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Company Presentation

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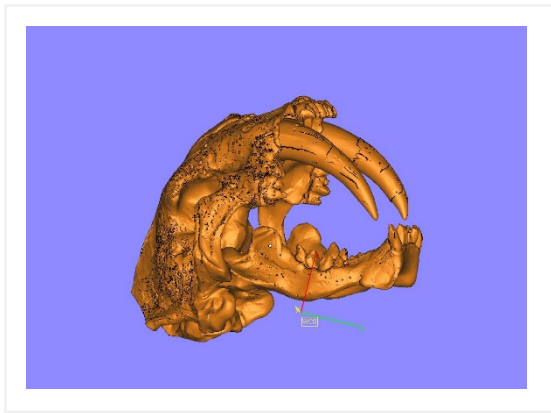


"3d printing has the potential to revolutionise the way we make almost everything."

*US President Barack Obama
State of the Union Address, 2013*

WHAT IS 3D PRINTING TO US?

We define 3d printing as a two-part production process that transforms the “digital” into the “physical.”



STEP 1: FILE CREATION

*CAD programs, design
software, scans,
photogrammetry, etc*

STEP 2: FILE ENTIFICATION*

*Dozens of 3d printed techniques,
hundreds of 3d printing materials*

THE KEY TO THIS PROCESS IS THE 3D PRINTABLE DIGITAL FILE.
As more files are created, more 3d printing will be needed to render them useful as real-life objects.

*Entification is the action of giving existence to something.

FILE CREATION: BECOMING MAINSTREAM

File creation is set to increase exponentially as technology makes it easier for the masses to simply and cost-effectively develop a 3d digital dataset.

This 'democratisation'* of 3d file creation is already underway and it will be driven by the smart phone and other mobile devices. It will make 3d file creation ubiquitous as its done with photography.

- Apple's iPhone 8 expected to include 3d scanning capability (*Apple Insider*)
- Microsoft's Windows 10 has integrated a 3d modeling function into its photo and paint applications
- Apps like Trnio, Scann3d, and a growing number of others use current smartphone technology to create 3d files that can be viewed in real-time and printed



**Democratisation is the action of making something accessible to everyone.*

FILE ENTIFICATION: EXPANDING WITH MORE MATERIALS

As printer technology becomes faster and capable of processing a wider range of materials, the array of products that can be produced using 3d printing will expand to include those made of glass, rubber, etc and awareness for 3d printing will grow.

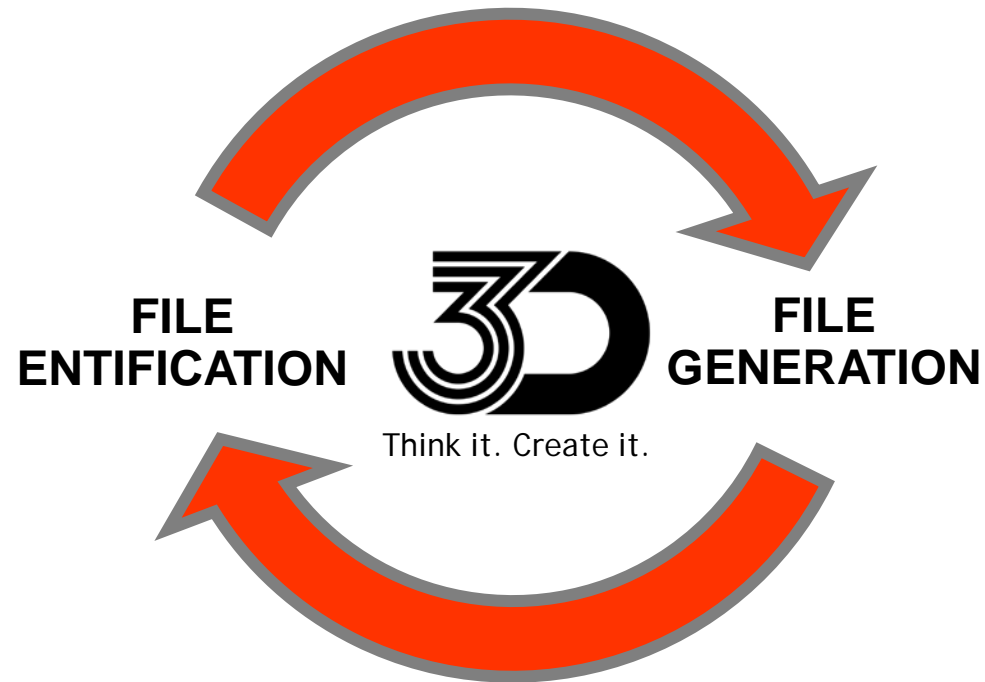
- Carbon makes 3d printing thousands of times faster for some materials and expands production to include high-performance polymers and more durable hard plastics*
- Desktop Metal is working to expand the range of metal 3d printing to beyond 200 alloys*
- R&D teams worldwide are exploring ways to make different materials suitable for 3d printing processes; in April researchers at the Karlsruhe Institute of Technology announced a new method for 3d printing in 'liquid glass'

