



ASX ANNOUNCEMENT 6 SEPTEMBER 2017

333D PARTNERS WITH AFL STAR DUSTIN MARTIN

The Board of Directors is pleased to announce that 333D Limited (ASX:T3D or “Company”) has entered into a partnership with leading AFL footballer Dustin Martin.

The agreement is an exclusive partnership that enables the Company to 3d capture and 3d print Dustin Martin in figurine form. The term of the agreement is effective immediately to December 2017, with an option to extend and include the 2018 AFL Premiership Season.

Martin has had a stellar 2017 season with the Richmond Football Club, playing a valuable role in assisting the team in reaching the AFL Finals. His superb on-field performance this year has made him the leading contender for the Brownlow Medal, the AFL’s highest individual award.

The Company will release the Dustin Martin figurine on its own e-commerce platform, www.minileague.com, this Friday to coincide with Richmond’s first game in the Finals. The Company is activating a marketing campaign to promote the special figurine, and will have Martin’s support promoting the product via his own personal social media accounts which boast a combined audience of more than 180K followers.

“We are tremendously excited to partner with Dustin Martin, the AFL’s marquee player,” said John Conidi, 333D Executive Chairman. “His popularity, engagement and broad appeal among footy fans provides us with an excellent foothold to make this product a huge success.”

About 333D Limited

333D Limited (ASX: T3D) has been established with a clear strategy to become Australia’s leading integrated multi-platform 3D technology company. Our goal is to make 3D technology accessible to everyone – which means creating a seamless, more intuitive process for converting ideas, designs, and real-life images into 3D printable objects. Our leading-edge approach unites the latest in next-generation digital and manufacturing technology to make 3D printing frictionless for businesses, industries, and schools. We are proud to offer Australia’s broadest range of 3D printers for on-demand contract print services, as well as exclusive access to leading 3D digital technologies that make it easy to capture, enhance, and convert real-life images into touchable 3D objects.

To find out more about 333D visit: www.333D.com.au.

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