

MARKET RELEASE

19 September 2017

Thred Limited

TRADING HALT

The securities of Thred Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Thursday, 21 September 2017, or when the announcement is released to the market.

Security Code: THD

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Thred Limited

19th September 2017

REQUEST FOR TRADING HALT

Thred Limited (the 'Company') hereby requests a trading halt of the Company's securities pending the release of an announcement by the Company on the future direction of Thred, including a new product brand.

The Company requests the securities remain in trading halt until the earlier of the announcement to the market or the commencement of trade on 21 September 2017.

The Company is not aware of any reason why the trading halt should not be granted.

On behalf of the Board

Damon Sweeny Company Secretary

About Thred: Thred Limited (ASX: THD) has developed an in-market version of globally relevant software platform that aims to provide unified social messaging, along with content creation and sharing, in one simple and intuitive consumer App. Thred intends to uniquely deliver the ability for consumers to unite their messaging, mail, connections, SMS and more, into one simple 'thred' where they can connect, talk, transact, play, attach, watch, buy and listen with awesome simplicity and relevance. Thred plans to aggregate incumbent social, mail, content, media and third party transactional platforms, providing a universal, unified and simple place to connect with anyone, anywhere, anytime, regardless of what social or mail platform they're on. Thred aims to facilitate cross-platform communications with ease and steps this up a gear by putting an array of device and media tools in one unique and powerful 'thred'.

Thred has launched an 'in market' testing phase through iTunes & Play Store. Following a period of User feedback and honing platform operations, Thred will gradually release a program of improvements and enhancements to increase its usefulness. Ultimately, Thred aims to compete on a world-stage, delivering integrations that include Facebook, Twitter, Instagram, LinkedIn, Uber, Microsoft, Google, Airbnb and more.

FORWARD LOOKING STATEMENTS

The material in this document has been prepared by Thred & is general background information about Thred's activities. The material may contain forward looking statements including statements regarding Thred's current situation, intent or current expectations with respect to Thred's business.

While Thred has taken all reasonable care in compiling & producing the material, the material has not been verified; is given in summary form & any forecasts & hypothetical examples may be subject to uncertainty & contingencies outside Thred's control.

