

ASX ANNOUNCEMENT ASX: RBO | 21 March 2017

Robo presents at TechKnow Invest Roadshow

Robo 3D Limited ("**Robo**" or the "**Company**"), an emerging company focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry, will be presenting at the 2017 TechKnow Invest Roadshow on 21 March in Sydney and 23 March in Melbourne.

Attached is a copy of the presentation that will be presented by Ryan Legudi, Managing Director of Robo 3D.

Further information

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About Robo 3D Limited

Robo 3D Limited (ASX: RBO) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry.

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo 3D has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo 3D commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: <u>www.robo3D.com</u>



Make the imagined

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TechKnow Invest Roadshow March 2017

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This document contains certain "forward-looking statements", including statements identified by use of words such as 'believes', 'estimates', 'anticipates', 'expects', 'predicts', 'intends', 'targets', 'plans', 'goals', 'outlook', 'aims', 'may', 'will', 'would', 'could' or 'should' and other similar words that involve risks and uncertainties.

These statements are subject to various risk factors that could cause the Company's actual results to differ materially from the results expressed or anticipated in these statements. These key risk factors are set out in Section 9 of the Company's Prospectus dated 18 November 2016. These and other factors could cause actual results to differ materially from those expressed in any statement contained in this Presentation.

This Presentation, uses market data and third party estimates and projections. There is no assurance that any of the third party estimates or projections contained in this information will be achieved. The Company has not independently verified this information. Estimates involve risks and uncertainties and are subject to change based on various factors.

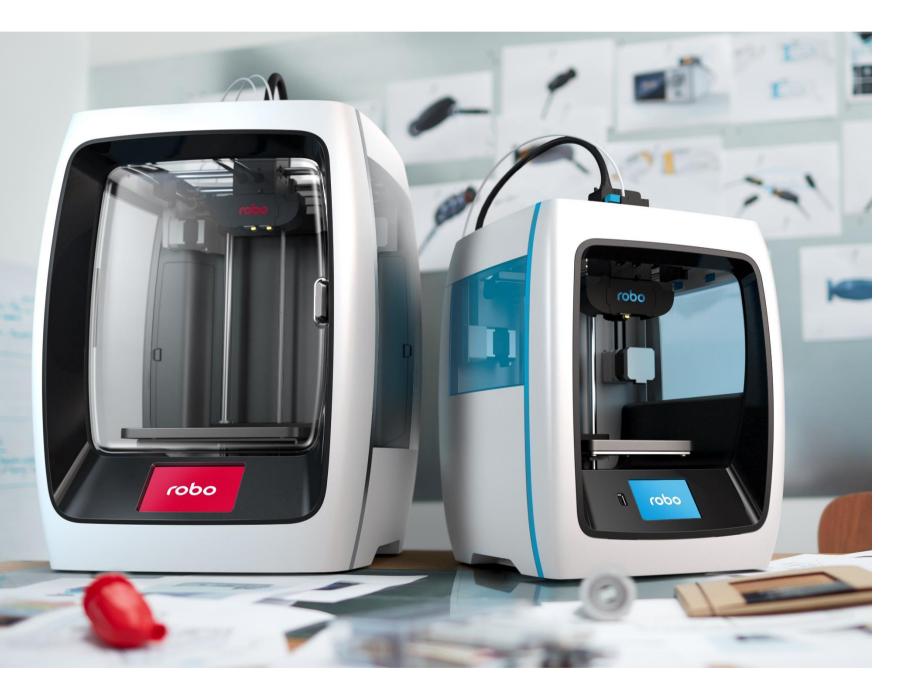
Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Robo, which may cause actual results to differ materially from those expressed or implied in such statements.

Except as set out above, the Company and the Directors cannot and do not make any representation, express or implied, in relation to forward-looking statements and you are cautioned not to place undue reliance on these statements. The Company does not intend to update or revise forward-looking statements, or to publish prospective financial information in the future, regardless of whether new information, future events or any other factors affect the information contained in this Presentation, except where required by law.

Robo 3D Limited is a Californiabased company that designs and distributes 3D printers and associated products for the desktop segment of the 3D printing industry.

Robo 3D Limited listed on the Australian Securities Exchange on 22 December 2016 under the code **RBO** after successfully raising A\$6.0 million.





