

ASX Announcement  
24 March 2017

## LINIUS APPOINTS EAS ADVISORS AS US CORPORATE ADVISORY FIRM

**Linus Technologies Limited (ASX: LNU) (Linus)** is pleased to announce the appointment of leading New York-based corporate advisory firm, EAS Advisors LLC (EAS).

EAS has been appointed to provide investor relations and capital market services with a view to assisting Linus to build its investor profile in the US over the coming months.

EAS, founded by Edward Sugar in New York in 2008, are a leading US-based corporate advisory firm that have successfully advised many growth focused ASX listed companies, such as Emefcy Group Limited, Liquefied Natural Gas Limited and Alexium International Group Limited, amongst others, and provided them with exposure to the significant US market.

### **Edward Sugar, Founder of EAS, said:**

“We are excited to be working with the Linus team and look forward to assisting them realise their commercialisation plans as announced on the ASX on 31 January 2017.”

### **Chris Richardson, Chief Executive Officer of Linus, commented:**

“Our commercialisation plan has seen us focus in the US, most notably with the hiring of CEO’s for each commercial division, who will all likely be based in America.

“Our commercial pipeline is building in the US, and other markets, off the back of VVE Play and our recent attendance at SXSW.

“We are keen to attract US investment in line with this and believe Eddie and his team are best placed to assist us.”

### **About EAS Advisors**

EAS Advisors, LLC is a private, New York-based boutique corporate advisory firm providing a unique service to small and mid-cap companies operating in selected industry sectors. The foundation of EAS’s business is built on industry knowledge, capital markets insights and access to a deep pool of traditional and alternative sources of capital. In addition to exposure to US investors, EAS provides ASX listed companies with access to local industry contacts to enhance their growth and expansion. Securities, brokerage and investment banking services offered by Odeon Capital Group LLC - Member of FINRA/SIPC/MSRB.



ASX: LNU

### Capital Structure

Shares quoted on ASX – 224.0m

Total shares on Issue – 679.2m

Market Cap @ 5.8c – 39.4m

Unlisted Options – 73.0m

### Corporate Directory

**Christopher Richardson**  
Executive Director, CEO

**Stephen McGovern**  
Non-Executive Director

**Gerard Bongiorno**  
Non-Executive Director

**Stephen Kerr**  
Company Secretary, CFO

### Key Definitions

#### **Video Virtualization Engine™**

is Linus’ patented software that turns existing Internet videos into virtual video files, enabling next generation TV.

**Showcase Partners** are Linus channel to market partners, and assist with product development and market validation.

**Digital Video Value Chain** is the suite of technologies that enable getting a “video” from the camera to the screen.

**Transcoding** is the process by which video files are converted to different formats. The process helps to support low bandwidth connections and lets video conform to the unique constraints of various mobile devices.

### Contact Details

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### **About Linus Technologies Limited**

Linus Technologies Limited (ASX: LNU) has cracked the code of content intelligence and created the next evolution of video streaming. We transform cumbersome, static video files into agile, dynamic files that can be easily manipulated on the fly, in order to deliver an enhanced, custom experience for both broadcasters and end-users in any way imaginable, and some as yet to be imagined.

This is a new paradigm for video streaming, something we call intelligent content. It's a solution set to disrupt entire industries that rely upon or leverage video content streaming.

Based in Melbourne, Australia, we seek to commercialise our patented Video Virtualization Engine™ — to transform many market segments, initially focusing on **1. Delivering personalised advertising solutions for broadcasters, 2. video security and reduced piracy, 3. enhancing search engine monetisation, and 4. security-service applications.**

**For more information, please contact:**

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