

## ASX ANNOUNCEMENT

*20<sup>th</sup> March 2017*

### DigitalX Company Presentation

**DigitalX Limited** (ASX: **DCC** and “the **Company**”) is pleased to provide an updated presentation which will be delivered to investors and potential partners as a delegate in the Australian Fintech Roadshow to China.

**-ENDS-**

**For further information, please contact:**

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#### **About DigitalX Limited**

DigitalX is a Blockchain-enhanced software solutions group disrupting the payments industry. The Company's flagship product, AirPocket allows consumers to make secure and cost-effective money transfers worldwide. Companies can use DigitalX's AirID technology to leverage the benefits of the Blockchain.



DigitalX Investor Presentation

March 2017

# Stock Matrix

**Shares on Issue (no.)**

212m

**Market Cap @ 4.5c**

\$9.5m

**Volume- 3 Month Average (no.)**

1,108,653

**52-Week Share Closing Price Range**

3.6¢ - 19¢

**% of Shares Held by Top 20 Shareholders**

41%

**Ticker**

DCC.ASX

8 Mar 2017: ■ DCC.AX 0.0470



- ✕ To promote financial inclusion via low-cost services that help under-banked users create a financial identity through application of blockchain technology.

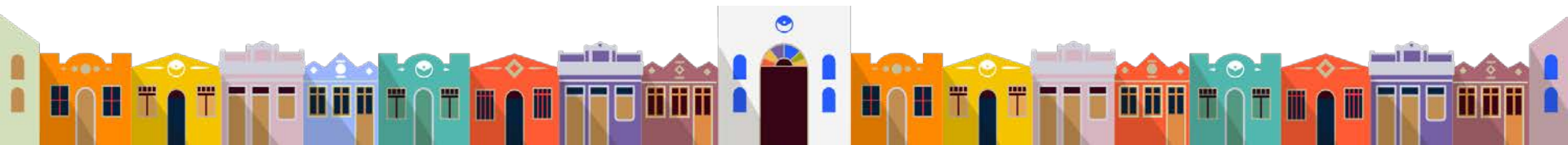


# AirID

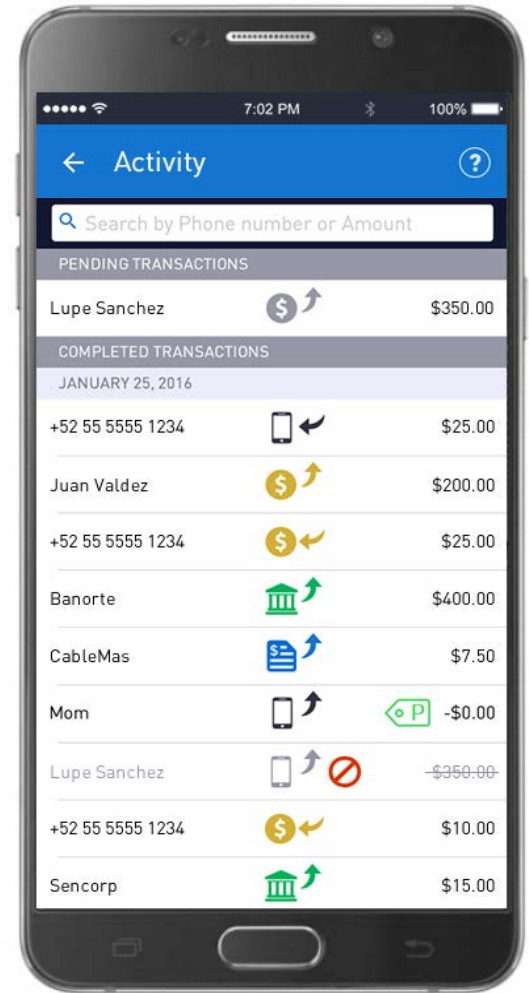
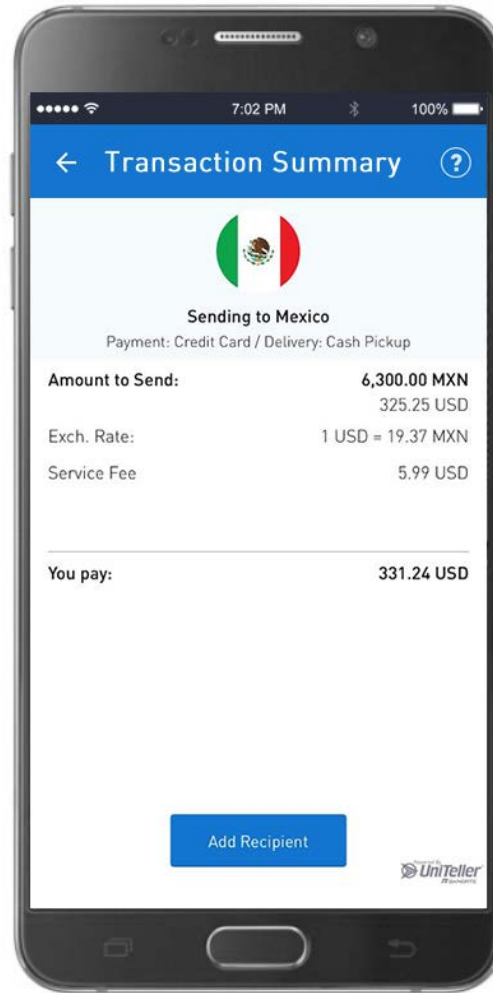
# Flagship Product: AirPocket



