

## **ASX ANNOUNCEMENT (ASX: YNB)**

Bank House, Level 4, 11 Bank Place, Melbourne, 3000 VIC PO Box 317 Collins Street West, Melbourne, 8007 VIC Australia

## GOPHR GRADUATES FROM PRESTIGIOUS EUROPEAN ACCELERATOR PROGRAM

Yonder & Beyond Ltd (ASX:YNB) is pleased to announce that Gophr has graduated from the worlds most active accelerator program. Gophr took part in the 'Smart Transportation and Logistics' cohort that took place in Berlin, Germany which helps early stage businesses and their founders develop their businesses, and provides access to potential sources of capital.

Gophr Founder and CEO, Seb Robert said, "This has been a great opportunity for Gophr and really emphasizes that Gophr is an exciting company performing well in a large fast growing industry." All the companies in the cohort took part in a final Demo Day on the 11<sup>th</sup> of July in front of a room of nearly 400 attendees. The pitch was well received.

When launched in early 2015, Gophr provided its service via bicycle couriers only. In late 2015, realising the potential, the company expanded its delivery fleet to include motorcycles and vans, which was immediately popular with customers and the company saw a rapid increase in sales and customer base. Gophr has industry leading Net Promoter Scores of 74.6 against an industry average of 26 and a 98% customer retention rate for high volume customers.

Gophr has experienced consistent quarterly growth since inception and aims to more than double its June monthly revenue by December this year.

## **About Gophr**

Gophr is an on demand courier application, which allows users to order a courier, watch its delivery in real time and pay with a single tap. The company is currently experiencing rapid growth in the UK and recently partnered with Beats by Dr Dre to deliver head sets in London.

Gophr was also featured as number 1 in The Daily Telegraph's (UK) '10 Best Apps for a Stress Free Christmas.'

Website: www.gophr.com

## **About Yonder & Beyond**

Y&B is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

Yonder & Beyond equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.

Website: www.yonderbeyond.com

For more information please contact:

info@yonderbeyond.com