



### ASX / Media Release

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# K2fly Executes Reseller Agreement with Enterprise Application and Mobility Solutions Company Kony

## Highlights:

- K2fly to partner with cloud-based enterprise application and mobility solutions company Kony
- Built on the industry's leading digital platform, Kony provides the most innovative and secure omni-channel applications, with exceptional user experience and app design
- Enhances the K2F sales and distribution strategy of partnering with organisations that have trusted adviser status with leading infrastructure asset owners
- This agreement is anticipated to generate significant sales revenue for K2F this financial year

Enterprise asset management technology company K2Fly Limited (ASX: K2F) is pleased to announce that it has entered into a partnership and signed a Reseller Agreement (Agreement) with Kony, Inc.

Under the terms of the Agreement, K2Fly will target high-value enterprise customers who have specific asset management challenges to offer Kony's cloud-based enterprise application and mobility solutions within Australia.

Built on the industry's leading digital platform, Kony provides the most innovative and secure omni-channel applications, with exceptional user experience and app design. Kony's cross-platform, low-code solution empowers organizations to develop and manage their own apps to better engage with their customers, partners and employees. Recently, Kony was named the only Leader in the Gartner Magic Quadrant for Mobile App Development Platforms Report for five consecutive years. In addition, Kony was named a "Leader" and earned the highest score in the current offering category in Mobile Infrastructure Services by independent research firm Forrester Research, Inc., according to The Forrester Wave<sup>TM</sup>: Mobile Infrastructure Services, Mobile Development Platforms, and Mobile Low-Code Development Platforms reports. Kony has also been named a "Leader" in the IDC MarketScape: 2017 North

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American Mobile Banking and Payments report, with the highest rating for Mobile Banking capabilities.

K2fly has become a non-exclusive Value Added Reseller (VAR) of the Kony platform, and has already allocated responsibility to business development managers who will immediately begin promoting the solution to clients and prospects. It is anticipated that this agreement will lead to the generation of significant revenues for K2fly this financial year.

Commenting on the partnership, K2fly CEO and Executive Chairman, Brian Miller stated,

"Kony's solutions are at the forefront of developments in this sector. We are delighted that we can work in collaboration with Kony to bring this platform to Australia's asset-intensive industries. We have a number of existing clients who are looking to make investments in this type of technology and we want to position Kony as a great way to deliver business benefits."

"Kony has had great success with their development platform and Tier 1 Australian companies are keen to develop industry-specific applications targeted at fixing business inefficiencies for their mobile field workers. K2fly will leverage existing relationships to promote the latest version of this ground-breaking software. We see Kony as being of particular interest to the major asset-intensive industries such as Resources, Utilities and Transport."

Commenting on the execution of the Reseller Agreement, Kony's General Manager of Partner and Alliances, Melanie Brock stated:

"As we expand our partner ecosystem at Kony, we want to work with experts who can deliver high value and high quality solutions. K2Fly has the subject matter expertise and industry leadership in Australia that will benefit both of our companies. We look forward to partnering with K2Fly to drive business ingenuity and help our customers transform their ideas into beautiful and innovative digital applications."

#### **ENDS**

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#### About K2fly

K2fly Limited is an ASX listed Enterprise Asset Management technology company, which specialises in the provision of infrastructure asset management to asset intensive industries via a software technology platform and consulting services. K2fly's technology allows an organisation to manage and maintain its asset data and deliver more effective and efficient outcomes via a single, centralised system. The technology has a strong track record of empowering organisations to make better informed long term decisions in relation to the operation, management and maintenance of its physical assets.

K2fly owns the following technologies for use in Tier 1 companies:

Infoscope: A Data Collaboration solution ADAM Asset Data Analysis Management

NovIn Real Time Asset Inspection Management App DocMan Mobility Solution: Task Management App TagMan Mobility Solution: Asset Verification App

HandoverNotes Mobility Solution: Electronic Information Sharing App

PropertyInspector Mobility Solution: Asset Inspection App

K2fly also re-sells market leading software which has been developed by industry leaders in the USA and UK. These solutions come from OBI Partners (USA), Kony (USA), Pointerra Limited (Aus) and Capita plc (UK), where they have an outstanding track record of delivering benefits to clients.

Finally, K2fly provides cutting edge advice, consultancy and services when it deploys its subject matter experts who have extensive domain knowledge in such areas as Rail, Electricity, Gas, Water, Mining, Oil & Gas, Facilities Management, Aviation and Defence.

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