

27 March 2017

Market Announcements Platform ASX Limited Exchange Centre, 20 Bridge Street Sydney NSW 2000

UNMARKETABLE PARCEL SALE FACILITY

Global Gold Holdings Limited (**GGH** or the **Company**) is pleased to announce that it has established a share sale facility for the holders of unmarketable parcels of the Company's shares (**Facility**). The sale facility is subject to the conditions set out in the attached notice.

Approximately 800 of the Company's 1,153 shareholders hold unmarketable parcels making up approximately 4.7% of the Company's fully paid ordinary shares on issue. As the Company incurs significant administrative costs in maintaining small shareholders on its register, the Facility will assist Global Gold to reduce its administrative costs. The Company is providing the Facility to allow investors with small holdings to dispose of their unmarketable parcel who might otherwise find it difficult to sell their shares due to the small size of their holding. Shareholders who utilise the Facility will have their shares sold without incurring any brokerage costs or stamp duty.

The Record Date for the purposes of establishing holders of unmarketable parcels has been set at 5:00pm WST on Thursday, 23 March 2017. An unmarketable parcel (which is a parcel of GGH shares with a market value of less than \$500 on the record date) will be any shareholding of less than 10,000 shares.

GGH will organise remittance of the sale proceeds to shareholders who take advantage of the facility. Any tax consequences from the sale will be the shareholder's responsibility.

Attached is a copy of the letter and retention form which will be been sent to all shareholders holding an unmarketable parcel on the record date.

For and on behalf of the Board

Daniel Smith
Director & Company Secretary
Global Gold Holdings Limited

Unit 5, Ground Floor, 1 Centro Avenue Subiaco WA 6008 Australia Telephone: +61 (8) 9486 4036 Facsimile: +61 (8) 9486 4799



27 March 2017

Dear Shareholder

SALE OF YOUR UNMARKETABLE PARCEL OF GLOBAL GOLD HOLDINGS SHARES

We are writing to advise you that Global Gold Holdings Ltd (Global Gold or Company) has established a share sale facility (Facility) for holders of shares in the Company (Shares) valued at less than \$500 (Unmarketable Parcel) as at 5pm WST on 23 March 2017 (Record Date).

The Facility has been established in accordance with the ASX Listing Rules and the Company's Constitution to assist holders of Unmarketable Parcels to sell their Shares. Under the Facility, the Company will appoint a broker to sell the Unmarketable Parcels on the ASX, at no cost to the shareholder. If your Shares are held in a CHESS Holding, the Company may, without further notice, move your Shares to an Issuer Sponsored Holding or a certified holding for the purposes of selling your Shares under the Facility.

Our records indicate that you held an Unmarketable Parcel of Shares on the Record Date. Unless you advise the Company that you do NOT wish to sell your Shares by 5pm WST on 9 May 2017, being more than six weeks from the date of this letter (*Closing Date*), Global Gold intends to sell your Shares through the Facility as soon as practicable thereafter. Payment will be sent to you following settlement of the sale.

What are your options?

You have two options - you can either sell your Shares through the Facility or choose to retain your Shares.

1) Selling your Shares

If you wish to sell your Shares through the Facility, you do not need to take any further action. By not taking any action by the Closing Date, you acknowledge and accept that:

- a) you have irrevocably appointed the Company as your agent to sell your Unmarketable Parcel through the Facility and to deal with the proceeds of the sale of the Shares in accordance with the process outlined in this letter; and
- b) if your Shares are in a CHESS Holding as at the Closing Date, the Company may move those Shares to an Issuer Sponsored Holding or a certificated holding without further notice.

2) Retaining your Shares

If you do NOT wish to sell your Shares through the Facility, you will need to complete and return the attached Share Retention Form so that it is received by the Company by the Closing Date, being 5pm on 9 May 2017. Please read the instructions on the Share Retention Form carefully before completing it.

Unit 5, Ground Floor, 1 Centro Avenue Subiaco WA 6008 Australia Telephone: +61 (8) 9486 4036 Facsimile: +61 (8) 9486 4799

Sale Proceeds

Subject to the *Corporations Act 2001* (Cth), the Company will bear all costs, including brokerage and stamp duty, associated with the sale of any Shares under the Facility. The Company will pay you the sale proceeds following settlement of all Shares through the Facility. Where direct credit details have not been provided by you, you will receive a cheque for the sale proceeds.

