date of 31 March 2017, payment 28 April 2017

#### Notes:

1. EBITDA is before the non-cash Change in Value movement



## **Key balance sheet metrics**

## Growing balance sheet strength and flexibility continues to be a focus for Pioneer

	1H16	1H17	
Cash and cash equivalents	\$1.1m	\$2.4m	<b>118%</b>
Financial assets at fair value	\$96.2m	\$128.1m	↑ 33%
Total assets	\$108.0m	\$143.3m	<b>↑</b> 33%
Borrowings	\$48.0m	\$70.0m	<b>↑</b> 46%
Total liabilities	\$53.9m	\$76.3m	<b>1</b> 42%
Net assets	\$54.2m	\$66.9m	<b>↑ 23%</b>
Gearing (Facility LVR) <sup>1</sup>	47.6%	52.9%	<b>↑</b> 11%
Total credit facilities	\$67.1m	\$110.0m	<b>↑</b> 64%

### Highlights

- \$100m 3 year facility settled with Bankwest and Westpac
- Undrawn debt balance of ~\$36m available
  - o Supports continued, measured growth
- Strong end-of-half-year cash balance
- Pioneer remains comfortably within its covenants
  - Targeting <50% LVR (currently at 53%)</li>
  - LVR covenant of 55% in facility agreement

1. Gearing calculated as Debt / Financial Assets at Fair Value



## Focus on shareholder returns

### Pioneer is focused on delivering strong sustainable earnings growth over the long term

### Total shareholder returns<sup>1</sup> and trading liquidity since IPO

• At all time highs, with significantly improved liquidity



### Source: Bloomberg

1. Assumes dividends are reinvested

2. Excludes off-market trades, and relevant periods based on date results released

### Continued dividend growth and option to participate in DRP

- Fully franked interim dividend of 4.22cps, up 17% on pcp
- DRP is an opportunity for shareholders to increase shareholding
- DRP offered at a 2.5% discount to the 10 day VWAP following the record date 31-Mar-17

### **Historical interim dividend (cps)**





# PDP valuation and payment arrangement metrics

# Pioneer's cautious and sophisticated valuation approach is leading to consistently improving liquidations and asset values

### Pioneer's valuation approach<sup>1</sup>

- Consistent and cautious approach to valuation
- Apply logistic regression modelling to project expected liquidations from PDPs
- Expected liquidations are calibrated down by 9% for economic and model risk and then discounted to present value at a rate of 20.1%
- A ten year cap to the liquidation period for customer accounts is applied
- PwC continue as independent auditors

### Key payment arrangement metrics in 1H17

Number of customers on an arrangement	+11.9%	Continued strong growth
Average arrangement balance	\$10,267	<ul> <li>Quality evidence – no low value telco, utility or payday customers</li> </ul>
Interest rate	12.9%	Avg. accruing rate across arrangement portfolio
Instalment completion rate	97.0%	Exceptional consumer outcomes and predictable cash flows

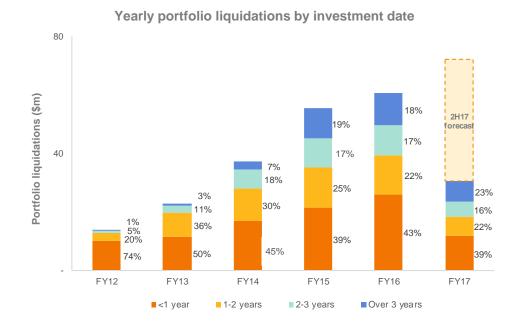
#### Note



# **Cash flow generation**

## Growing liquidation contribution across portfolio with quick payback of capital invested

- Pioneer only invests in portfolios it understands well
- Cautious investment and considered servicing underpin solid liquidations and cash flow
  - o ~0.8x investment multiple within first year
  - o ~1.4x investment multiple within 2 years
- Liquidations growing across entire book
  - Supporting rehabilitation of customer base
  - Demonstrating ability to liquidate on aged portions of book as well as newer portfolios
- Strong cash flow generation to underwrite growth in PDP investments at appropriate price points