OUR MODEL

333D is in the business of supporting and growing the number of 3d digital files created and the number of digital files “brought to life” via 3d printing. We are poised to capitalise on the technological advances on both sides of the 3d production process: 3d files and 3d printing, file creation and entification.

3D PRINTING SERVICES

Our print services bureau gives anyone the ability to submit a digital file for high-quality 3d printing production.



DIGITAL CAPTURE

Our digital capture vertical generates 3d printable files from photos and our on-demand bureau is equipped with industrial designers who can further assist with file development and design.

"I quoted a part with you (3dondemand.com.au) and I was surprised. You are doing something different to the other Australian operators. I quoted this part with 3D Systems in Melbourne and another provider in Brisbane. The price difference was huge... which is excellent for us."

- Convenor of Product Design & 3D Design
Griffith University

3D PRINTING AS A SERVICE (3DPaaS)



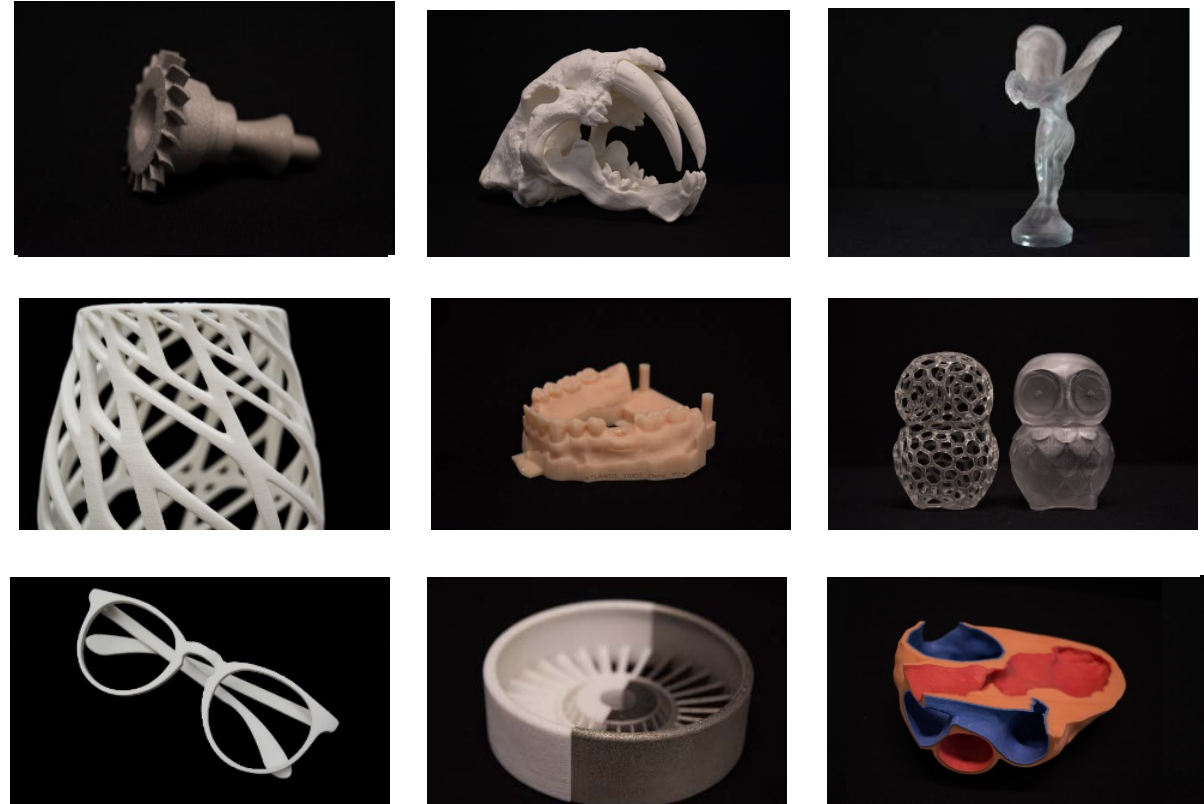
ON-DEMAND 3D PRINTING

333dondemand.com.au is a service focused end-to-end solution that makes it easy to 3d print anything.

Our in-house industrial designers help clients turn ideas into 3d printable files, and our printer range gives us the manufacturing capability to turn those files into physical objects.

- Differentiated on rapid printing speed, broad range of materials, and highly competitive cost of production
- High margin vertical with an opportunity to substantially attract repeat business
- Real-time online quoting tool provides a commercial platform open for business 24-7

Our Clients Include:



GROWTH DRIVERS



PART OF EVERY WORKPLACE

- Disrupting industries like architecture, design, healthcare and manufacturing
- Augments existing business operations; no costly training, no capital expense, no technical expertise needed, fast turnaround
- Eligible for Australia's R&D tax refund system for innovation and product development as a tool integral to the innovation process



PART OF EVERY HOME

- Appealing for one-of-a-kind items that express personal creativity and support hobbies
- Students look to gain advantages at school and increased familiarity with digital technologies
- Poised for significant growth as tools to create 3d data files become more widely available

"Got my model in the mail and it looks amazing!! You are top notch at your craft and will recommend you to everyone."

- Supanova Pop Culture Expo Attendee



