

flamingo
CRE8TEK

Investor Presentation
March 2017

This presentation is not a prospectus nor an offer for securities in any jurisdiction nor a securities recommendation. The information in this presentation is an overview and does not contain all information necessary for investment decisions. In making investment decisions in connection with any acquisition of securities, investors should rely on their own examination of the assets and consult their own legal, business and/or financial advisers.

The information contained in this presentation has been prepared in good faith by Cre8tek Ltd, however no representation or warranty expressed or implied is made as to the accuracy, correctness, completeness or adequacy of any statements, estimates, opinions or other information contained in this presentation.

To the maximum extent permitted by law, Cre8tek Ltd, its directors, officers, employees and agents disclaim liability for any loss or damage which may be suffered by any person through the use or reliance on anything contained in or omitted in this presentation.

Certain information in this presentation refers to the intentions of Cre8tek Ltd, but these are not intended to be forecasts, forward looking statements or statements about future matters for the purposes of the corporations act or any other applicable law. The occurrence of events in the future are subject to risks, uncertainties and other factors that may cause Cre8tek Ltd's actual results, performance or achievements to differ from those referred to in this presentation. Accordingly, Cre8tek Ltd, its directors, officers, employees and agents do not give any assurance or guarantee that the occurrence of the events referred to in the presentation will actually occur as contemplated.

THE PROBLEM



Average quote-to-sales conversion rate in the American financial services sector is between 20% and 80% for call centres, however it falls dramatically to 1% to 3% when selling online

The first generation of online help and Chatbots have failed to deliver tangible results for businesses

Consumers still have difficulty purchasing complex products online, resulting in low levels of online purchasing

THE FLAMINGO SOLUTION



Flamingo solves the problem of low online sales conversion rates

WHAT IS FLAMINGO?

Flamingo is an Enterprise SaaS company in the high-tech Artificial Intelligence (AI) field within the emerging category of Conversational Commerce, providing:

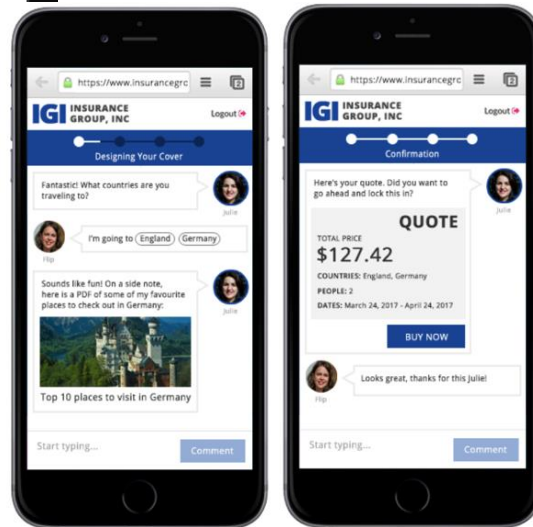
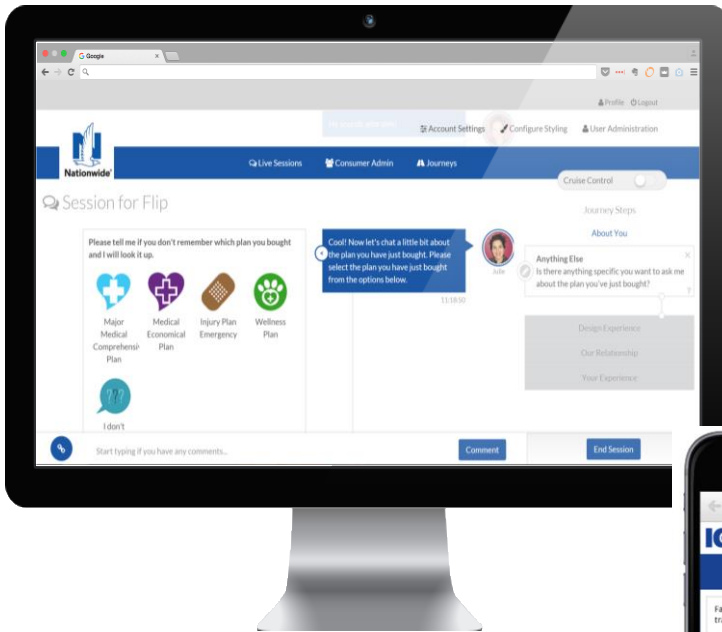
1. Cognitive Virtual Sales Assistant ('Rosie')

- Flamingo fuses web-chat, web-forms and machine learning to guide customers through complex decision making into quotation and payment

2. Intelligent Guided Selling Platform – JourneyAssist™

- Helps increase online sales conversion rates for large financial services firms
- The platform is also used to on-board, renew and service customers

Flamingo is one of global IT Analyst firm, Gartner's, 'Cool Vendors'.