Capital Structure

ASX Code:	RBO
Total Shares on Issue:	238.4m
Options: Exercise price of \$0.15, 3 year term, 24 months escrow	14.0m
Founder Performance Rights:	5.6m
Executive Performance Rights:	4.9m
Employee Performance Rights:	3.5m
Share Price ¹ :	\$0.096
Market Capitalisation:	\$22.9m
Cash ² :	\$5.4m
Enterprise Value ³ :	\$17.5m
1. Closing share price on 16 March 2017 2. Balance at 31 December 2016	

- 2. Balance at 31 December 2016
- 3. Represents EV/Revenue of 3.3x (revenue for 12 months ending Dec-16)

Top 10 Shareholders

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То

Notes:

	Holder Name	% Issued Capital
	Denlin Nominees Pty Ltd	9.83%
	Oaktone Nominees Pty Ltd	8.43%
	Jacob Kabili	7.56%
	Braydon Moreno	7.56%
	Tribeca Nominees Pty Ltd	4.60%
	RFL Capital Pty Ltd	4.42%
	Syracuse Capital Pty Ltd	3.35%
	Tim Grice	3.23%
	Merrill Lynch (Australia) Nominees	3.21%
)	The Penrose Corporation	2.62%
р	10% of Total Issued Capital	54.81%

1. Shareholdings at listing date of 22 December 2016.

2. Incoming Directors and management hold 24.4% of the issued capital.

3. 38.0% of total issued shares are restricted (held in escrow) for 24 months from quotation date.

4. Directors and employees hold 100% of the Performance Rights.

5. Free float upon listing will be 58.8% of total issued capital.

An intro to Robo 3D

Click on the link to view a short video on Robo 3D https://www.youtube.com/watch?v=Tjm82MKe0II

3D Printing Industry Momentum

3D printer shipments expected to expand at a 98.5% compound annual growth rate through 2020

Total spending estimated to grow to \$17.7 billion in 2020.

Material extrusion is forecast to lead the market through 2020, largely due to the low cost of entry-level material extrusion printers.

The primary market driver for consumer 3D printers costing under \$2,500 is the acquisition of low-cost devices by educational institutions and enterprise engineering, marketing and creative departments.

"Never mind the computer on every desktop, that's a given. In the near future, teachers and students will want or have a 3D printer on the desk to help them learn core Science, Technology, Engineering and Mathematics (STEM) principles."

TJ McCue (Forbes Magazine)



Robo by the Numbers

What we've achieved so far...

- ✓ US\$10m+ total revenue life to date ✓ 12,000+ 3D printers delivered to customers ✓ Top 3 market share in USA¹ ✓ Distribution into 10+ major USA retailers Re-sellers in 6 international markets and growing Partnership with Best Buy for push into education
- ✓ 130,000 member social media community
- \checkmark Products delivered to 75+ countries



Foundations were laid in 2016 ... for growth in 2017



PRODUCT:

- Launched print kits business
- New Robo C2 released to the public in late December 2016
- New Robo R2 set for release in March 2017
- Milestone manufacturing agreement with Foxconn for Robo R2
- Robo R2 and Robo C2 won awards at the **Consumer Electronics Show 2017**
- Released the Robo App for iOS

Foundations were laid in 2016 ... for growth in 2017





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MICRO CENCER

CRUTCHFIELD

CUSTOMER:

- New retail customers including Microsoft, Office Depot and Target added in USA
- New international re-sellers in Australia, Canada and Mexico adding to Italy, Poland and Turkey
- Amazon opened up as wholesale customer across major European countries
- Expansion into 20 school districts in USA
- Sales team bolstered with industry leaders
- Tier 1 sales rep agencies Spring and Cities Market Studios supporting internal sales team

Foundations were laid in 2016 ... for growth in 2017

CORPORATE:

- Successfully listed on ASX in December 2016
- Revenue of US\$3.7m for 2016 calendar year, up from US\$3.2m (unaudited)
- Distribution and commercial partnerships (particularly in education sector) continue to advance
- Provides ASX investors with exposure to the fastest growing segment of the 3D printer industry