- ✕ Mobile cross-border payments app featuring instant transfers and blockchain recording.
- ✕ ‘**AirID**’ transactions API creates immutable and persistent records of legal documents, credentials, transactions, and identity records.
- ✕ Patent-pending transaction and digital identity platform enabling selected, permissioned data sharing through blockchain.
- ✕ Gives users complete ownership and access to their data.
- ✕ Building credit histories for under-banked users, and ‘smart contracts’ that automate interest and other payments.



- ✕ Users without a smartphone can receive transfers by SMS, and we'll be adding transfer and balance lookup capabilities by SMS



# Current Partnerships



## UniTeller

- ✕ Services international money transfer processing, compliance and routing to extensive cash-out and bank network in LatAm

## TransferTo

- ✕ Allows sending mobile top-ups to their 4 billion+ connected phones

## Paykii

- ✕ International bill-pay to LatAM



# AirPocket Feature Rollout: 2017



- ✕ **Live:** International money-sending to selected LatAm countries for cash pickup or bank deposit, and international mobile phone top-ups. Blockchain transaction records.
- ✕ **Q2:** International bill-pay
- ✕ **Q3-Q4:** AirID smart contracts for marketplace lending and invoices that automate interest and other payments, and build credit histories and financial identities for under-banked users.
- ✕ **Q4 and beyond:** Lending to remittance recipients 'secured' by remittance flows
- ✕ **2018:** AirPocket roll-out to **new** origination corridors outside of USA.

