



SmartTrans Holdings Limited
ASX: SMA

An Australian based
Technology Solutions Company

Corporate Structure:

Shares on issue: 2,717 M
Unlisted Options: 209 M
(Pre-placement 31-Jul-17)
Market Cap: \$AUD 24M
52 week high: 3.4 cents
52 week low: 0.7 cents

Directors:

Mr Mark Vaile AO
Non-Executive Chairman

Mr Brendan Mason
CEO & Managing Director

Mr Bryan Carr
Executive Director

Mr Yui (Ian) Tang
Non-Executive Director

Ms Tracy Colgan
Non-Executive Director

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SmartTrans announces \$500,000 placement to China-based investors

- SmartTrans undertakes a placement to Chinese investors raising \$500,000 at \$0.01
- Key terms of the placement include the issue of 50,000,000 new shares at \$0.01 with 50,000,000 attaching options exercisable at \$0.01 and a further 50,000,000 attaching options exercisable at \$0.015
- The funds will be used to expand the company's e-Commerce operations in China and grow the Logistics division in Australia
- Funding to be used to the scale-up of e-commerce sales in China, already growing at greater than 40% CAGR (Compound Annual Growth Rate)
- Placement adds to existing Lanstead funding arrangement which provides funds on a monthly basis without any further issue of shares

31 July, 2017: SmartTrans Holdings Limited (ASX: SMA) (SmartTrans or the Company) is pleased to announce a placement to China-based investors raising \$500,000 at an issue price of \$0.01, which is an 11% premium to the most recent closing price of the company's securities.

The additional working capital will be applied to continue the growth of the company's e-Commerce business in China and to assist with marketing and growing sales of the Company's Australian-based logistics software business.

The placement provides for the issue of 50,000,000 new shares at \$0.01 with 50,000,000 attaching options exercisable at \$0.01 and 50,000,000 attaching options exercisable at \$0.015. Costs associated with the issue were satisfied by the issue of 1,250,000 new shares and 1,250,000 options exercisable at \$0.01 and 1,250,000 attaching options exercisable at \$0.015. (All options expire in 24 months from date of issue). SmartTrans expects to issue the placement shares in the coming days following receipt of funds.

SmartTrans, newly appointed Managing Director, Brendan Mason, commented, "I view this investment from China-based investors, who have a good perspective of the market we are operating in, as a vote of confidence in the achievements of our e-Commerce business in China and recognition of the potential for further growth for SmartTrans servicing the largest online marketplace in the world.

"We are experiencing good growth in our e-Commerce operations, matching demand from an emerging middle class of quality-conscious consumers in China seeking high-quality, authentic, safe and reliable Australian products with Australian manufacturers and suppliers eager to access this market.

These funds will allow us to scale up our e-commerce operations in China and we look forward to continuing to update shareholders on our progress both in China and Australia.

– ENDS –

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About SmartTrans

(https://youtu.be/-1t_yJe1DBA)

SmartTrans Holdings Limited (ASX: SMA) is a leading Australian technology and software provider that has developed a mobile and online billing and payment platform for the China market. The company has agreements in place to bill with China Mobile, China Unicom, China Telecom, UnionPay and Alipay. With the growing use of the smartphone as a billing device in China, the company is experiencing significant uptake of its technology in that market. SmartTrans has also developed cutting-edge proprietary logistics software which is used by some of Australia's leading blue-chip organisations who have long term contracts in place with the company. SmartTrans is assessing growth opportunities for its logistic offering in China to complement its mobile and online payments platform.