USD

\$4,000,000

\$3,500,000

\$3,000,000

\$2,500,000

\$2,000,000

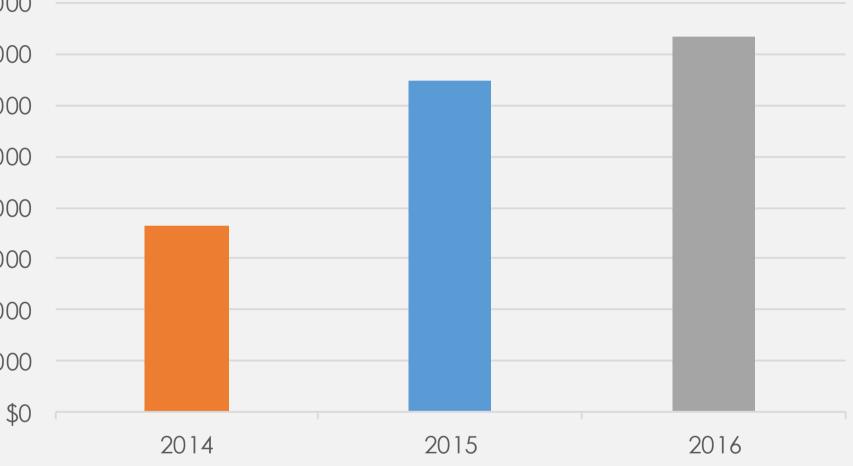
\$1,500,000

\$1,000,000

\$500,000

Note: unaudited

Yearly Revenue



We're poised to compete and keep winning

We established ourselves as a market leader with R1+PLUS. But with Robo C2 and Robo R2, the best is yet to come.



Pioneering a Complete 3D Ecosystem



Print kits

Mobile app

Educational curriculum

Materials



Make more with robo C2

The Robo C2 compact smart 3D printer with Wi-Fi gives you the freedom to make whatever you can imagine right from your mobile device using the Robo app.



Efficient 5 x 5 x 6" print size



Automatic self-leveling removable bed





3.5" built-in color touch screen



Dual high-speed fans quickly cool each print



Class-leading print speed



Prints 20+ materials types that don't require a heat bed

Robo C2 was honoured with being a Best of CES award winner from TWICE, the premier consumer electronics news source for retailers and industry

Make greatness with **robo** R2

The Robo R2 high-performance smart 3D printer with Wi-Fi lets you tackle large-scale projects and make whatever you can imagine right from your mobile device using the Robo app.



