

**25 September 2017**

Australian Securities Exchange (**ASX**)  
Level 40, Central Park  
152-158 St George's Terrace  
Perth WA 6000

## **WANGLE FAMILY INSITES UPDATE & LAUNCH PLAN**

**Wangle Technologies Limited (Wangle or the Company) (ASX:WGL)** is pleased to offer investors a progress update on the Company's soon to be released family protection software suite, **Wangle Family Insites (WFI)**.

### **Summary**

- Beta testing underway with positive family feedback received.
- iOS submission to Apple on 24<sup>th</sup> September to ensure readiness for public launch.
- Android version to undergo further refinement to ensure comparable quality standards maintained across both platforms.
- Brand awareness and SEO campaign to commence 2<sup>nd</sup> October with full branded acquisition and PR campaign to commence at launch.
- Launch to commence the week of 23<sup>rd</sup> October on both iOS and Android platforms.

### **Beta Testing and iOS App Store Submission**

Closed group family beta testing of the full product suite (including mobile apps and online portal) is underway. Initial user feedback on the iOS version has been positive, with feature requests and reported bugs collated for final rounds of product optimisation. Following the success of the beta testing period, the Wangle Family Insites iOS App has been submitted to the Apple App Store with the approval process underway.

Android App testing has resulted in the discovery of additional bugs and functional requirements requiring further development to ensure the product quality meets the standards of the iOS version. Three weeks of additional development and testing have been identified to ensure customer readiness prior to launch.

### **Launch Plan**

Management has agreed to set an October launch date to enable the concurrent launch of both iOS and Android platforms, maximising the effectiveness of paid launch activity and public relations (**PR**). Planning is now underway for full public launch in the week commencing 23<sup>rd</sup> October 2017.

The Company's marketing team has been working closely with their marketing partners on pre-launch activities and go to market marketing strategies, with marketing and PR campaigns ready to execute upon successful launch.

The product will be available via Apple and Android App stores for a monthly family subscription and will initially target Australia's 6 million families before a planned international expansion.

- ENDS -

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**ABOUT WANGLE FAMILY INSITES**

Wangle Family Insites (**WFI**) offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Wangle's world class VPN network, backed by the research insights of childhood development research organization Telethon Kids Institute, WFI monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

**ABOUT WANGLE TECHNOLOGIES**

Wangle Technologies has developed patented algorithms that not only optimise, compress and secure the data flow to mobile devices, but facilitate real time analysis of network patterns and usage behaviours. Wangle's technology provides compelling value to consumers, service providers and enterprises looking for innovative low cost solutions for managing network capacity and use.