
WHOLESALE INVESTOR SMALL CAP SHOWCASE PRESENTATION

Collaborate Corporation Limited (ASX:CL8) (**Collaborate** or the **Company**) is pleased to provide a presentation to be delivered at the Wholesale Investor Small Cap Showcase in Melbourne on 25 July.

The presentation provides a brief overview of Collaborate's areas of operations, its partners and recent achievements and is tailored to new investors who were not previously aware of Collaborate. The presentation also debuts the new logos and branding for Collaborate, DriveMyCar, MyCaravan and Mobilise which will be rolled out in August 2017 in advance of new marketing campaigns and the launch of RACV initiatives and Mobilise.

Authorised by:

Chris Noone
CEO and Director
Collaborate Corporation Limited

About Collaborate Corporation Limited

Collaborate Corporation Limited is listed on the Australian Securities Exchange (ASX:CL8). It is Australia's leading listed company focused on 'collaborative consumption', 'peer-to-peer' or 'sharing economy' businesses. Collaborate currently has two core business segments: www.DriveMyCar.com.au Australia's leading peer-to-peer car rental business and www.MyCaravan.com.au Australia's leading peer-to-peer caravan rental business and will launch www.Mobilise.com in 2017, a rental marketplace for under-utilised assets. Collaborate has a material investment in FundX, a peer-to-peer invoice discounting and SME lending platform. Through our proprietary trust and reputation platform, www.peerpass.com.au we create 'trust' between individuals and make it possible for people to safely transact with each other in the sharing economy.



Peer to Peer

Sharing Economy

Collaborative Consumption

Monetising Assets Through Online Marketplaces

Melbourne Small Cap Showcase | 25 July 2017

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Disclaimer

The material herein is a presentation of non-specific background information about the current activities of Collaborate Corporation Limited (Collaborate or the Company). It is information given in summary form and does not purport to be complete.

All persons should seek appropriate professional investment advice in reviewing or considering this presentation and all other information with respect to Collaborate Corporation, its business, financial performance and operations. Neither the provision of this presentation nor the information contained therein, or any associated communication to any person should be taken as constituting financial advice regarding the purchase or dealing of shares in Collaborate Corporation. This presentation does not purport to provide all information that might reasonably be required to complete a detailed assessment of Collaborate Corporation.

Individuals should conduct their own investigation of investment and financial parameters relevant to their personal requirements for investment purposes. The presentation may contain forward looking statements regarding the intentions of the Company, and these will be affected by many other factors beyond the control of the Company.

Forward-looking statements include, but are not limited to, statements concerning Collaborate Corporation's planned strategies and programs and other statements that are not historical facts. Although Collaborate Corporation believes that its expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements. The presentation must be considered in the light of these uncertainties and investments in Collaborate Corporation should be considered as speculative in nature.

The presentation is not a prospectus or similar disclosure document and does not constitute an invitation to apply for shares in Collaborate Corporation or ASX:CL8.

Three BIG Things About the Sharing Economy

 drivemycar  mycaravan  mobilise

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Three BIG Things About the Sharing Economy

1. Access is preferable to ownership



- **81%** agree it is less expensive to share goods than own them
- **57%** agree access is the new ownership
- **83%** agree it makes life more convenient and efficient
- **43%** agree owning is a burden

Three BIG Things About the Sharing Economy

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2. People
trust online
transactions

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ebay

Alibaba.com®

amazon

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2. People
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3. Sharing is
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 drivemycar  mycaravan  mobilise

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Collaborate Overview

 drive my car 100%

 my caravan 100%

 mobilise 100%

+

New Category
Extensions

Supported by:

peerpass>>

Trust and verification platform

What is a Peer-to-Peer Marketplace?

