

HearMeOut App reaches top 20 Spot in North American App Store downloads.

ASX RELEASE

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HearMeOut (ASX: HMO) ('HearMeOut' or the 'Company'), the audio-based social media technology company, advises that its flagship 'HearMeOut' app was listed as one of the top 20 most downloaded social media apps earlier this week on the Apple iOS App store in the US and Canada along with Facebook, Whatsapp, Pinterest and others.

As outlined in the Company's October 2016 Prospectus and subsequent investor presentations, one of the key pathways to monetizing the HearMeOut platform is building a critical mass of users of the HearMeOut App.

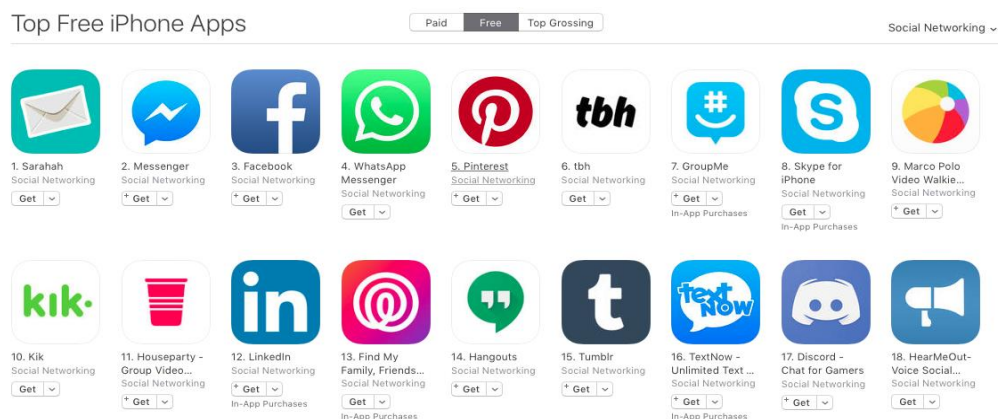


Figure 1 Apple iOS App store top 20 on 8 August 2017

The Company strategy as outlined in the Prospectus is twofold:

- Grow user base through strategic use of influencers to sign up users and engage them.
- Develop its presence and first mover advantage in the connected car market.

Since launching this strategy has expanded to include:

- Work with the Media industry to curate and deliver engaging content over the HearMeOut platform and make HMO a useful and compelling part of today's media toolkit (eg like Twitter is today on television) and:
- Pursue early revenue opportunities from B2B licensing outside of the connected car field.

The App Store results provide a material indication that the Company progress against its growth strategy continues on track.

-ENDS-

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About HearMeOut

HearMeOut (ASX: HMO) is an Israeli-based global company that provides a revolutionary audio-based social media platform that transforms the way people engage with and consume social media. The platform enables users to share and listen to 42-second audio posts through the platform's native feed or on other social networks, such as Twitter or Facebook. Through this app, people can express their authentic voice and put their unique signature on social media interactions. For more information on HearMeOut, please visit hearmeoutapp.com.