Summary of Key Dates

Please note the below proposed key dates in relation to the sale of Unmarketable Parcels under the Facility:

| Event | Date |
|---|-------------------------|
| Unmarketable Parcels Record Date | 23 March 2017 |
| Unmarketable Parcels Announcement to ASX | 27 March 2017 |
| Letters sent to shareholders holding Unmarketable Parcels | 28 March 2017 |
| Closing Date for receipt of Share Retention Form | 5.00pm (WST) 9 May 2017 |

Important Information

Please note that Global Gold makes no recommendation as to whether you should sell your Unmarketable Parcel. Please read in full the attached **Information Sheet** providing further information about the terms and conditions of the Facility. If you are unsure regarding which option to choose, or if you require further information regarding the financial, legal or tax consequences of participating in the Facility, you should consult your legal, financial or taxation adviser.

Yours faithfully,

DANIEL SMITHDirector & Company Secretary **Global Gold Holdings Limited**

INFORMATION SHEET- GLOBAL GOLD SHARE SALE FACILITY

What is the Facility?

The Facility is a share sale mechanism which will allow Global Gold to sell Shares on behalf of shareholders who hold shares in the Company (**Shares**) valued at less than \$500 (**Unmarketable Parcel**) as at 5pm (WST) on 23 March 2017. Based on the Company's current Share price of 5 cents per Share an Unmarketable Parcel is a holding of less than 10,000 shares.

Why is the Facility being offered?

As the Company incurs significant administrative costs in maintaining small shareholders on its register, the Facility will assist Global Gold to reduce its administrative costs. The Company is providing the Facility to allow investors with small holdings to dispose of their Unmarketable Parcel who might otherwise find it difficult to sell their Shares due to the small size of their holding.

Does Global Gold have the right to sell my Shares?

Yes, Global Gold is entitled under clause 25 of its Constitution and ASX Listing Rule 15.13 to sell unmarketable parcels of Shares, unless those shareholders elect to retain their Shares.

What are the benefits for me of selling through the Facility?

Shareholders who utilise the Facility will have their Shares sold without incurring any brokerage costs or stamp duty. Any tax consequences from the sale of your Shares will be your responsibility.

What if I don't want my Shares to be sold?

If you wish to retain your Shares, you must complete the attached Share Retention Form and it must be received by the Company by 5pm (WST) on 9 May 2017.

What if the Share price changes between the Record Date and the Closing Date?

If the ASX share price of Global Gold Shares increases between the Record Date and the Closing Date, such that at the Closing Date the value of your Shares is no longer an Unmarketable Parcel, then Global Gold will not sell your Shares under the Facility.

What if I purchase more Shares?

If you increase your holding in Shares so that it is valued at \$500.00 or more at the Closing Date, the Company will not sell your Shares under the Facility.

When and how will I receive my sale proceeds?

The proceeds to which you are entitled from the sale of your Shares will be remitted to you as soon as practicable after the sale, using the payment method recorded for your holding. The proceeds of the sale will be deposited into your bank account if you have previously provided banking instructions to Global Gold's share registry, or alternatively, a cheque will be sent to the address last recorded in the Company's share register.



All correspondence to: Advanced Share Registry

PO Box 1156, Nedlands, WA 6909 110 Stirling Hwy, Nedlands, WA 6009 P: +61 8 9389 8033 | F: +61 8 9262 3723 E: admin@advancedshare.com.au W: www.advancedshare.com.au