LIVE

Remittance & Top Ups

Q2

Bill-pay

Q3 Q4

Domestic transfers  
AirID Smart Contracts

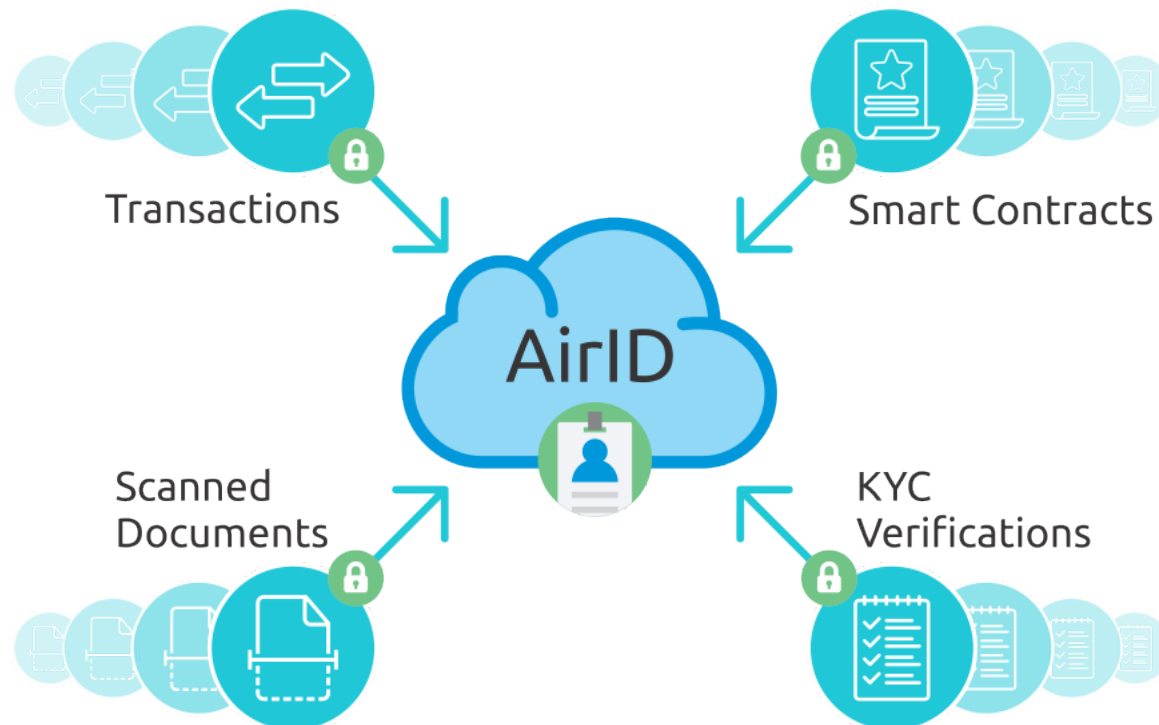


- ✕ AirPocket has engaged Pinta USA, a leading marketing firm specializing in marketing to US Latinos, to handle AirPocket's on- and off-line campaigns beginning April
- ✕ Have handled Latino-focused campaigns for large organizations including the NFL, UFC, T-Mobile, and Transferwise.
- ✕ AI-based automated SMS, email and push notification follow-on marketing to encourage app usage.



**PINTA**

- ✕ DigitalX's patent-pending **AirID** technology allows users to take ownership of their user data across platforms and businesses, through blockchain technology.
- ✕ Businesses can benefit from enhanced data integrity and process automation through a simple interface.





John Smith

Date of Birth: 11/3/1971

Lorem ipsum: 376

Dolor sit: Active

Verifications


Credit Account

Payment History

Documents

- ✕ Users can have multiple independent categories of event records, representing data collected across business platforms.

[< Back](#)



John Smith

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Date of Birth: 11/3/1971  
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## PAYMENT HISTORY



