

4 October 2017

Dear Shareholder

## **NON-RENOUNCEABLE RIGHTS ISSUE TO RAISE UP TO \$1,339,443**

On 31 August 2017, Impression Healthcare Limited (**Company**) announced that it would be offering shareholders the opportunity to participate in a non-renounceable pro-rata entitlement offer to raise up to \$1,339,443 (before costs) (**Offer**), on the basis of three fully paid ordinary share in the capital of the Company (**New Share**) for every eight fully paid ordinary shares held at the record date, at an issue price of \$0.02 per New Share, with an attaching \$0.04 unlisted option expiring on 30 September 2020 for every four Share subscribed for and issued (**New Options**).

If the Offer is fully subscribed, a total of 66,972,144 New Shares and 66,972,144 New Options will be issued (subject to rounding). Only shareholders with a registered address in Australia and New Zealand will be eligible to participate in the Offer (**Eligible Shareholders**).

The Offer is made to Eligible Shareholders registered at 5.00pm (Perth-time) on the record date of 6 October 2017 (**Record Date**).

### **Purpose of Offer**

Successful completion of the Offer will raise up to \$1,339,443 (before costs). A majority of the funds raised from the Offer will be used to fund existing operations (being the Company's current product range comprising Gameday mouthguards, Denti teeth whitening and the Knight Guard teeth grinding guard), sales and marketing (including digital marketing, advertising, social media interaction, development and management of Gameday Ambassadors and Partners Program), the redemption of a proportion of the Company's existing convertible notes and working capital requirements.

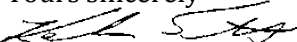
### **Ineligible Shareholders**

The Company has determined that it would be unreasonable to extend participation in the Offer to shareholders who do not have a registered address in Australia or New Zealand (**Ineligible Shareholders**) having regard to:

- (a) the number of Ineligible Shareholders;
- (b) the number and value of New Shares and New Options that would otherwise be offered to Ineligible Shareholders; and
- (c) the cost of complying with overseas legal and regulatory requirements.

For your information only, details of the Offer are contained in the prospectus which has been lodged with ASIC and ASX on 2 October 2017. The Prospectus is available on the Company's website at [impression.healthcare](http://impression.healthcare) and on the ASX website at [www.asx.com.au](http://www.asx.com.au).

Yours sincerely



Kelvin Smith

**Non- Executive Chairman**

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