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ASX ANNOUNCEMENT

28 February 2017

TV2U Announces Contract with SOL Telecom in Brazil

TV2U International Ltd (ASX: TV2) is pleased to announce that it has signed an agreement with SOL Telecom (LTDA) (“SOL”). Under the terms of the contract, which has an initial term of 5 years, TV2U will provide its technology, know-how and access to content in return for management, integration and service fees. Installation of TV2U technology in Brazil will begin immediately.

Commenting on the contract, TV2U Chairman Nick Fitzgerald said:

“We’ve worked very closely with SOL while they re-engineered parts of their business for the launch of these new services. This contract absolutely hits the sweet spot for TV2U, leveraging our technology and extending the breadth of content for consumers to new levels. SOL’s model for the region is very exciting. It’s ready to go and TV2U will be at the heart of the growth it will generate. I expect annualised revenue from this business to be substantial beginning in a matter of months after launch.”

TV2U CEO Andy Brown added:

“The vision behind our relationship with SOL will see TV2U grow very quickly with OTT players in Brazil and provide an amazingly cost effective route to market for the new products we have in development. Work on the implementation will begin immediately and we should go live inside 3 months.”

Newly appointed TV2U Director Alan Boyd commented:

“SOL is the first customer for our new OTT platform. This allows us to distribute digital media in new and innovate ways. But it also gives us a channel to rapidly introduce the new and emerging technologies consumers will be demanding in the future. We’re going to see a lot of changes in the next year or two and TV2U will be the frontrunner. Watch this space.”

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1. INVESTOR ENQUIRIES:

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2. ABOUT TV2U

TV2U is a global complete entertainment platform that enables businesses, such as telecommunications companies, to quickly and easily offer streaming content to their customers. The service includes movies, television programs, karaoke content and games through an encrypted channel for enhanced copyright protection. TV2U also offers unique real-time viewership analytics to enable businesses to send highly targeted advertising to end-users to maximise their revenue streams. TV2U is changing the face of online entertainment and advertising.