February 2017

<a href="#">&lt;</a>	\$250 2/1/17	\$800 2/11/17	<b>\$930</b> 2/14/17	\$300 2/18/17	\$1,200 2/22/17	<a href="#">&gt;</a>
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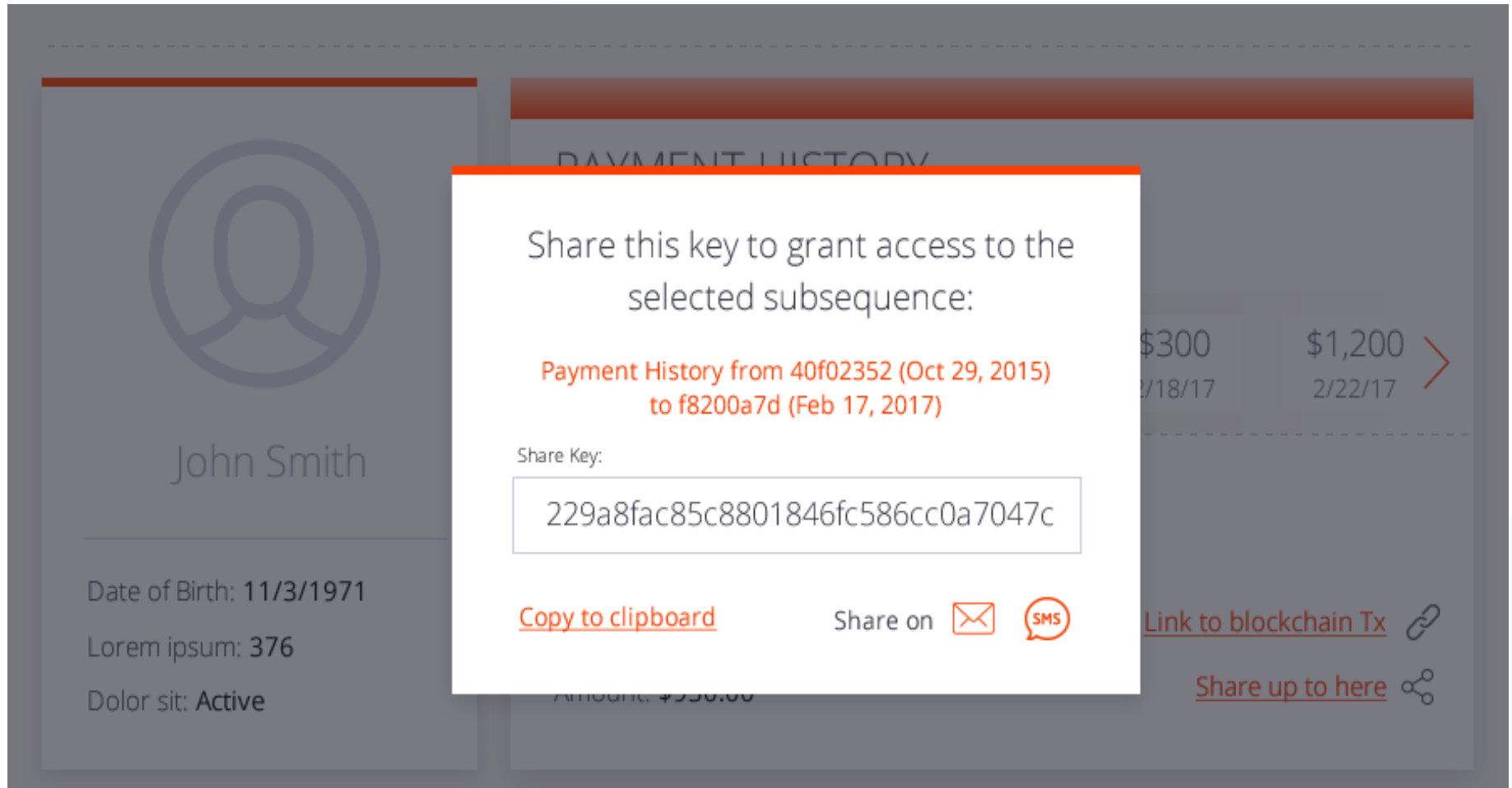
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### Transaction Details

Recipient: **Manuel Cedeno**  
Date: 2/14/2017  
Amount: \$930.00

[Link to blockchain Tx](#)   
[Share up to here](#) 

- ✕ Transaction and document records are collected into blockchain-based data sequences, viewable through a simple interface.



- ✗ Users own their data and can share it safely to ensure a cross-border financial identity, providing access to low-cost financial services across borders

# Planned AirID Rollout



- ✕ **AirID** platform will be a turn-key solution to integrate distributed ledger technology into existing data systems.
- ✕ **AirID's** SDK planned for release mid-year.
- ✕ **AirID-based** smart contracting system for simple lending contracts planned for integration into **AirPocket** in Q3-Q4.
- ✕ Multiple opportunities for **AirID** across business verticals



**AirID**



## Promote financial inclusion by providing low-cost services that help build a financial identity, through blockchain technology

