ASX MARKET RELEASE

ASX APPENDIX 4E Preliminary final report for the year ended 30 June 2017

August 31, 2016 - Adelaide, Australia

Details of the reporting period and the previous corresponding period

Reporting Period:

30 June 2017

Previous Corresponding Period: 30 June 2016

Results for announcement to the market

(All comparisons to year ended 30 June 2016)

	\$A′000	Up/Down	% Movement
Revenue from ordinary activities	1,170	up	736%
Revenue from ordinary activities excluding interest income	1,097	up	2,452%
Loss from ordinary activities after tax	(16,946)	down	35%
Loss attributable to members	(16,946)	down	35%

Dividends	Amount per share	Franked amount per share
Interim dividend	N/A	N/A
Final dividend	N/A	N/A
Record date for determinin	g entitlements to	N/A

Brief explanation of any figures reported above necessary to enable the figures to be understood

Refer to ASX Announcement and attached Review and Results of Operations

Net tangible assets backing	30 June 2017	30 June 2016
Net tangible assets/(liability) per security	0.75 cents	1.59 cents
Net asset backing per security	0.75 cents	1.59 cents

Control gained or lost over entities having material effect

Nil

Material interest in entities which are not controlled entities

Nil

Compliance Statement

The preliminary final report has been prepared based on the 30 June 2017 accounts which are in the process of being audited by an independent Audit Firm in accordance with the requirements of s302 of the *Corporations Act 2001*.

Attachments forming part of Appendix 4E:

1. Financial Report

Signed:_____ Date: 31 August 2017

David McLauchlan
Executive Director and CEO

About Buddy

Buddy Platform Limited (<u>BUD.ASX</u>) provides highly scalable Internet of Things data aggregation and management infrastructure by way of three unique offerings – Buddy Cloud, Buddy Ohm and Parse on Buddy. The Buddy Cloud offers smart city providers a globally scalable data ingestment and management platform. Buddy Ohm, a complete and low cost solution for facility resource monitoring and verification, connects systems that were never designed to work together, while turning energy savings into a strategic asset. Parse on Buddy is a mobile backend as a service (mBaaS) built on the world's most popular BaaS technology. Buddy Platform is headquartered in Seattle, Washington, with offices in Adelaide, Australia. For more information, visit http://www.buddy.com.

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ACN 121 184 316

PRELIMINARY FINAL FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2017

BUDDY PLATFORM LIMITED ACN 121 184 316

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Corporate Information

Directors:

Richard Borenstein
Non-Executive Chairman

David McLauchlan
CEO & Executive Director

John van Ruth

Non-Executive Director

Ananda Kathiravelu Non-Executive Director

Alexander Gounares
Non-Executive Director

Company Secretary:

Stuart Usher

Chief Financial Officer:

Richard Jacroux

Lawyers:

DLA Piper Level 31, Central park 152-158 St Georges Terrace

Perth, WA 6000

Auditors:

Nexia Perth Audit Services Pty Ltd Level 3 88 William Street

Perth WA 6000

Bankers:

Westpac Banking Corporation 108 Stirling Highway Nedlands WA 6009

Commonwealth Bank 100 King William Street Adelaide SA 5000 **Registered Office:**

Level 2, 333 King William Street

Adelaide SA 5000

Telephone: 1-800-831-317 Facsimile: +61 8 8125 5931

Website:

www.buddy.com

Seattle Office:

217 Pine Street

Seattle, Washington 98101

USA

Telephone: +1 206 899 2525

Adelaide Office:

Level 2, 333 King William Street

Adelaide, SA 5000

Share Registry:

Link Market Services Limited Level 12, QV1 Building

250 St Georges Terrace

PERTH WA 6000

Home Stock Exchange:

Australian Securities Exchange Limited

Level 40

Central Park

152-158 St George's Terrace

PERTH WA 6000

ASX Code:

BUD (Ordinary Shares)

PRINCIPAL ACTIVITIES

Buddy Platform Limited (<u>BUD.ASX</u>) provides highly scalable Internet of Things data aggregation and management infrastructure by way of three unique offerings – Buddy Cloud, Buddy Ohm and Parse on Buddy. The Buddy Cloud offers smart city providers a globally scalable data investment and management platform. Buddy Ohm, a complete and low cost solution for facility resource monitoring and verification, connects systems that were never designed to work together, while turning energy savings into a strategic asset. Parse on Buddy is a mobile backend as a service (mBaaS) built on the world's most popular BaaS technology. Buddy Platform is headquartered in Seattle, Washington, with offices in Adelaide, Australia.