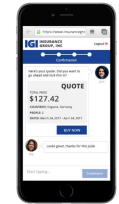
Higher Sales Conversion Rates

Complex financial products are much easier to sell if customers are guided through the purchase process, resulting in a higher conversion rate



CLIENT TARGETS

**100% INCREASE
IN ONLINE SALES CONVERSION**



Increased Customer Retention

Customers purchase the right product for their needs, which leads to higher customer retention



**20% INCREASE
IN RETENTION**



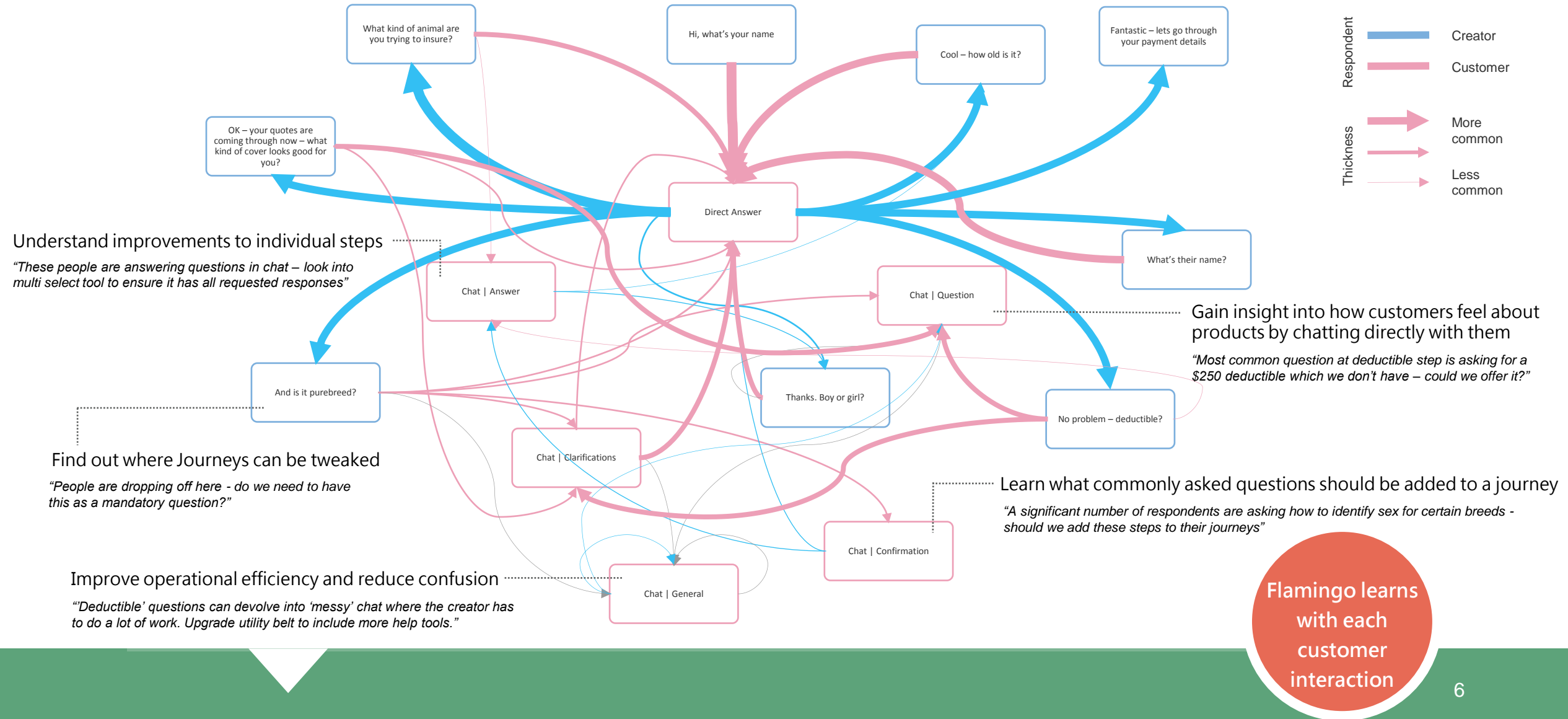
Increased Efficiencies

Journeys are able to be automated, meaning that employees are required less often or not at all, reducing customer calls and reducing staffing costs

