

ASX ANNOUNCEMENT

ASX: RBO | 7 April 2017

Major Retailers Expand Robo's Footprint in Canada

HIGHLIGHTS

- Agreement with Best Buy, Staples, Amazon Canada, The Source, and NCIX to sell Robo C2 and Robo R2 3D printers in Canada
- Included in this expansion is Robo's filament and 3D project kits (e.g. drones)
- These sales partners collectively represent around 1,000 physical locations in Canada in addition to their strong and growing online presences
- Shortly follows Robo's agreement with major distributor, SYNEX Canada
- Negotiations progressing with many other international distributors and re-sellers

Robo 3D Limited ("**Robo**" or the "**Company**"), an emerging company focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry, is pleased to provide a further update on the expansion of its sales distribution in Canada.

Robo has reached agreement with major Canadian retailers Best Buy, Staples, Amazon Canada, The Source, and NCIX to supply its new Robo C2 and Robo R2 3D printers as well as its complementary products, including filament and 3D project kits such as Robo's "build-it-yourself" drone. These sales partners represent some of the most well-known and respected brands in consumer electronics in Canada collectively covering around 1,000 physical locations as well as each having a strong and growing online presence:

- **Amazon Canada:** Canadian portal for the world's leading online retailer
- **Best Buy:** leading electronics retailer with over 200 physical locations in Canada
- **NCIX:** pre-eminent specialist technology retailer with large online presence and 11 retail stores
- **Staples:** leading office supplier with over 300 locations in Canada
- **The Source:** major consumer electronics and phone retailer with over 500 locations in Canada

Commenting on the announcement, Managing Director Ryan Legudi stated:

"Canada is one of the top ten largest economies in the world and is a key strategic market for Robo particularly given its progressive education system and the high level of technology utilisation in its schools and universities."

"Our distribution agreement with SYNEX Canada announced on 31 March 2017 has allowed us to aggressively pursue expanding our sales footprint with major consumer electronics retailers right across Canada. Importantly for Robo given its focused end-user strategy, each of these major sales partners have deeply entrenched direct-to-business and education focused programmes for Robo to leverage."

"Reaching these agreements is evidence of the systematic approach we are taking to opening up new international markets, which we are seeking to replicate in many other international markets."

This announcement shortly follows on from the Company's announcement on 17 March 2017 titled "Education footprint expands with new major USA distributor" advising of Robo's new distribution agreement with WYNIT, LLC in the USA, and highlights the Company's focus on expanding its sales footprint to coincide with the release of Robo's award-winning R2 Smart 3D printer.

Robo is continuing to progress negotiations with many international distributors and resellers across numerous geographies, along with specialist partners in the education segment.

— ENDS —

Further information

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About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry.

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo 3D has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo 3D commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3d.com