SUMMARY OF OPERATIONS

Over the course of the financial year 2017, the Company focused on 1) growing the volume of data being processed by the Buddy Cloud through customer contracts and other device inputs; 2) the development and launch of its Buddy Ohm product; and 3) the development and launch of the Parse on Buddy product and subsequent update of its business model.

Strong Operational Progress

Buddy Cloud

The Buddy Cloud offers smart city providers a globally scalable data aggregation and management platform. The platform is fed by data from connected IoT devices across the world, under the Company's customer contracts, as well as from the connection to mobile apps that are built on the Company's Parse on Buddy backend and from its Buddy Ohm product. As the data builds in scale and value, it will enable further intelligence-based products, with particular focus on the smart city market vertical.

Buddy Platform was pleased to achieve an important data volume milestone early in the financial year for the Buddy Cloud product. In July 2016, the Company announced it was processing data at a rate of more than one billion transactions per month from fleets of globally connected mobile devices. This significant growth in traffic adds to the volume and quality of data that the Company can monetise.

Also in July 2016, the Company achieved its first performance milestone of 20 million successful connections per day for 3 consecutive weeks. The traffic was generated by a wide variety of devices from across the globe. The milestone was achieved 17 months ahead of schedule and signalled the growing traffic of electricity, gas and water consumption data which forms the basis of the Company's current smart cities intelligence products. The momentum continued, with 40 million transactions per day being achieved just two months later in late August 2017.

The Company also made strong progress with customer contracts, announcing a significant contract win with existing customer Thor Technologies, Inc. The project, valued at up to \$2.1 million over its life, leverages Buddy Platform's smart city and facility monitoring technologies to provide an innovative solution to unlock experiences in the connected recreational vehicle space. The contract is due for completion in May 2018.

Buddy Cloud currently represents the bulk of the Company's revenues to-date, and was the original product the Company offered at the time of listing on the ASX. As per previous guidance, growth in this business line has come at the expense of rapid Buddy Ohm growth, however it is expected that Buddy Cloud revenue will more than double through the balance of the current financial year.

Buddy Ohm

Buddy Ohm, a complete and low cost solution for building facility resource monitoring and verification across complete portfolios of properties, facilities and buildings, creates visibility into energy consumption and generation, while also leading to energy savings for customers.

Launched in March 2017, Buddy Ohm was developed by the Buddy team in well under a year, and on time and under budget. It is powered by Buddy Platform's highly scalable data processing product, the Buddy Cloud. The system remotely monitors a building's consumption of electricity, gas, water, steam and solar power generation (as well as temperature and humidity monitoring), helping to reduce consumption through awareness.

The Buddy Ohm system comprises brand new connected hub and IoT hardware devices, a management web portal and user friendly public-facing dashboards. Pricing for the system varies by region and facility size, but the market has been advised that the Company expects installations to yield a blended mix of US\$750 per month per building facility. It should be noted that the Digicel sales channel is currently only selling into US\$1,500 per month and larger opportunities at the present time, and nearly all of those targets are properties with significant footprints that will require meaningfully more monitoring points than a simple US\$1,500 starter kit would support.

Buddy Ohm makes it easy and affordable to extract data from city and building systems in real-time. The data gathered from the utilities is processed by the Buddy Platform and then returned to the public display dashboard (via an "Ohm View" device), creating awareness of consumption habits by building occupants which has been shown to reduce consumption and thereby deliver energy cost savings.

Following the launch of Buddy Ohm, the Company immediately embarked on a 4-day customer sales roadshow in Australia and immediately thereafter attended the world's largest IoT trade show, "Internet of Things World 2017" in Silicon Valley, California in late May and early June 2017. At IoT World, the Company launched a new Buddy Ohm component, Ohm Link. Ohm Link is a "mini-hub" unit that can be positioned up to 160m away from a Buddy Ohm. It substantially expands the types of buildings that can be monitored by increasing the number of sensors that can be attached to the system and introducing sensing capability for locations that do not have mains power.

