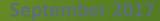


Company Update



Growth Strategy

COMMITMENT TO IPO STRATEGY

of revenue growth, cost optimization and scaling efforts, to build a leading B2B enterprise technology company while creating substantial shareholder value via our 3 tiered approach



Accelerating sales momentum

- Signed strategic MOUs
- Immediate potential sales growth
- Continued delivery of contracted quantities and additional product development with Allor
- Expanding footprint in USA
- Penetration into Europe
- Negotiation in new and emerging markets

Continued investment in product and technology

- New R&D and production facilities
- Improved technological innovations
- Engaging with leaders in the field for potential JV and collaborative opportunities
- Innovative product development for existing and new verticals
- Continual improvement on existing profiles

Disciplined expense optimization and controls

- Reduced monthly operating expenses via;
 - Increased margins from improved technology
 - Improved third party contracts

Product Development and Sales Process

1

CLIENT IDENTIFICATION

Company identifies suitable clients, wholesalers and unique JV opportunities



CONTRACT & ORDERS

- Company is engaged in contract (Definitive agreement) to determine procurement milestones, payment terms, price and quantities
- First order placed on contract approval and execution



SAMPLES & MOU

- Company sends samples according to client/partner potential market or production line
- Memorandum of Understanding (MOU) is executed on definitive interest received, outlining milestones and joint strategies



PRODUCTION & SALES

RECURRING SALES

the market

- Once a contract is executed, the Company commences full production process (per order basis)
- Final product is packed and shipped according to terms of agreements
- Sales are supported with marketing tools and advise provided by the Company (contract specific)

Recurring sales is the most important inflection point in our

supplier/clients relationship. Return clients represent product success in



EXAMINATION AND ASSESMENT

 Business development and commercial opportunities are thoroughly assessed between the contracted parties, identifying revenue streams and other income strategies for the benefit of the company



PROTOTYPE & UNIQUE PRODUCTS

- Custom-made product development and formulations upon client request
- R&D activity is designed and implemented per client specifications and end-use applications
- End product (prototype sample) is packed and shipped to client for follow-up



How we are positioned

2

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CLIENT IDENTIFICATION

1

- Approached • more than 200 potential offtake clients and JV opportunities
- SAMPLES & MOU

Shared samples • with more then 200 with potential

3

Five Signed MOUs to date

Clients

EXAMINATION & ASSESSMENT

4

Currently in an advanced phase with 3 companies

Three custom . made projects are under evaluation

PROTOTYPE &

UNIQUE

PRODUCTS

CONTRACT & ORDERS

5

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Signed a purchase order contract with Allor, with contract initiation announced in April 2017

Negotiation of . two additional contracts are in process

Allor – Currently . receipts of US\$85,000 from customized profiles, from US\$470,000 contracted for fulfillment by 30 December 2017

6

SALES

RECURRING SALES

7

• 1200 litres per annum anticipated recurring sales based on existing non-binding MOUs, with the associated **Definitive Binding** Agreements anticipated to be finalised within a 3 – 9 month period



	R&D Activity	Start*	Complete*	Total (months)
\bigcirc	GC-MS operation and establishment of a full unique in house terpene library	Oct-17	Apr-18	6
\bigcirc	Evaluating synergistic/additive effect of eSense products in combination with cannabinoids, endocannabinoids and cannabidiol extractions (Inflammatory model)	Nov-17	May-18	6
\bigcirc	Issue a permit to work with cannabis to be able to analyze its phytochemical composition in-house (Terpene and others)	Nov-17	July-18	8
\bigcirc	Improving eSense products to increase cannabis oriented aroma	Dec-17	Aug-18	8
\bigcirc	Further refining of terpene profiles of our current products	Feb-18	Oct-18	8
\bigcirc	Extending formulations by introducing additional cannabis related phytochemicals such as flavonoids, phenols phytosterol and more	Oct-18	Oct-19	12

