

ASX Release

3 April 2017

LiveHire expands across Bupa organisation to IT division

Highlights

- Bupa has expanded the use of LiveHire's Talent Community platform to include its Information Technology division in Australia.
- Bupa's IT division is a strategically important division of Bupa, hiring approximately 300 people per year.
- The successful expansion follows Bupa Digital joining the Women in Technology portal and movement, a partnership between CEB and LiveHire.
- The LiveHire Talent Community platform now enables proactive hiring across Bupa's, IT, Digital, Clinical and Aged Care divisions.
- Bupa has more than 17,000 employees across ANZ.
- Bupa is currently implementing Workday, one of the major global HR Information Systems (HRIS). Others include SAP, Oracle, IBM and Microsoft.

Melbourne, 3 April 2017: LiveHire Limited (ASX: LVH), the Talent Community platform empowering the flow of talent through organisations, shifting recruitment from reactive to 100% proactive, is pleased to announce Bupa has further expanded the use of the LiveHire Talent Community platform across its organisation to encompass its Information Technology division.

The continued expansion across Bupa is a testament to LiveHire's ability to start within a single division of an enterprise and deliver ongoing value and ROI through improvements in time to hire, cost to hire, quality of hire, candidate experience and customer success. Bupa now utilises LiveHire's Talent Community platform across its, Clinical, Aged Care, Digital, and IT divisions, representing a significant proportion of the whole organisation.

Bupa is one of the largest employers in Australia and growing strongly through increased services and market expansion. Data from LiveHire shows that when launching Talent Communities for Bupa the conversion rate is 90% higher than average, showing the strength of the brand of Bupa and that Bupa is clearly an employer of choice.

Bupa's IT division is also a member of the Women in Technology portal, that is now helping several Australia's leading brands attract diversity of candidates to technology based roles. Bupa joined Amazon Web Services, Australia Post, CBA, DropBox, KPMG, PwC, Salesforce, Telstra Health and Uber in driving towards attracting a further 1,000 companies to collectively attract another 100,000 women to the technology sector.

Bupa are currently implementing HR Information System, Workday, a leading global HR vendor. LiveHire's long-term objective is to continue to demonstrate its value in recruitment



in conjunction with major HRIS software powerhouse, Workday, and to empower proactive recruitment across the entire organisation of 17,000 employees. LiveHire anticipates the expansion across Bupa will involve an integration with Workday, building a number of technology partnerships with leading providers in addition to its current integration works with SAP's SuccessFactors.

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About LiveHire

LiveHire is a productivity and collaboration platform for talent management that delivers a proactive sourcing and internal mobility solution called Live Talent Communities. The platform makes managing the flow of talent into and through businesses seamless, delivering value through enormously improved visibility of existing employees, and shifting recruitment of new talent from reactive to proactive, reducing time and cost to hire, with an unrivalled candidate experience.

Founded in 2011, LiveHire is an Australian company headquartered in Melbourne, with offices also in Sydney, Brisbane and Perth.

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