Peer-to-peer marketplaces allow idle assets to be discovered and monetised



I have a spare car that
can be rented



Peer-to-Peer Marketplace

Marketing
Insurance
ID verification
Rental Agreements



I need to rent a car
for 2 months



How It Works

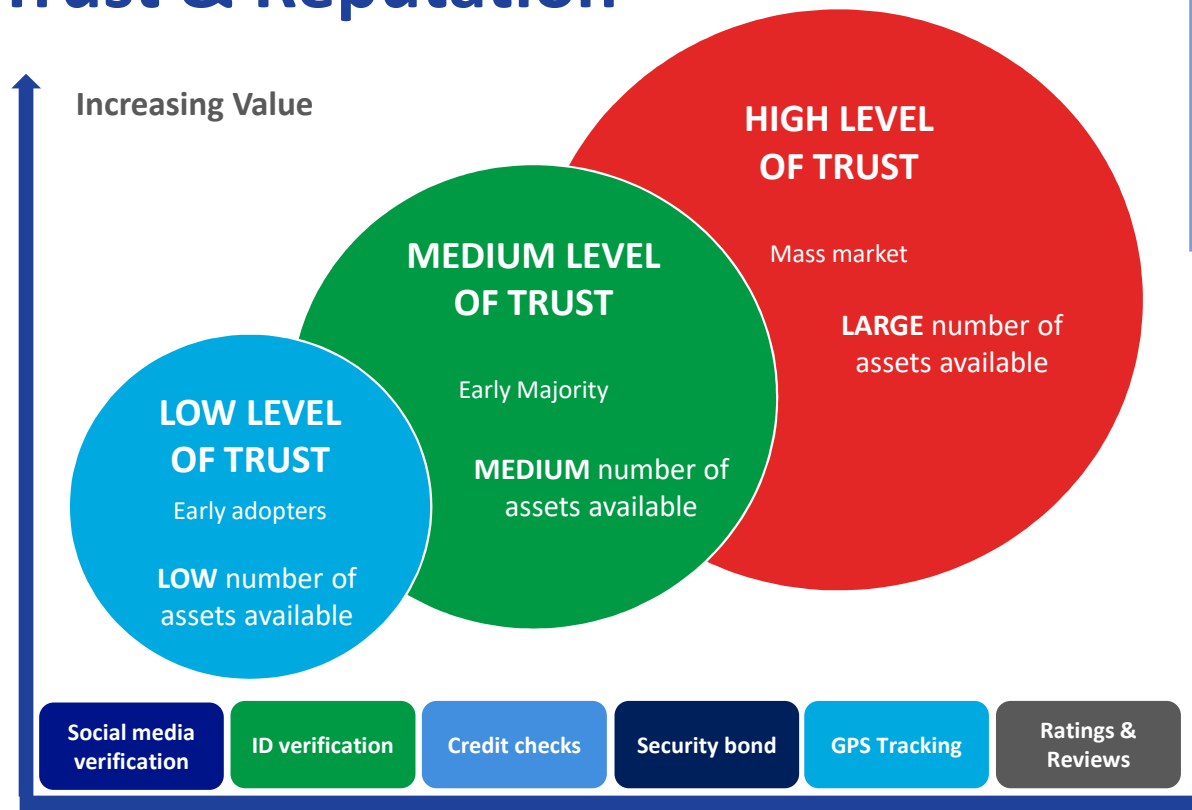
 drive my car



 drive my car  my caravan  mobilise

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The Value of Trust & Reputation



As trust increases, more idle assets become available for listing in peer-to-peer marketplaces

Corporate Overview

7 March 2017

Ordinary Shares
ASX: CL8

413m

Listed Options
ASX: CL8O
(\$0.02 30 Apr 2017)

172m

Cash On Hand

\$0.3m

Market Cap
@ \$0.022

\$9.1m

30 June 2017

Ordinary Shares
ASX: CL8

619m

Listed Options

nil

Cash On Hand

\$3.5m

Market Cap
@ \$0.035 (24 July)

\$22.3m

➤ up \$3.2m ➤ up 145%

Milestones

- Exercise of 100% of CL8O options
- \$1 million strategic investment from RACV @ 20% premium to market
- 93% Rental Transaction Value growth from Q4 FY16 to Q4 FY17



- DriveMyCar is a key provider of vehicles to Uber drivers
- Strong support from corporate fleets and manufacturers
- 102% gross revenue growth from Q3 to Q4 FY17



- DriveMyCar created an experiential marketing campaign for the launch of the new Impreza
- 101 cars made available to renters and Uber drivers
- Enabled try before you buy experiences and exposed tens of thousands of Uber passengers to the Impreza.
- Subaru XV campaign to launch in September with 105 cars



- \$1 million strategic investment @ 20% premium to market
- RACV have 2 million members in Victoria
- RACV & CL8 to jointly launch sharing propositions in Victoria
- First RACV/DriveMyCar Mobility launch in August 2017
- Further opportunities across RACV Home & Leisure Divisions



- Mobilise.com – a new online rental marketplace to monetise idle assets will launch in Q3 2017
- Mobilise will launch in association with Aon, a leading global provider of risk management and insurance brokerage services
- John Tolmie, former CEO of Kennards Hire, appointed as strategic advisor
- Potential \$12 billion market

Share Price Growth



- Wise Owl initiated coverage on 7 April 2017
- CL8 share price increased 50% since release
- \$0.06 Spec Buy Valuation



- Clare Capital named CL8 as the top ASX share price performer over 52 weeks
- 141% share price increase

Contact



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<https://twitter.com/CollaborateCorp>



<https://www.facebook.com/CollaborateCorporation>



<https://www.linkedin.com/company/collaboratecorporationlimited>