## Focus on product development

### Pioneer is expanding and diversifying its existing suite of products



- Growth entity that refers and brokers loan offerings via external third parties
- Allows us to:
  - Extend customer relationship beyond repayment of account
  - Provide customers with value based products and education
  - Attract new customers



- Offers free credit scores to new and existing customers
- Allows customers to understand their credit history and improve their financial health
- Customers have the ability to find what home loan product is right for them
- Pioneer products and solutions may be offered to help the customer achieve their financial goals



### **Product offerings**

- Personal loans offered to emerging prime customers
  - No payday loans, small amount credit contracts or medium amount credit contracts
- Home loans brokered back through a range of partners including our PDP vendors
- Car loans
- Small business loans



## **Strong employee alignment**

### Alignment strengthened through high levels of founder and management ownership

### **Management ownership**

- Senior management own 19.2%¹ of Pioneer's shares
- Senior management are strongly aligned to the Company's strategic goals and vision through high levels of ownership and appropriate incentive structures
- Founder and Managing Director, Keith John, is the largest shareholder (15.41%)
- Every executive member of KMP² holds equity in Pioneer

Management ownership	Equity <sup>1</sup>
Keith John - Managing Director	15.4%
Management (ex Keith John)	3.8%
Total management ownership	19.2%

### **Equity Incentive Plan (EIP)**

- Senior team eligible for rights under Pioneer's EIP
  - EIP ensures alignment to strategic goals and timeframes
  - o 12 employee participants

### **Key terms of EIP rights**

- Performance conditions generally include financial KPIs and assessment against the Leadership Principles
- Rights vest from years 2 to 5 at varying rates
- Incentivised team are invested for the most significant part of life of acquired assets

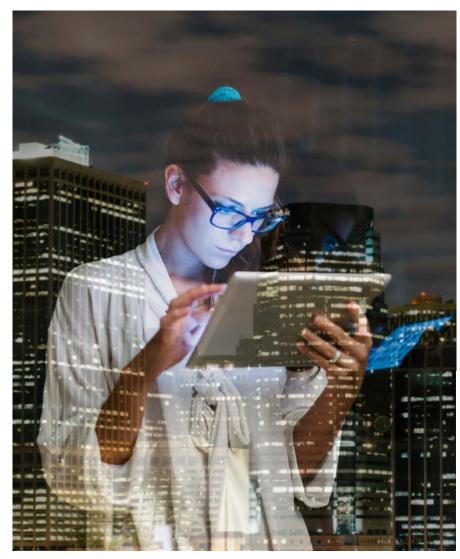
#### Notes

- 1. Includes rights where conditions met (save for service conditions), likely to be acquired on market
- 2. Executive KMP (Key Management Personnel) are MD, CFO, COO, CRO and General Counsel

## 2H17 outlook

### **Preparing for future opportunities**

- Changing market dynamics are providing increased opportunity for offerors of differentiated services (like Pioneer)
- Expect next year to provide additional growth opportunities and Pioneer is being positioned for that now, ahead of time
- Expansion of customer service team by ~100 FTE to position for expected opportunities in years ahead
  - o Focus firmly on recruiting those that are a cultural fit for Pioneer
  - Strong KPIs in place to ensure quality standards upheld across the team
  - No measurable impact to FY17 earnings
- Across existing portfolios operational performance will be supported by
  - Utilising our expert credit analytics team to improve customer liquidations through better understanding of customer capacity and workflow optimisation
  - Retaining and improving our focus on growing customer financial capacity over time



# FY17 guidance

# Another year of high quality, disciplined growth is taking shape

- PDP Investment upgraded to at least \$53m already contracted
  - Additional investment will only occur where Pioneer expects better than historical returns
- Confirm net profit after taxation of at least \$10.5m





## **Contacts**

Keith R. John

Managing Director

P: 08 9323 5001

E: krjohn@pioneercredit.com.au

**Leslie Crockett** 

Chief Financial Officer

P: 08 9323 5008

E: lcrockett@pioneercredit.com.au

**Sue Symmons** 

Company Secretary & General Counsel

P: 08 9323 5020

E: ssymmons@pioneercredit.com.au