Sizable 8 x 8 x 10" print size



Class-leading print speed



5" built-in color touch screen



Removable, heated and automatic selfleveling print bed



On-board camera for remote print monitoring



Dual high-speed fans quickly cool each print



Prints 30+ materials types



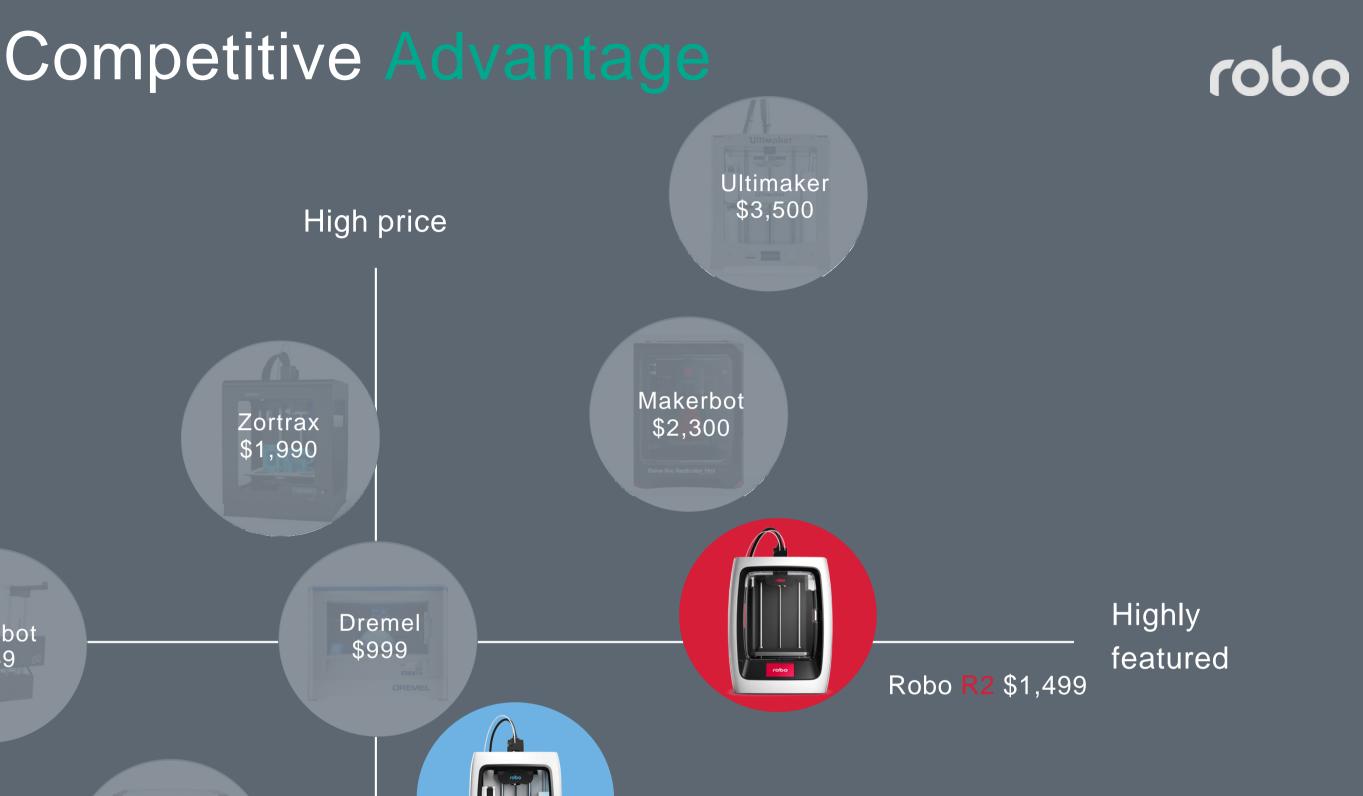
Ability to add an additional extrusion head and print two materials at once



Robo R2 was awarded the CES Best in Innovation for 3D printing — the largest international consumer electronics trade show.









Low price

Customizable print kits

Ready-to-print kits give you everything you need to make something uniquely yours.

- Customize/personalize, then print, assemble and fly your own Quadcopter Drone
- Print replacement parts!
- More kits coming soon





School Curriculum

Robo curriculums make it easy for teachers to introduce students to the world of 3D printing with curriculum packages designed to engage and challenge students.

10 challenges for students K-8 designed for each age group and to correlate to each grade's common core and Next Generation Science Standards (NGSS).

Step by step usage guide of Robo printer Step by step usage guide of Robo printer software



Step by step usage guide of Tinkered 3D design and modeling software

Provides Learning Opportunities in Many Subjects

History and geology



Art





Engineering



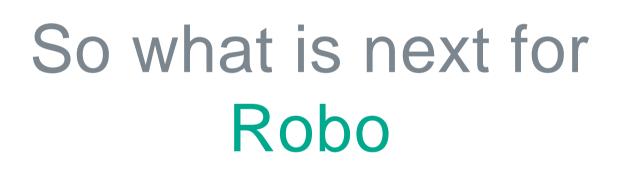
Architecture

"The rise of makerspaces in education can be understood by examining the valuable skills cultivated during hands-on activities, including problem-solving, critical thinking, patience, and resilience. Developing these aptitudes through creative play helps students become better equipped to meet the needs of the future workplace."

NMC/CoSN Horizon Report > 2016 K-12 Edition

Math

Biology and chemistry



1 PT



Robo 3D Strategic Goals

Increase presence in education markets

New customer growth

Existing customer expansion

> Product innovation

- Launch Robo R2
- Expand 3D print kit offering

• Develop alliances with key providers of 3D-related curriculum • Partner with existing technology vendors to education segment • Support initiatives to drive Science, Technology, Engineering, Art and Mathematics ("STEAM") in schools

• Open new USA retail sales channels • Expand distribution into key European markets Launch into Australia and selected Asian markets

• Expand physical store locations across existing retail customers • Increase sales volumes at existing locations • Grow direct-to-consumer business via robo3D.com and Amazon • Increase number of products sold per transaction (i.e. printer + filament + kits)

• Focus on product enhancements that improve user experience

For further information:

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