The market response to Buddy Ohm's launch has been far beyond expectations, with strong uptake of trial installations of Buddy Ohm in Australia and the US. The Company has previously offered guidance of nearly 100 Buddy Ohm trials in the queue for installation, and despite installations proceeding and professional installers recently having being brought on and trained, more than 100 Buddy Ohm systems continue to be in the queue for installation.

Post Period Progress for Buddy Ohm

Following the end of the financial year, Buddy Platform was pleased to report it had signed an Agreement with Digicel Group for its Buddy Ohm product to be marketed, sold, distributed and installed through Digicel's 26 markets in the Caribbean and Central America. Digicel and Buddy will work together to capture the immediate opportunity to sell Buddy Ohm to customers starting with the tourism industry, the largest industry in Jamaica and more broadly throughout the Caribbean, helping these customers reduce their high energy and water consumption and expenditure.

In the past two weeks, the Company also announced the execution of a partnership agreement with Canadian mobile operator, SaskTel. This deal provides for the sale of Buddy Ohm solutions into the Saskatchewan province of Canada. Following the execution of this agreement, SaskTel is expected to commence sales & installer training in October 2017.

More locally in Australia, Buddy Platform recently signed a distribution partnership with Integrated Commercial Environments (ICE), to generate sales and perform installations of Buddy Ohm across Australia, under a revenue sharing and incentives arrangement. ICE has a strong track record providing commercial property facilities maintenance and support services to its customers across Australia. Through this new partnership, ICE will integrate Buddy Platform's market leading Buddy Ohm product into its suite of products and services.

The Company has further offered guidance that additional partnership and reseller agreements are expected to be announced. The Company is presently focused on Australia and the US, but has advised that it will consider multi-million dollar agreements outside of these two markets.

Parse on Buddy

Parse on Buddy is a mobile backend as a service (mBaaS) offering built on the world's most popular BaaS technology called Parse, which was previously acquired by Facebook.

During the year, Buddy Platform made substantial progress developing its own instance of Parse, called Parse on Buddy. Ahead of Facebook's decision to retire its Parse offering, the Buddy team worked hard to build its own Parse-based product that was suitable for mobile app developer customers. Buddy Platform's goal was to build an appealing mBaaS that would attract existing Facebook Parse customers, enticing them to migrate their mobile apps across to the Parse on Buddy server.

The Company launched its Parse beta program in September 2016, allowing app developers to trial the Parse on Buddy product with limited features and functionality. This was closely followed by a full product launch of the Parse on Buddy product and by the end of the financial year, the growth of both mobile applications and the user accounts on Parse on Buddy continued to grow in a very consistent and linear fashion. The data gathered from the users of these apps across the world has contributed to building a strong foundation of aggregate data that passes through the Company's data processing engine and can be leveraged for its smart city and intelligence products.

Initially, the Parse on Buddy product was a paid for service for app developers, reflecting a similar pricing structure to Facebook's retired Parse product. However, the Buddy Platform team recognised a more substantial monetisation opportunity for the product, with far greater scaling and revenue potential through the sale of anonymised aggregate data gathered from mobile app usage on the Parse on Buddy product. Consequently, Parse on Buddy became 'Forever Free' for app developers in May 2017, making it the first ever totally free Parse platform and giving it an incredible scaling advantage. The evolution of the revenue model also reflects an industry shift away from subscription fees for software products, towards indirect monetisation pathways.

With the change in revenue model for Parse on Buddy, the Company has unlocked a much larger opportunity to supply Alternative Data to customers that want intelligence drawn from the usage of mobile devices built upon Parse on Buddy and data processed by Buddy Platform. Alternative Data insights, such as footfall, location and time spent in a location are of high value to enterprise and financial institution customers that can optimise their customer engagement, commercialisation and investment strategies based on rich data insights and behavioural knowledge.

Parse on Buddy continues to experience strong user growth rates, enhancing the value of the planned Alternative Data offering. At the close of the financial year, approximately 30 million devices were running apps built with Parse on Buddy, with between 80,000 and 130,000 new devices being added per day (depending on the day of week).