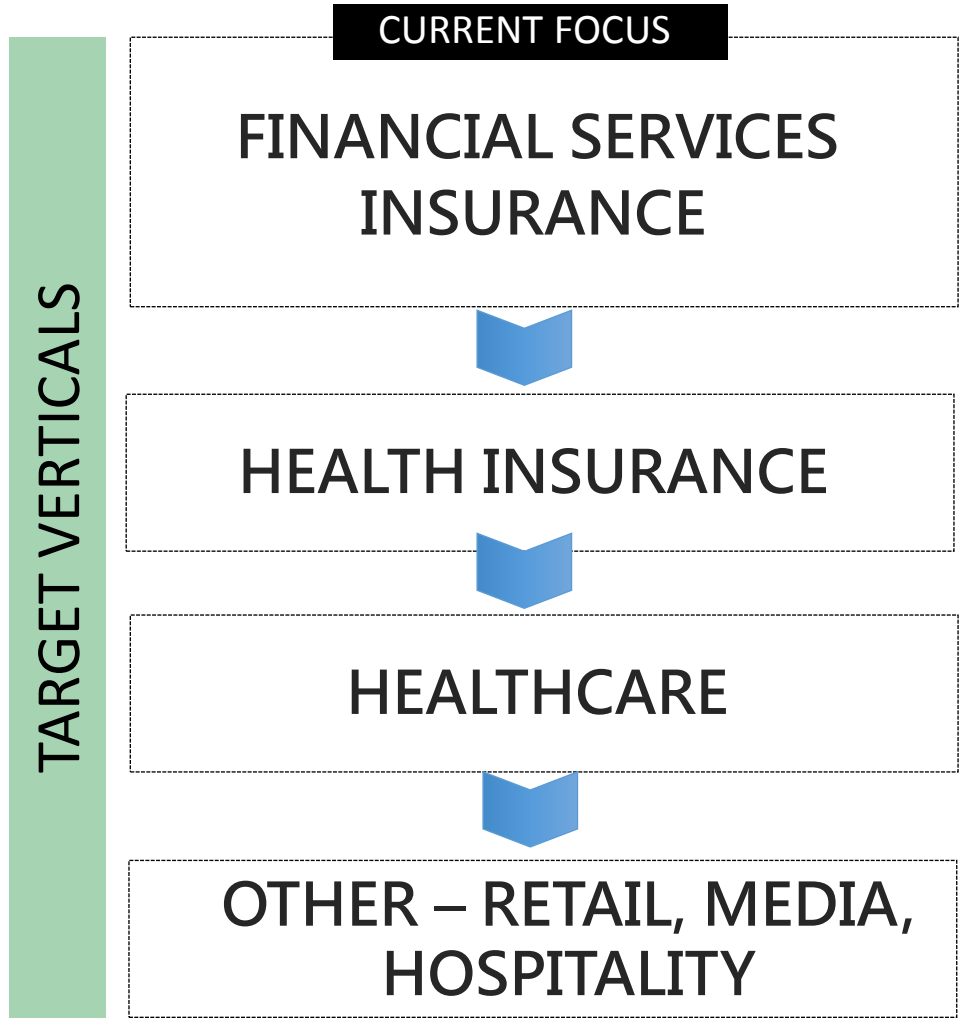


**30% REDUCTION
IN-BOUND CALLS**





MARKET TRACTION



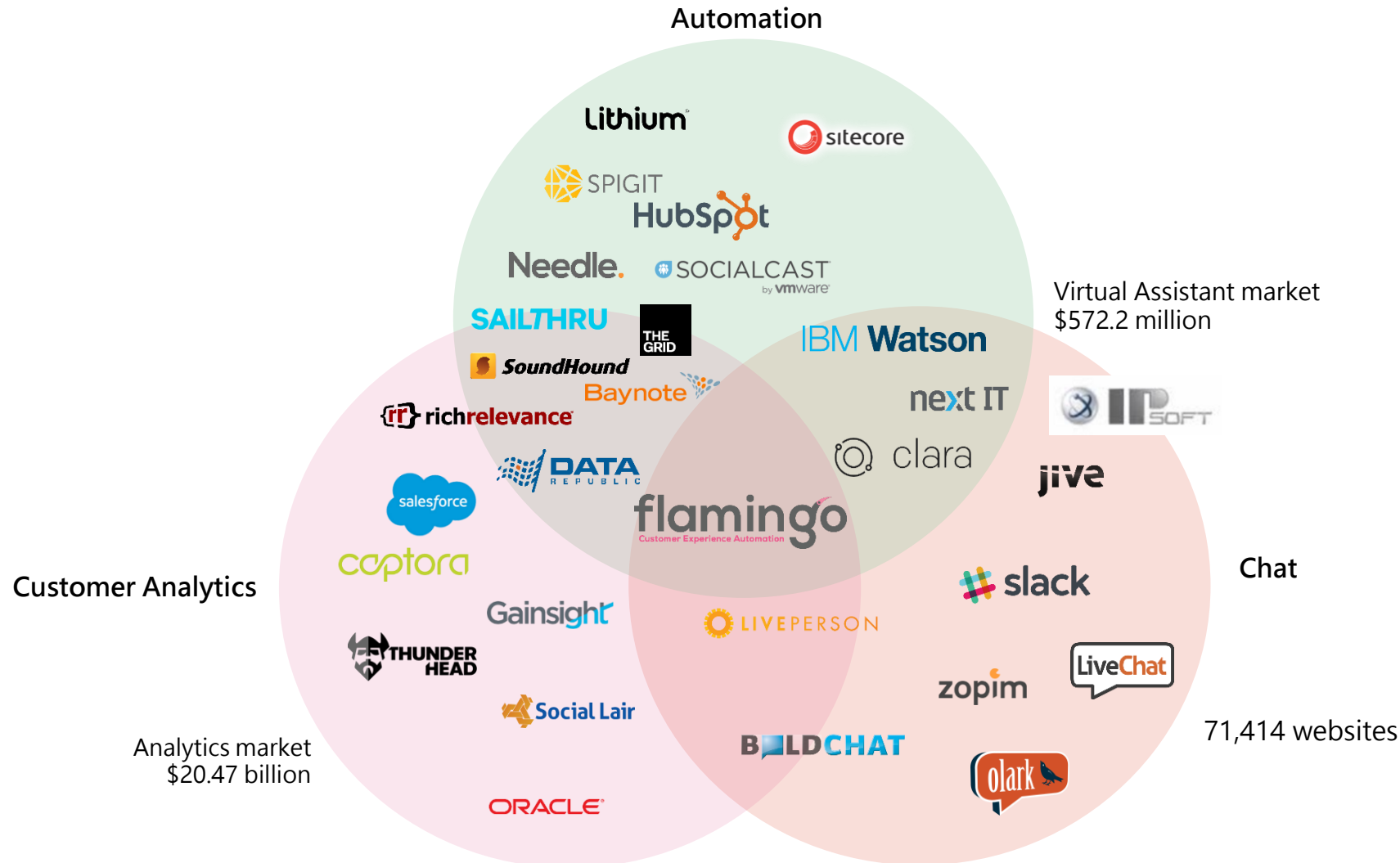


Sales & Implementation Process

1. Proof of Concept or Paid Trial contract
2. Data security, integration and implementation
3. 6-month Paid Trial conducted
4. Master Services Agreement in place
5. Convert to Monthly Recurring Revenue (MRR)
6. After 6-12 months, transition to subscription model + revenue share

PLAYERS IN OUR FIELD

flamingo



Our Competitive Advantage

- Laser focused on online sales conversion rates
- A light touch step into Artificial Intelligence
- Competitive in pricing
- Human Assisted Virtual Assistant (HAVA) option
- Unique IP in Conversational Commerce
- API driven
- High level of customer and data security capability

THE BOARD



CATHIE REID
Chairperson

Co-Founder and Digital Advisor to Icon Group, Australia and Singapore's largest provider of private integrated cancer care services.

