



ASX MARKET RELEASE

Notice to Investors of Webinar

20 July 2017 – Adelaide, South Australia

Buddy Platform Limited (ASX: BUD) (“Buddy” or the “Company”), the Internet of Things (“IoT”) data management, processing and control platform, wishes to advise investors that its next online “webinar” will be held on Monday July 31 at 11am AEST (Sunday July 30, 6pm US-PDT).

The focus of this webinar will be to discuss the Company’s Quarterly Appendix 4C filing for Q4 FY2017, as well as recent announcements pertaining to the Company. CEO of Buddy Platform Limited, David McLauchlan, will host the call and will be joined by members of the Buddy leadership team. Questions from attendees are welcome; the Company invites questions to be submitted either in advance to ir@buddy.com, or during the call via the webinar software.

Registration in advance of the webinar is required, and can be completed at <http://bit.ly/webrego>.

Following the webinar, a recording will be made available to the market.

-The Buddy IR Team.

About Buddy

Buddy Platform Limited (BUD.ASX) provides highly scalable Internet of Things data aggregation and management infrastructure by way of three unique offerings – Buddy Cloud, Buddy Ohm and Parse on Buddy. The Buddy Cloud offers smart city providers a globally scalable data ingestment and management platform. Buddy Ohm, a complete and low cost solution for facility resource monitoring and verification, connects systems that were never designed to work together, while turning energy savings into a strategic asset. Parse on Buddy is a mobile backend as a service (mBaaS) built on the world’s most popular BaaS technology. Buddy Platform is headquartered in Adelaide, Australia, with offices in Seattle, Washington.

For more information, visit www.buddy.com.

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