

17 March 2017

ASX Media Release

Cycliq Appoints Cyril Daoud as Non-Executive Director

PERTH, AUSTRALIA; 17 March 2017: Cycliq Group Ltd (ASX: CYQ) is pleased to confirm that it has appointed **Cyril Daoud** as a non-executive Director.

Mr Daoud has 20 years experience in the technology sector and has built most of his 20 year career in the Asia Pacific region. Having worked for multinational companies such as Technicolor, Alcatel-Lucent and Nortel, Mr Daoud is highly experienced in sales, marketing, corporate advisory and general management. Mr Daoud holds a Masters in Engineering from Telecom Paris Tech in France as well as an Executive Leadership diploma from the London Business School.

Cycliq's Chairman, Chris Singleton, said "Cyril Daoud has vast experience in the technology sector and has an impressive network throughout Asia Pacific in particular. Cyril's experience and independent viewpoint will be important for the Company as it expands into more international markets".

Additionally, the Company can confirm that Mr Arron Canicais has been appointed as joint company secretary of the Company.

For more information about Cycliq, visit cycliq.com.

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About Cycliq

Cycliq is the number one brand in HD camera and lighting combinations, delivering cycling safety and action camera solutions for commuters, mountain bikers, racers and professional cyclists alike. Cycliq products are aimed at helping our customers around the globe to enjoy their journey safely.