



HEARMEOUT®

HearMeOut extends activity with Ford with approval of iOS version for AppLinkSync technology

ASX RELEASE

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- **HearMeOut iOS (Apple devices) version for Ford has now been approved by Ford and Apple to be used in cars**
- **This significantly expands the potential user base for HearMeOut in Ford vehicles**
- **Support for nearly all mobile devices in Ford vehicles, will enable opening new regions worldwide with Ford**
- **Connected car space represents a significant market opportunity: Gartner Inc., estimates there will be 250 million connected cars worldwide by 2020.**
- **HearMeOut is looking to expand further in this market and is working on other agreements with major auto manufacturers following its partnership agreement with Ford.**

HearMeOut Limited (ASX: HMO) ('HearMeOut' or the 'Company'), the audio-based social media company, is pleased to announce that it has further strengthened its connected car growth strategy by developing the IOS version for Ford's AppLinkSync technology

The connected car market represents a significant opportunity for HearMeOut with research firm, Gartner Inc., estimating there will be 250 million connected cars worldwide by 2020 – enabling new in-vehicle services and automated driving capabilities. Meanwhile, global professional services firm, PwC predicts that the connected car market will grow to €113bn by 2020.

Having HearMeOut available and working on nearly all mobile devices, will enable the partnership with Ford to extend to more geographical regions.

The HearMeOut App also recently joined the SmartDeviceLink (SDL) global platform providing the Company with access to the industry's largest group of automakers and equipment suppliers looking to enhance the driving experience through unique connected apps.

The SDL platform is overseen by a consortium established by the Ford Motor Company and Toyota Motor Corporation and includes car manufacturers and brands such as Lexus, Lincoln, Mazda, Subaru, Suzuki, Peugeot, Citroen, DS and Daihatsu.

This development comes at an opportune time for the Company as the HearMeOut app this month reached a new high point in user downloads, signups and engagement, reaching #6 spot in the top ten most downloaded social apps in the USA along with Facebook, WhatsApp and others.

About HearMeOut

HearMeOut (ASX: HMO) is an Israeli-based global company that provides a revolutionary voice-based social media platform that transforms the way people engage with and consume social media. The platform enables users to share and listen to 42-second audio posts through the platform's native feed or on other social networks, such as Twitter or Facebook. Through this app, people can express their authentic voice and put their unique signature on social media interactions. For more information on HearMeOut, please visit hearmeoutapp.com.

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