

## ASX Release

**PERTH, March 16, 2017**

### Expiry of Class A Unlisted Options

Moko Social Media Limited (the "Company") (ASX: MKB) notifies the holders of the Company's 430,954,755 Class A Unlisted Options (exercisable at \$0.02 expiring on 12 April 2017) ("Options") that the Options will expire at 5.00 pm AWT on 12 April 2017.

The Company notes that the Options are significantly out of the money and the likelihood of holders exercising the Options is remote. Accordingly, option expiry notices will not be sent to holders of Options unless the market price of the Company's ordinary shares exceeds \$0.02 before 12 April 2017.

Whilst not required under ASX Listing Rules for unlisted options, the Company provides the following information in relation the Options:

- a) the number of options to which this notice applies is 430,954,755;
- b) each option exercised entitles the holder to receive one fully paid ordinary share in the Company. If all of the options were exercised, 430,954,755 fully paid ordinary shares in the Company would be issued;
- c) the exercise price for each option is \$0.02;
- d) the due date for payment of the exercise price is 5.00 pm AWT on 12 April 2017 (Expiry Date);
- e) If payment is not received before the Expiry Date, the Options will expire unexercised and all rights will cease;
- f) the market price of fully paid ordinary shares in the Company on 12 January 2017 (being the last trading day prior to the date of this notice) was \$0.003. The shares have been in suspension since 23 January 2017;
- g) during the last three months preceding the date of this notice, the highest market price of fully paid ordinary shares in the Company was \$0.004 on 16 December 2016 and 10 January 2017 and the lowest market price was \$0.003 on the remaining dates; and
- h) no underwriting agreement currently exists in respect of these Options.

Should any Option holder have any queries in relation the Options they should contact the Company Secretary at [emma.waldon@mokosocialmedia.com.au](mailto:emma.waldon@mokosocialmedia.com.au) or alternatively the share registry Link Market Services on 1300 554 474 who will be able to forward your query to the Company.

Emma Waldon

Company Secretary



MOKO SOCIAL MEDIA  
LIMITED

ABN 35 111 082 485

ASX: MKB  
NASDAQ: MOKO

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## **About MOKO SOCIAL MEDIA Limited**

MOKO provides innovative apps and content for US college and high school sports communities to engage and interact. With a presence at over 1,250 colleges and more than 3,400 high schools, MOKO occupies a market-leading position in sports management and recreation center administration. MOKO accesses the market through exclusive agreements with the largest student sports data providers in the US.

MOKO's products include the award-winning college sports management app REC\*IT, campus fitness app REC\*IT FITNESS, custom "white label" rec center app REC\*IT Plus and high school sports management app BigTeams powered by REC\*IT. MOKO is continually updating and enhancing its products to meet the needs of the student sport community.

The US student market is highly desired by advertisers and MOKO's revenue strategy combines subscriptions, advertising, partnerships and promotion.

## **Note**

This announcement is for informational purposes only and is neither an offer to sell nor an offer to buy any securities, or a recommendation as to whether investors should buy or sell.

### **Special Note on Forward--Looking Statements**

This press release contains information that may constitute forward--looking statements and uses forward--looking terminology such as "anticipate" "propose" "expect" and "will," negatives of such terms or other similar statements. You should not place undue reliance on any forward--looking statement due to its inherent risk and uncertainties, both general and specific.

Although we believe the assumptions on which the forward--looking statements are based are reasonable and within the bounds of our knowledge of our business and operations as of the date hereof, any or all of those assumptions could prove to be inaccurate. Risk factors that could contribute to such differences include our ability to prepare required documents in connection with the proposed offering, the timing of regulatory review, performance of our shares on the OTC Market, and the performance of the United States and global capital markets and companies in our sector, as well as factors relating to the performance of our business, including intense competition we face; failure to innovate and provide products and services that are useful to users; our ongoing need for capital for investment in new and existing business strategies and new products, services and technologies, including through acquisitions; our dependence on advertising revenues; the potential for declines in our revenue growth rate and downward pressure on our operating margin in the future; increased regulatory scrutiny that may negatively impact our business; legal proceedings that may result in adverse outcomes; failure to maintain and enhance our brand; uncertainty as to our ability to protect and enforce our intellectual property rights; and uncertainty as to our ability to attract and retain qualified executives and personnel. The forward--looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward--looking information in the future. Therefore, this forward--looking information should not be relied upon as representing the Company's estimates of its future intentions as of any date subsequent to the date of this press release. Our plans may differ materially from information contained in the forward--looking statements as a result of these risk factors or others, as well as changes in plans from our board of directors and management.