

#### **ASX ANNOUNCEMENT**

ASX: RBO | 31 March 2017

# Robo opens large distributor in Canada

## **HIGHLIGHTS**

- Agreement reached with major distributor SYNNEX Canada for sales and distribution into Canada
- SYNNEX will provide leverage for Robo to open further sales channel partners in Canada
- Ongoing negotiations with new international distributors across numerous geographies
- Continued strong focus on lucrative education sector

Robo 3D Limited ("Robo" or the "Company"), an emerging company focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry, is pleased to advise that it has executed an agreement with SYNNEX Corporation ("SYNNEX"), an existing distributor of Robo products in the USA, for expansion of sales and distribution into Canada.

Commenting on the announcement, COO and Vice President of Revenue Randy Waynick stated:

"SYNNEX has been an important partner for Robo in its expansion in the United States. Building on this success, the inclusion of Robo's products in SYNNEX Canada's assortment provides Robo with a distribution partner to fulfill key major retailers and re-sellers in Canada.

This agreement with SYNNEX is pivotal to Robo's expansion efforts into Canada, and will allow us to expand into many other sales channel partners in Canada in a very meaningful manner given SYNNEX's broad reach".

SYNNEX is a leading North American wholesale distributor of emerging technology and products including for household names in the consumer electronics industry such as HP, Microsoft, Asus, Dell, and Logitech. It has a deep presence in the 3D printing industry distributing printers ranging from entry-level through to professional, and is one of the largest wholesale distributors of 3D printers, filament, and accessories in North America. This industry expertise will allow SYNNEX to provide technical support and guidance to Robo in navigating this exciting new technology category.

This announcement follows on from the Company's announcement on 17 March 2017 titled "Education footprint expands with new major USA distributor" advising of Robo's new distribution agreement with WYNIT, LLC in the USA, and highlights the Company's focus on expanding its sales footprint ahead of the general market release of Robo's award-winning R2 Smart 3D printer.

Robo is continuing to progress negotiations with many international distributors and resellers across numerous geographies, along with partners in the education segment, and will update the market accordingly.

- ENDS -



# Further information

#### **INVESTORS:**

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### About Robo 3D Limited

Robo 3D Limited (ASX: RBO) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry.

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo 3D has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo 3D commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3d.com

# **About Synnex Corporation**

#### **About SYNNEX Corporation**

SYNNEX Corporation ("SYNNEX") is a Fortune 500 corporation (NYSE: SNX) that is headquartered in Fremont, California with approximately 12,000 full-time and part-time associates across 26 countries. It is an industry leader in IT distribution and customer care outsourced services, operating in two business segments: Technology Solutions and Concentrix.

SYNNEX brings the most-relevant technology solutions to the IT and consumer electronics markets to help its partners sustainably grow their business. They distribute more than 30,000 technology products from more than 300 of the world's leading and emerging manufacturers, and provides complete solutions to more than 20,000 resellers and retail customers in the U.S., Canada, and Japan.

For more information, visit www.synnexcorp.com

#### About SYNNEX Canada Limited

SYNNEX Canada Limited, a wholly-owned subsidiary of SYNNEX Corporation (NYSE: SNX), is a leading distributor of technology products to resellers and system builders across Canada. Committed to driving growth and profitability for its resellers and vendor partners, SYNNEX Canada offers great product selection at competitive prices and supports customers with dedicated sales resources, unique financial services, expert technical support, progressive e-business tools and fast and accurate delivery with warehouses in key cities.

For more information, visit www.synnex.ca