

ASX Release

13 March 2017

Baby Bunting, Australia's largest retailer of baby products, joins the zipMoney platform

zipMoney Limited (ASX: ZML) ("**zipMoney**") is pleased to announce that Baby Bunting, Australia's largest specialty retailer of baby products, has joined the zipMoney payments platform.

Founded more than 30 years ago, Baby Bunting is listed on the ASX and operates as a multi-channel retailer with 40 stores across Australia supported by a strong digital, online presence. It is the clear category leader in a \$2.4 billion market.

zipMoney CEO and Managing Director, Larry Diamond, said: "Following a successful tender process and pilot it is a pleasure to officially welcome Baby Bunting onto our payments platform. zipMoney will now support Baby Bunting in offering flexible payment solutions for parents and parents-to-be at checkout. Our digital offering is a great fit for the business and we look forward to assisting Baby Bunting's customers by offering interest-free payments as a better and more responsible way to pay for life's important purchases."

This is an exciting development for zipMoney as it continues to add lighthouse brands to the platform. zipMoney is being rolled across the omni-channel, both online and in-store.

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About zipMoney

ASX-listed zipMoney (ZML: ASX) is a leading player in the digital retail finance and payments industry. The Company offers point-of-sale credit and digital payment services to the retail, education, health and travel industries. It operates under the zipPay and zipMoney brands. The Company is focused on offering transparent, responsible and fairly priced consumer products. zipMoney's platform is entirely digital and leverages big data in its proprietary fraud and credit decisioning technology to deliver real-time consumer responses. zipMoney is managed by a team with over 50 years' experience in retail finance and payments and is a licensed and regulated credit provider. For more visit www.zipmoneylimited.com.au.