

19 July 2017

## **Aspermont appoints Kate Love as Group Events Director**

Aspermont Limited (ASX: ASP), the leading media services provider to the global resources industry, is pleased to announce the launch of a wholly owned new events business and the appointment of Kate Love as Group Events Director.

Aspermont has established a new Events division to work symbiotically with the Group's core publishing and media assets to focus on improving services to the resources sector. Aspermont has a long and successful history in the events space and intends to deliver high value products for both clients and users which will benefit from the Group's inherent strength in premium content and integrated media solutions.

To manage the Events launch, Aspermont has appointed Kate Love as Group Events Director. Kate has built significant experience and expertise in managing large-scale events as Brand Director of Informa Plc, where she managed the Investment Management portfolio, with annual revenues of \$13 million from 10 global events across Europe, the Americas and Asia, including the highly successful FundForum International. Kate had previously held senior positions at both IQPC and Incisive Media.

### **Alex Kent, MD of Aspermont Limited, commented:**

"Global media houses have struggled to adapt to the digital world, increasingly turning to the events industry to drive primary revenues. Indeed many have exited from their core publishing assets over recent years."

"By contrast, Aspermont has invested heavily in its content and technology platform, Project Horizon, and has experienced high and accelerating growth in its paid audiences. By marrying our media assets and industry leading brands (such as the venerable 182 year old Mining Journal) to our new high value events products, we will cross sell to existing users, reach new users and open up new revenue streams. This will enable us to further develop our media ecosystem and strengthen our competitive advantage over our peers."

"In Kate Love we have found a credible and experienced Director to lead our ambitious and forward looking media-tech team. We expect to regularly update shareholders on progress as we deliver on our new Events strategy."

## **Enquiries**

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## **About Aspermont**

Aspermont is the leading media services provider in the mining and resources industry and delivers high value, premium subscription-based content through digital, print, conferencing and events channels. Aspermont's portfolio includes brands such as Mining Journal, Mining Magazine, Australia's Mining Monthly, EnergyNewsBulletin.net, Farming Ahead and MiningNews.net. Following a restructuring of the business and transition from print to digital media, Aspermont's strategy is focused on scaling its solution and penetrating new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in London, Perth, Sydney, Denver and Belo Horizonte.

For more information please see: <http://www.aspermont.com>