Enhanced management team

Joining the leadership team in October 2016, Buddy was pleased to welcome Mr Richard Jacroux as Chief Financial Officer and Chief Operating Officer. Mr Jacroux brings to these roles strong financial and operational experience gained from his previous roles working with NASDAQ and NYSE listed companies, which has already proved valuable to the management team as it executes its mission and business plan.

Corporate

At the start of the financial year, Buddy Platform completed a successful Placement which raised \$4.5 million. The funds are being utilised for working capital purposes. The Placement was oversubscribed and the Company was very pleased with the level of participation from domestic institutional and sophisticated investors.

During the year, the Company reached its first performance milestone as set out in its 2015 Supplementary Prospectus. This milestone related to the number of discreet connections to any Buddy server or service and was achieved 17 months ahead of schedule in July 2016, triggering the conversion of Performance Shares into Shares to be issued to the management team.

Outlook

The Company has demonstrated remarkable interest in the Buddy Ohm product, and accordingly the balance of calendar year 2017 will be spent prioritising the on boarding of major reseller and distributor/installation partnerships in the US, Australia and other territories with sufficiently large inbound opportunities. Clearly there will continue to be considerable on boarding and growth support work for Digicel, SaskTel, ICE and other partners to be announced.

Investors are advised that management expects a modest contribution to total revenues from the Buddy Ohm product in Q1 & Q2 FY2018, in large part due to the considerable effort and time required to on-board partners, complete sales and installation training and move major enterprise customers through the sales cycle and 30 day trial process. For example, while SaskTel has executed the partnership agreement with Buddy, sales and installation training doesn't commence until October. This is in no way a reflection of interest in the product, but merely a function of partnership and deployment circumstances. In addition, management expects further partnership/distribution deals to be completed in the balance of the calendar year, but do not expect revenue from those deals to be recognised until next calendar year.

That said, feedback from initial customers is extremely encouraging, and the Company is well positioned to commence revenue generation for the Buddy Ohm product, as the first trials convert to paid for service (nearly all of which are three year contracts).

Overall, the Company has signed customer contracts that represent minimum future revenue commitments that total A\$22.7M. These contracts primarily relate to its Buddy Ohm and Buddy Cloud products, with modest Parse on Buddy contribution at this stage. Buddy Platform is further encouraged by a very strong pipeline which serves as a confidence-affirming indicator of the success of the Buddy Ohm product and the continued success of its Buddy Cloud product.

As the Company continues to build the volume and richness of data processed by its Buddy Cloud data engine, its ability to provide Alternative Data insights to enterprise and financial customers is enhanced. Once the Company can provide prior corresponding period comparisons, expected in early 2018, it will be able to monetise these highly valuable insights with enterprise and financial institution customers.

RESULTS

Revenues increased to \$1,048,715 for the year ending June 30, 2017 from \$43,478 for the year ending June 30, 2016 due to the increased sales of our offerings – our pre-existing offering grew substantially and newly introduced offers began to contribute during the year.

Sales growth also increased cost of sales to \$580,446 which includes amounts spent on third parties in performance of our contracts with customers.

Advertising and marketing costs grew from \$511,838 for the year ending June 30, 2016 to \$1,418,787 as we launched new products and built a salesforce in a number of markets around the world. These costs include marketing consultants and agencies, lead generation, trade shows, marketing collateral, travel and the like.

IT & Web costs grew from \$242,785 for the year ending June 30, 2016 to \$829,785 due to the growth of traffic and transactions on our platform – most significantly due to our launch of Parse on Buddy.

Impairment of investment is simply the change in market value of our investment in Weebit Nano Limited (ASX: WBT).

Employee benefit expense, which represents wages, commissions, health and retirement benefits and employer payroll taxes for both full and part-time employees increased from \$2,017,409 to \$4,362,627 as our head-count grew, including the full-year effect in 2017 of hires made toward the end of fiscal 2016.

Share based payments, which represents the non-cash expensing of performance shares, options, performance rights and employee incentive employment rights, decreased due a combination of the number of shares and the timing of earning & vesting.