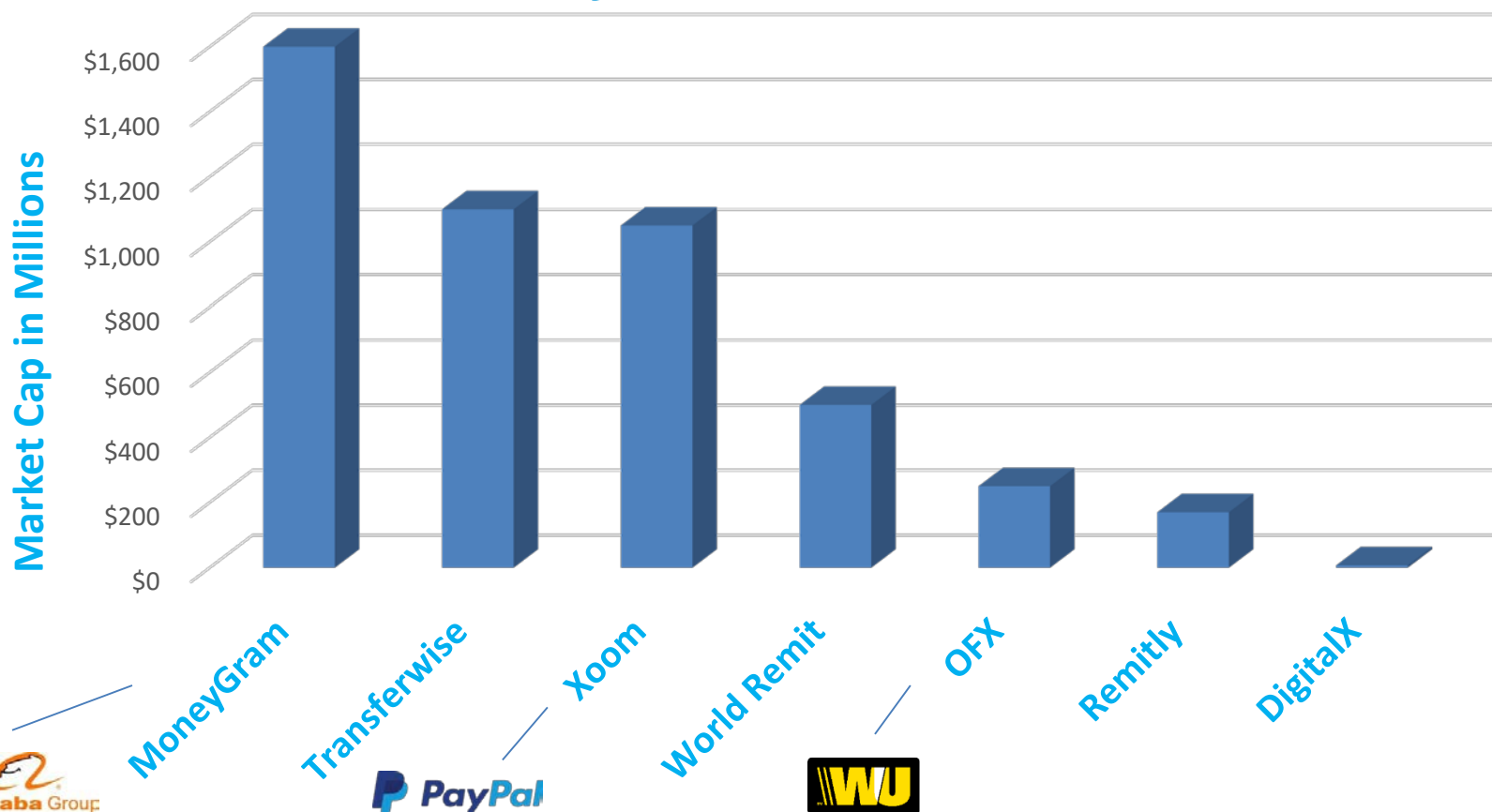
### AirPocket

- ✕ Enhance access to credit by building your financial identity
- ✕ Lower-cost and faster speed mobile money transfers

### AirID

- ✕ Turn-key solution to leverage distributed ledger technology and integrate into existing data systems
- ✕ Businesses can independently view and track data at all times, and enjoy the benefit of API's bank-grade security features
- ✕ Enhanced business process automation via distributed ledger technology

## Money Transfer Peers



Alibaba and Euronet in bidding war for MoneyGram at \$1.6B+ (E.V)

PayPal acquires Xoom

Western Union made informal bid for OFX





**Leigh Travers**  
*Chief Executive Officer*



**Neel Krishnan**  
*President*



**Toby Hicks**  
*Interim Chairman*



**Faisal Khan**  
*Non Executive Director*



**Fabricio Rodriguez**  
*Chief Operating Officer*



**Angel Lorente**  
*Board Advisor*

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