3D DIGITAL CAPTURE

AS SIMPLE AS TAKING A PHOTO

Our digital capture technologies create 3d data files from photos. Making it possible to create both digital and physical 3d models of anyone or anything.



*More than 50 cameras
take photos
simultaneously*



*Photos are rendered into a
printable file*



The file is 3d printed



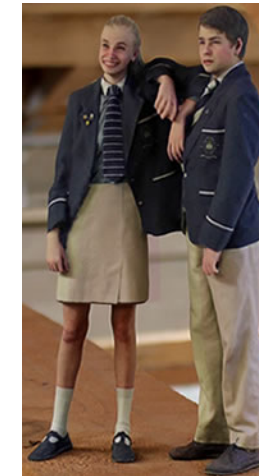
*A photo realistic replica
is created*

No tooling. No inventory. All products made just-in-time to satisfy demand immediately.

PERSONAL MOMENTS IN 3D

Consumers are eager to capture special events and once-in-a-lifetime moments in new ways. Our sophisticated photo capture system ensures the creation of high quality keepsakes.

- Activations to capture once-in-a-lifetime moments and special events
- Permanent scanning installation open to public in Melbourne beginning in August
- New activation opportunities expand market without costs associated with branded events



BRAND EXPERIENCES IN 3D

Relationships with leading major league sports organisations, talent management firms, and entertainment companies to extend 3d printing into marketing and merchandising via sporting events and entertainment expos.

- No inventory - produced entirely on-demand
- Endless opportunities for special editions
- Valuable consumer data to inform other lines
- High-margin upsell to celebrity meet-and-greets: 3d print a collectible of you and your hero
- Exclusive partnership agreement with TLA Worldwide Sports Management
- Activations at marquee pop culture & entertainment events



AFL MARKETPLACE

The first 3d printed sports merchandise in Australia in partnership with the AFL (Australian Football League)

- 3d printable figurines of all 18 AFL club captains
- Multiple selling platforms including online & physical stores operated by the AFL and all 18 clubs
- 333D's marketplace thelittleleague.com.au



THE
LITTLE LEAGUE



SUMMARY

- We believe 333D is on the cusp of substantial growth that will be lead by mobile device technologies that make 3d file creation as commonplace as taking a photograph.
- As more digital files are created, we expect demand for 3d printing to grow exponentially.
- We are committed to expanding our library of proprietary digital images and are in discussions with organisations to further develop this offering.
- 333D aspires to be the '3D printer of choice' based on our ability to offer a broad range of solutions that make 3d file creation and file entification simple, fast, and affordable.



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