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE YEAR ENDED 30 JUNE 2017

		Conso	lidated
		Buddy Platform Limited	Buddy Platform Limited
		30 June 2017	30 June 2016
	Note	\$	\$
		4 0 40 74 5	42.470
Service revenue		1,048,715	43,478
Other income		46,740	06.400
Finance income		73,117	96,422
Gain on asset sales		960	-
Cost of sales		(580,446)	(=11.000)
Advertising & marketing expenses		(1,418,787)	(511,838)
Financial, administration, insurance and compliance costs		(1,735,459)	(1,507,989)
Depreciation		(102,039)	(38,525)
IT & web costs		(829,785)	(242,785)
Impairment of investment		(658,250)	
Employee benefits expense		(4,362,627)	(2,017,409)
Share based payments		(7,448,214)	(11,311,424)
Option fee paid pre-acquisition		-	(500,000)
Research & development		(980,420)	(518,108)
Share based payment for listing services	-	-	(9,624,160)
Profit / (Loss) before income tax expense		(16,946,495)	(26,132,338)
Income tax benefit		-	-
	_		
Loss for the year	-	(16,946,495)	(26,132,338)
Other Comprehensive Income / (Loss):			
•			
Items that may be reclassified subsequently to profit or loss: Revaluation of investments		(45,000)	4F CO2
		(45,603)	45,603
Foreign currency translation differences for foreign operations		6,738	(125,321)
Gain on asset sales	-	(20.065)	(70.74.0)
Other comprehensive income / (loss) for the period, net of tax	=	(38,865)	(79,718)
Total Comprehensive Loss for the year	-	(16,985,360)	(26,212,056)
Loss attributable to:			
Owners of the parent		(16,985,360)	(26,212,056)
Non-controlling interest		(10,505,500)	(20,212,000)
Non conditing interest		-	-
Total Comprehensive Income Loss attributable to:			
Owners of the parent		(16,985,360)	(26,212,056)
Non-controlling interest		-	(==,=:=,0==)
Basic & Diluted Profit / (Loss) per share - cents per share		(0.02)	(5.63)

The Consolidated Statement of Profit or Loss and Other Comprehensive Income should be read in conjunction with the notes to the financial statements.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2017

		Consolidated			
		Buddy Platform Limited	Buddy Platform Limited		
		30 June 2017	30 June 2016		
	Note	\$	\$		
ASSETS					
Current Assets		6 121 602	10.025.720		
Cash and cash equivalents Trade and other receivables	2	6,121,603	10,835,739 190,104		
Inventory	۷	531,943 106,643	190,104		
Total current assets		6,760,189	11,025,843		
rotar carrent assets		0,700,103	11,023,043		
Non-current assets					
Property, plant & equipment		314,380	167,743		
Investments		430,900	1,134,753		
Total Non-Current Assets		745,280	1,302,496		
TOTAL ASSETS		7,505,469	12,328,339		
LIABILITIES					
Current Liabilities					
Trade and other payables	3	792,387	228,193		
Provisions		73,307	19,225		
Total Current Liabilities		865,694	247,418		
TOTAL LIABILITIES		865,694	247,418		
NET ASSETS		6,639,775	12,080,921		
EQUITY					
Share capital		32,090,674	27,994,674		
Reserves		23,365,945	15,956,596		
Accumulated losses		(48,816,844)	(31,870,349)		
Equity attributable to owners of the parent		6,639,775	12,080,921		
TOTAL EQUITY		6,639,775	12,080,921		

The Consolidated Statement of Financial Position should be read in conjunction with the notes to the financial statements.

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2017

	Consolidated			
	Buddy Platform Limited	Buddy Platform Limited		
	30 June 2017 \$	30 June 2016 \$		
Cash flows from operating activities				
Interest received	73,117	96,422		
Receipts from customers & other income	1,053,129	- -		
Payment for option fee	-	(500,000)		
Payments for research & development	(980,420)	(518,108)		
Payments to suppliers and employees	(8,714,983)	(4,491,034)		
Net cash flows used in operating activities	(8,569,157)	(5,412,720)		
Cash flows from investing activities				
Refund for bonds in favour of the company	-	350,131		
Proceeds from sale of plant and equipment	960	-		
Payments for plant and equipment	(248,677)	(52,450)		
Net cash flows used in investing activities	(247,717)	297,681		
Cash flows from financing activities				
Proceeds from share issue	4,500,000	12,500,000		
Proceeds from conversion of options	-	2,628,794		
Capital Raising Costs	(404,000)	(810,142)		
Net cash flows provided by financing activities	4,096,000	14,318,652		
Net increase/(decrease) in cash and cash equivalents held	(4,720,874)	9,203,613		
Cash acquired on Buddy Inc.	-	558,821		
Effect of FX rate changes	6,738			
Cash and cash equivalents at the beginning of the period	10,835,739	1,073,305		
Cash and cash equivalents at the end of the period	6,121,603	10,835,739		

