



ASX MARKET RELEASE

Investor Webinar – July 2017 Recording Now Available

Buddy Platform Limited is pleased to provide the following video recording (slides and accompanying audio track) from the July 2017 Investor Webinar, held at 11am AEST, July 31 2017, telecast from Seattle, Washington. The video is provided at Buddy's www.buddy.com website – scroll to the bottom and click on "Investor Centre" to access.

Please don't hesitate to send any followup questions or enquiries to ir@buddy.com.

-The Buddy Platform Investor Relations Team

About Buddy

Buddy Platform Limited (BUD.ASX) provides highly scalable Internet of Things data aggregation and management infrastructure by way of three unique offerings – Buddy Cloud, Buddy Ohm and Parse on Buddy. The Buddy Cloud offers smart city providers a globally scalable data ingestment and management platform. Buddy Ohm, a complete and low cost solution for facility resource monitoring and verification, connects systems that were never designed to work together, while turning energy savings into a strategic asset. Parse on Buddy is a mobile backend as a service (mBaaS) built on the world's most popular BaaS technology. Buddy Platform is headquartered in Seattle, Washington, with offices in Adelaide, Australia.

For more information, visit www.buddy.com.

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