

2 May 2017

Dear Option Holder

NEWZULU LIMITED -RENOUNCEABLE ENTITLEMENT ISSUE

As announced on 2 May Newzulu Limited (ACN 078 661 444) (the **Company** or **Newzulu**) is undertaking a 17:5 renounceable entitlement issue (**Entitlement Issue** or **Offer**) of approximately 4,936,322,773 fully paid ordinary shares (**New Share**) to raise approximately \$4,936,323. The price of New Shares under the Offer is \$0.001 each (**Issue Price**). The Company lodged a replacement prospectus for the Offer (**Prospectus**) with ASIC and ASX on 2 May 2017.

The Entitlement Issue will be offered to shareholders and performance rights holders registered at the Entitlement Record Date (as defined below) with a registered address in Australia or New Zealand (**Eligible Shareholders**) on the basis of seventeen (17) New Shares for every five (5) Shares held.

Newzulu has announced the record date of 7:00pm (AEST) on 8 May 2017 for the purposes of determining shareholders entitled to participate in the Entitlement Issue (**Entitlement Record Date**). A replacement prospectus containing full details of the Entitlement Issue was lodged with ASIC on 2 May 2017 and will be despatched to all Eligible Shareholders on 10 May 2017. The Prospectus will be available on the ASX website (company announcements section, ASX code: NWZ).

Under the terms of the options you currently hold, there is no entitlement to participate in the Entitlement Issue, unless you exercise your options and are entered onto the register as an Eligible Shareholder on or before the Entitlement Record Date. Under the terms of your options you are entitled to receive notice of the record date set for the purposes of determining entitlements to any new issue of capital. The purpose of this letter is to give you that notice in order to permit you to participate in the Entitlement Issue, should you wish to do so.

If you are not a shareholder and wish to participate in the Entitlement Issue, or if you are already a shareholder but also wish to participate in the Entitlement Issue in respect of your option holdings, it will be necessary for you to exercise all or part of your options, and the shares in respect of those options must have been issued to you before the Entitlement Record Date. If you wish to do so, you should complete a Notice of Exercise of Options and lodge it with the Company, together with your payment for the number of options you wish to exercise. If the Notice of Exercise of Options together with payment in full for the relevant number of options being exercised is not received by 8 May 2017, you will not be able to participate in the Entitlement Issue in respect of the shares to be issued upon exercise of those options.

If you do not wish to participate in the Entitlement Issue (in respect of your options), you do not need to take any action.

This letter is only intended to inform you of your rights in relation to your options. This letter is not an offer or an invitation to acquire shares in Newzulu or to participate in the Entitlement Issue.

If you require further information, please contact the Company Secretary on +61 8 9321 0715 between 8:30 am and 5:00 pm AWST or via email at investors@newzulu.com.

Yours sincerely,



Charles C Koonen
Non-Executive Chairman