 $The \ Consolidated \ Statement \ of \ Cash \ Flows \ should \ be \ read \ in \ conjunction \ with \ the \ notes \ to \ the \ financial \ statements.$

BUDDY PLATFORM LIMITED ACN: 121 184 316

Condensed Consolidated Statement of Changes in Equity

Consolidated 2017 Total equity at 1 July 2016	Issued Capital \$ 27,994,674	Option Reserve \$ 16,036,314	Foreign Currency Translation Reserve \$ (125,321)	Assets held for Sale Reserve \$ 45,603	Accumulated Losses \$ (31,870,349)	Non- Controlling Interest \$	Total Equity \$ 12,080,921
Total Profit / (Loss) for the period	<u>-</u>	_	_	_	(16,946,495)	_	(16,946,495)
Unrealized foreign exchange gain	-	_	6,738	-	-	-	6,738
Revaluation of investment	-	-	-	(45,603)	-	-	(45,603)
Total Comprehensive Income / (Loss) for the period	-	-	6,738	(45,603)	(16,946,495)	-	(16,985,360)
Transactions with equity holders: Shares issued during the period:							
Shares issued pursuant to capital raising	4,500,000	_	_	_	_	_	4,500,000
Costs of capital raising	(404,000)	-	_	_	-	-	(404,000)
Share based payments	-	7,448,214	-	-	-	-	7,448,214
Total equity at 30 June 2017	32,090,674	23,484,528	(118,583)	-	(48,816,844)	-	6,639,775

BUDDY PLATFORM LIMITED ACN: 121 184 316

Condensed Consolidated Statement of Changes in Equity

Consolidated 2016	lssued Capital \$	Option Reserve \$	Foreign Currency Translation Reserve \$	Assets held for Sale Reserve \$	Accumulated Losses \$	Non- Controlling Interest \$	Total Equity \$
Total equity at 1 July 2015	30,450,232	-	2,241,138	-	(28,734,787)	(2,350,079)	1,606,504
Total Profit / (Loss) for the period	_	_	_	_	(26,132,338)		(26,132,338)
Total other comprehensive income	_	_	(125,321)	45,603	(20,132,330)	-	(79,718)
Total Comprehensive Income / (Loss) for the period	-		(125,321)	45,603	(26,132,338)	-	(26,212,056)
Elimination of Potash Minerals Ltd accumulated losses							
date of acquisition 17 December 2015 Elimination of Potash Minerals Ltd Non-controlling interest on	-	-	(2,241,138)	_	29,825,797	-	27,584,659
date of acquisition 17 December 2015	_	_				2,350,079	2,350,079
Recognition of accumulated losses of Buddy Inc. at 17 Dec 15			-	-	(6,829,021)	-	(6,829,021)
Transactions with equity holders:							
Shares issued during the period:	(22.070.026)						(22.070.006)
Elimination of Potash Minerals on consolidation on date of acquisition 17 December 2015	(33,079,026)	-	-	-	-	-	(33,079,026)
Buddy issued capital as at 17 Dec 2015	6,524,335	-	-	-	-	-	6,524,335
Consideration for the acquisition of Potash	13,452,543	-	-	-	-	-	13,452,543
Shares issued pursuant to capital raising	12,500,000	-	-	-	-	-	12,500,000
Convertible notes converted to Buddy Share Capital	1,027,491	-	-	-	-	-	1,027,491
Option conversions	2,628,794						2,628,794
Costs of capital raising	(5,509,695)	-	-	-	-	-	(5,509,695)
Share based payments	-	11,311,424					11,311,424
Recognition of Buddy Option reserve	-	25,451	-	-	-	-	25,451
Fair value of options issued under prospectus	-	4,699,439	-	-	-	-	4,699,439
Total equity at 30 June 2016	27,994,674	16,036,314	(125,321)	45,603	(31,870,349)	-	12,080,921

