

Wednesday 24 May 2017

## **Swift progresses strategy with aged care group**

### **BlueCross contract win**

**ASX: SW1**

#### **Highlights:**

- **Swift wins initial three-year contract with aged care provider BlueCross Community and Residential Services in Victoria.**
- **Swift to supply its Aged Care Entertainment System and content to BlueCross' new 178 room Ivanhoe residence.**
- **Agreement further validates Swift's expansion in the large and attractive aged care and lifestyle village sectors, leveraging the Company's recent strategic acquisition of Web2TV.**
- **Swift's recurring revenue and footprint on Australia's east coast continue to grow in line with the Company's strategic plan.**

Leading telecommunications and content solutions provider Swift Networks Group Limited (ASX: SW1, "Swift" or "the Company") is pleased to announce it has won a three-year contract with aged care provider BlueCross Community and Residential Services in Victoria.

As a first step, Swift will provide its Aged Care Entertainment system, including free-to-air TV, movies on demand, aged care curated content and its My Family and My Community applications to the 178 residents at BlueCross' new Ivanhoe residence in Melbourne's north eastern suburbs.

Swift Chief Executive Officer, Xavier Kris, said:

*"We are delighted to bring our world-class content and user-friendly services to BlueCross' residents."*

*"BlueCross will be the first aged care provider in Victoria able to take advantage of Swift's innovative and unique new applications, including My Family and My Community — which boost engagement between operators, residents and their families — and our aged care specific content library featuring virtual travel, relaxation videos, dementia specific content, music therapy and classic cinema."*

*"We look forward to supporting BlueCross Ivanhoe and we are confident that this represents the first of many opportunities for us with Blue Cross across its 24 sites and more than 2,000 rooms."*

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**BlueCross Ivanhoe Contract Scope:**

Swift will design, construct and deliver the following systems and services to the BlueCross Ivanhoe residence:

- Fully customised home screen on each TV screen with simple remote control functionality.
- Swift's aged care specific feature, 'My Family', which allows families to upload pictures and messages directly to their loved one's TV screen, through an easy-to-use Swift Aged Care mobile application.
- Enhanced aged care facility engagement through Swift's 'My Community' feature which encourages community spirit and allows for community related content to be uploaded to the resident's TV, keeping everyone in touch and informed.
- Swift's aged care content package – a vast video library focused on therapy and quality of life, including seated exercise classes, immersive video experiences, music therapy, armchair or virtual travel, trivia and relaxation content.
- Swift integrated entertainment package including free-to-air TV and radio stations from around the world.
- Additional aged care facility functionality including noticeboard channels, facility compendiums and individual messaging to TV sets.
- Swift Movies on Demand, accessing the latest releases from some of Hollywood's biggest studios.

**About BlueCross Community and Residential Services:**

BlueCross Community and Residential Services ("BlueCross") provides flexible and responsive support and care, ensuring a smooth transition through the group's services as individual care needs change.

BlueCross helps residents and families to navigate effortlessly between a range of support services across the full continuum of ageing. With 24 sites in and around Melbourne, BlueCross is a leading provider of Victorian aged care services.

BlueCross Ivanhoe sets a high standard of aged care services in Melbourne's North Eastern suburbs. This residence features 178 large single rooms each with a private ensuite, as well as a cafe, cinema, beauty salon, landscaped outdoor spaces, luxurious indoor living spaces and more, all delivered to BlueCross' exceptional standard.

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**About Swift Networks Group Limited:**

**Swift Networks Group Limited (ASX: SW1)** is a diversified telecommunications and content solutions provider, entertaining guests and connecting them to the world.

Swift's connectivity and content delivery platform empowers guests to watch, play, connect and interact. Swift brings accommodation providers opportunities to generate additional revenue and offers meaningful data insights to retain existing and drive new business.

Swift sources premium multi-lingual content from around the world and curates, packages and distributes it to clients' guests through its cloud-based platform. The company's services include free-to-air television, pay television, telecommunications, Internet, data, wireless networks and streaming video on demand with content from some of Hollywood's largest studios.

Running in more than 140 sites across the mining, oil, gas, aged care, retirement village and hospitality sectors, Swift's fully integrated platform is deployed in some of the world's harshest regions, where reliability, flexibility and scalability are critical success factors.

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