



Bubs Australia Limited
ACN 060 094 742
2-4/6 Tilley Lane, Frenchs Forest
NSW 2086 Australia

1800 2827 2878 (1800 BUBS AUST)
info@bubsaustralia.com

ASX Disclosure Notice

Dennis Lin appointed Chair of Bubs Australia

Sydney 18 August 2017: Award winning specialist producer of premium infant milk formula and organic baby food, Bubs Australia Limited (ASX: BUB) is pleased to announce the appointment of Dennis Lin as Chairman of the Bubs Australia Board as of 16 August 2017.

Mr Lin joined Bubs Australia Board in January 2017 when the company was re-listed on the ASX. He is also a Partner at BDO, where he leads the firm's China Advisory Services, specialising in commercial transactions, merger and acquisitions, and capital market activities between Chinese and Australian businesses, with a particular focus in agriculture and consumer goods sectors.

Announcing the appointment, Bubs Australia Founder and Executive Director, Kristy Carr said: "Dennis has been a tremendous asset to the business since joining our Board and played an integral role in developing both our domestic expansion plans and route to market strategy for China. He has provided us with wise counsel on the commercial aspects of transactions with Australian and Chinese commercial partners, as well as offering guidance on international trade and regulatory measures.

"The Board is confident that Dennis's experience is uniquely relevant to our business as we seek to leverage our strong domestic position and enter the fast-growing Mother & Baby segment in China and South East Asia," Mrs Carr said.

Mr Lin said he was delighted and honoured to be appointed Chair. "Bubs has a unique offering and is well positioned for strong international performance in a dynamic market sector. I look forward to continuing to work with the Board and our strong management team to realise the Company's vision and growth trajectory," Mr Lin said.

Dennis Lin Biography

Dennis Lin has been a Partner with BDO in Brisbane since 2009 and is their National Leader of China Advisory Services.

Having practised as both a Chartered Accountant and Solicitor, he is able to consider and advise on a wide range of impacts related to transactions, and provides regular advice to foreign investors on merger and acquisition activities. Key assignments have included capital market listings in Australia, Singapore and Hong Kong, and acting as the lead financial advisor and project leader on transactions up to AUD1 billion.

He has a special interest in advising on inbound investments from greater China, and is a native speaker of Putonghua (Mandarin Chinese) and Hokkien.

END

Media and Investor Inquiries

GRACosway
Deanne Curry
Ph. 0414 388 997
investors@bubsaustralia.com
media@bubsaustralia.com