BUDDY PLATFORM LIMITED CONDENSED NOTES TO THE FINANCIAL STATEMENTS

1. ACCOUNTING POLICIES

Basis of Preparation

This general purpose condensed financial report for the year ended 30 June 2017 has been prepared in accordance with Corporations Act 2001 and Australian Accounting Standards (including Australian Accounting Interpretations) and authoritative pronouncements of the Australian Accounting Standards Board.

Buddy Platform Limited (the "Company") is a company domiciled in Australia. The consolidated preliminary financial report of the Company as at 30 June 2017 comprises the Company and its subsidiaries (collectively referred to as the "Group").

The financial information in this report does not include all the notes of the type normally included within the annual financial reports and therefore cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of the Company as the full financial reports.

Therefore it is recommended that this report should be read in conjunction with the annual financial reports for the year ended 30 June 2017, when it becomes available, and be considered together with any public announcements made by Buddy Platform Limited during the year ended 30 June 2017in accordance with the continuous disclosure requirements of the Corporations Act 2001.

The accounting policies and methods of computation are the same as those adopted in the most recent annual financial report.

Statement of Financial Position:

The 30 June 2017 statement of financial position represents Buddy Platform Limited.

The comparative financial information for 30 June 2016 is that of Buddy Platform Limited (formerly Potash Minerals Limited).

Statement of Profit or Loss and Other Comprehensive Income

The 30 June 2017 statement of profit or loss and other comprehensive income comprises the results of Buddy Platform Limited (formerly Potash Minerals Limited).

The comparative financial information for 30 June 2016 is that of Buddy Platform Limited (formerly Potash Minerals Limited) from 1 July 2015 to 17 December 2015 and then the consolidated results of Buddy Platform Limited (formerly Potash Minerals Limited) and Buddy Platform Incorporated from 17 December 2015 to 30 June 2016.

Statement of Changes in Equity

The 30 June 2017 statement of changes in equity comprises Buddy Platform Limited.

The comparative financial information for 30 June 2016 is that of Buddy Platform Limited (formerly Potash Minerals Limited), equity balances on 1 July 2015, its loss for the period and transactions with equity holders to 17 December 2015.

BUDDY PLATFORM LIMITED CONDENSED NOTES TO THE FINANCIAL STATEMENTS

It then incorporates the consolidated equity balances, losses and transactions with equity holders for the period 17 December 2015 to 30 June 2016 of Buddy Platform limited (formerly Potash Minerals) and Buddy Platform Incorporated.

Statement of Cash Flows

The 30 June 2017 statement of cash flows comprises the cash transactions of Buddy Platform Limited.

The comparative financial information for 30 June 2016 is that of Buddy Platform Limited (formerly Potash Minerals) from 1 July 2015 to 17 December 2015 and then the consolidated cash transactions of Buddy Platform Limited (formerly Potash Minerals Limited) and Buddy Platform Incorporated from 17 December 2015 to 30 June 2016.

NOTE. 2 TRADE AND OTHER RECEIVABLES	30 June 2017 \$	30 June 2016 \$
Current		
Trade receivables	13,417	18,568
Receivables from a related party	13,734	75,000
Other receivables	64,984	72,013
Prepayments & deposits paid	439,808	24,523
Total current receivables	531,943	190,104

NOTE 3. TRADE AND OTHER PAYABLES

Current

	30 June 2017	30 June 2016	
	\$	\$	
Trade payables	425,837	194,307	
Sundry payables and accrued expenses	366,550	33,886	
Total current payables	792,387	228,193	

NOTE 4. EVENTS OCCURING AFTER REPORTING DATE

No other matter or circumstance has arisen since 30 June 2017 that has significantly affected or may significantly affect the operations of the Consolidated Entity, the results of those operations or the state of affairs of the Consolidated Entity, in subsequent financial years.

NOTE 5. AUDIT STATUS

This report is based on accounts that are in the process of being audited.