| NAME AND ADDRESS | | |
|--|--|---|
| | | |
| | | |
| | | -Register |
| | HIN | / SRN |
| Please Complete the form in Capital Letters. | 2 3 Where a choice is r mark the box with | · Y |
| SHARE RETENTION FORM | | |
| IMPORTANT: If you wish to retain your ordinary shares ('Shares') in the Company, you must complete this form and return it so that it is received by no later than 5.00 pm (WST) on 9 May 2017. You should also refer to the detailed terms and conditions and other documents that accompanied this form. If you are in any doubt as to how to deal with this form, please consult a professional advisor. | | |
| Number of Shares as at Record Date The number of Shares that you held at 5.00 pm (WST) on 23 March 2017. | | |
| Retention of Shares | | |
| I/we refer to the notice from the Company dated 27 March 2017 and record my/our wish to retain my/our Shares. | | |
| Contact details - Please provide your contact details in case we need to speak to you about this form. | | |
| Name of contact person | | Contact person's daytime telephone number |
| | | |
| Email Communications Please assist us in our commitment to the environment by providing your email address and elect to receive communications | | |
| electronically. By entering my email address and sending it back in I acknowledge and agree that I have read and understood Advanced Share Registry's | | |
| Terms and Conditions of use which I can obtain on the Advanced Share Registry website (www.advancedshare.com.au/investors), or alternatively by calling Advanced Share Registry. | | |
| | | |
| Sign horo. This sestion must be signed. | | |
| Sign here - This section must be signed before we can process this form. By signing and returning this form, I/we confirm that I/we understand that my/our Shares will not be sold under the Unmarketable Parcel | | |
| Share Sale Facility. | | |
| Individual or Securityholder 1 | Securityholder 2 | Securityholder 3 |
| | | |
| Sole Director and Sole Company Secretary | Director | Director/Company Secretary |
| Sole Director and Sole Company Secretary | Director | Director/Company Secretary Date Month Year |

SHARE RETENTION FORM

Securityholders who wish to retain their shares must lodge a Share Retention form.

Number of Shares as at Record Date

This is the total number of Shares you held at 5.00 pm (WST) on 23 March 2017.

Retention of Shares

If you would like to retain your shares, please mark the box on the front of the form and return it in accordance with the lodgement instructions below

If this form is not received by that time, and you have not otherwise validly notified the Company that you wish to retain your Shares by that time, the Company will be entitled to have your Shares sold for you.

If you wish to sell your Shares under the Share Sale Facility, you should not complete this form.

Contact details

Enter the name of a contact person and telephone number. These details will only be used in the event that the registry has a query regarding this form.

Email Communications

Enter your email address. Your email address will be used to send you your shareholder communications electronically.

Signatures

You must sign and date the form as follows in the space provided:

Joint holding: where the holding is in more than one name all of the securityholders must sign.

Companies: where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the

company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please

sign in the appropriate place to indicate the office held.

Consolidation of shareholdings

If you have more than one holding on Global Gold Holdings Limited's register and you do not sell your Shares under the Unmarketable Parcel Share Sale Facility, you should consider consolidating them. For further advice in this regard, please contact ADVANCED SHARE REGISTRY.

Lodgement of Form

If you wish to retain your Shares, this Share Retention Form must be completed and received by ADVANCED SHARE REGISTRY Perth by no later than 5.00 pm (WST) on 9 May 2017.

It is your responsibility to allow sufficient time for this form to be received by ADVANCED SHARE REGISTRY.

Your Share Retention Form must be sent to the Company's share registry by:

Mail: Global Gold Holdings Ltd, C/: Advanced Share Registry Services, PO Box 1156, Nedlands WA 6909

Hand Delivery: Advanced Share Registry Services, 110 Stirling Highway, Nedlands WA 6009

Facsimile: +61 9262 3723

Email: admin@advancedshare.com.au

Neither ADVANCED SHARE REGISTRY nor the Company accepts any responsibility if you lodge the Share Retention Form at any other address or by any other means.

Privacy Statement

Personal information is collected on this form by ADVANCED SHARE REGISTRY, as registrar for the Company, for the purpose of effecting your instructions in relation to the Share Sale Facility, maintaining registers of security holders, facilitating distribution payments and other corporate actions and communications. Your personal information may be disclosed to our related bodies corporate, to the Company and its professional advisers, to external service companies such as print or mail service providers, or as otherwise required or permitted by law. If you would like details of your personal information held by ADVANCED SHARE REGISTRY, or you would like to correct information that is inaccurate, incorrect or out of date, please contact ADVANCED SHARE REGISTRY. In accordance with the Corporations Act 2001(Cth), you may be sent material (including marketing material) approved by the Company in addition to general corporate communications. You may elect not to receive marketing material by contacting ADVANCED SHARE REGISTRY.

This form may not be used to notify a change of address. For information please contact ADVANCED SHARE REGISTRY on (618) 9389 8033 or visit the share registry website at www.advancedshare.com.au.