Awarded the 2011 National Business Owner of the Year, Telstra Business Women Awards.

Named in 2013 as one to the Top 100 Australian Women of Influence.

Entrepreneur, Angel Investor, Health/Technology Blogger & Early Adopter.



DR CATRIONA WALLACE
CEO & Flamingo Founder

Established and proven entrepreneur, multi-award winning, recognised business leader.

PhD in Organisational Behavior – Human Technology Interaction.

Recognised as Top-5 Global Customer Experience Expert. Springboard Alumni.

Founder and now major shareholder of successful businesses including multi-Award winning firm, Fifth Quadrant and ACA Research.



BRYN HARDCASTLE
Non-Executive Director

Mr Hardcastle is an experienced corporate lawyer specialising in corporate, commercial and securities law with extensive international legal experience.

He is the principal of Bellanhouse Legal which predominantly advises on equity capital markets, re-compliance transactions and takeovers.



FALDI ISMAIL
Non-Executive Director

Mr Ismail is an experienced corporate advisor who specialises in the restructure and recapitalisation of a wide range of ASX listed companies.

Founder and operator of Otsana Capital, specialising in mergers and acquisitions and capital raisings.

THE MANAGEMENT TEAM



JOE WALLER
Group CTO

Former Technology Strategist and Chief-of-Staff of Betfair, the world's biggest sports trading platform.

Played a key role in growing the company from a UK technology startup into the world's largest internet betting exchange.

Ran the product and platform teams that built and scaled the exchange to annual revenues of over \$700 million, matching over 30,000 trades a minute (more than all of Europe's stock exchanges combined).



DR JACK ELLIOTT
Chief Data Scientist

Published expert and internationally recognised academic for large-scale, natural language processing and linguistics.

Software engineering career spanning over 15 years and three continents across the banking & financial sectors.

Leveraging academic expertise to drive the deployment of text processing algorithms on a massive scale to provide intelligent, native insight on the Flamingo platform.



BRENTON CHARNLEY
Chief Commercial Officer

Brenton, who in 2012 was identified as one of Australia's top 50 emerging leaders, has over 12 years' experience helping entrepreneurs, teams and corporate executives embrace new ways of thinking and doing business.

Before joining Cre8tek, Brenton was Head of Innovation at MetLife Insurance Australia, one of the largest global providers of insurance, annuities, and employee benefit programs, with 90 million customers in over 60 countries worldwide.



ROHINEE MOHINDROO
President US

Rohinee, with a Master's in Computer Science from Monmouth University, has over 25 years of leadership experience across the technology sector.

Before joining Cre8tek, Rohinee co-founded Dyjit, a concept lab that focuses on projects that allow consumers and businesses to have better digital experiences with legacy industry verticals.



Significant first mover advantage in the online financial services sector with a proven track record since founding in 2013



Initial US\$17.7 billion market opportunity in Financial Services sector with significant investment going into Artificial Intelligence



Scalable technology platform that solves significant business problems related to customer sales, retention and engagement



Paying customers include major companies in US and Australia - such as Nationwide Insurance and AMP, with a strong sales pipeline in place. Recent entry into Asian markets through MetLife Accelerator



Extensive news flow and aggressive product development roadmap over the next 12-18 months



World class team in category expertise, technology, data science and business development

CRE8TEK PERFORMANCE SHARES

Class A Performance Shares ~93m

- Execute a master services agreement (MSA) and complete a security audit with a substantial US corporation and either:
 - MSA remains valid, binding and enforceable for at least 12 months after its execution; or
 - The Flamingo Platform is applied in another business vertical of the US corporation outside any business unit where the technology is being trialled.

Class B Performance Shares ~93m

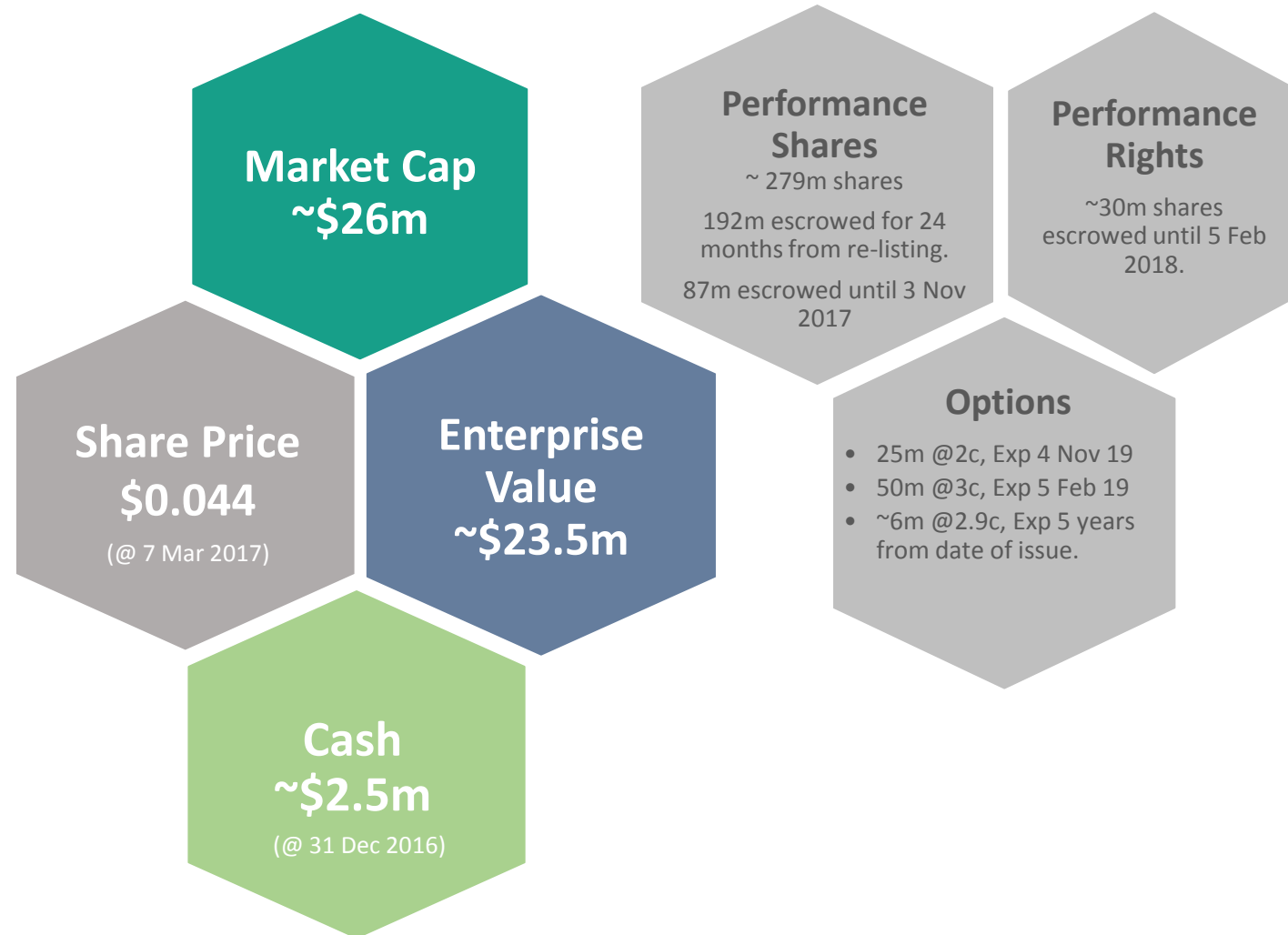
\$13 million in revenue in a 12 month period within 36 months of completion.

Class C performance ~93m

\$28 million in revenue in a 12 month period within 36 months of completion.

Performance Rights ~30m share

Exercisable in 3 equal tranches upon achieving 10 day VWAP's of 3, 4 and 5 cents. Escrowed until 5 February 2018.



THANK YOU



Dr. Catriona Wallace



cwallace@flamingo.io



+61 (412) 181 284
+1 (213) 261 8022



flamingo.ai

Level 2, 50 Bridge Street, Sydney, NSW 2000

450 Lexington Street, Level 4, New York, NYC, 10017