

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	BUDDY PLATFORM LTD
ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Alexander Gounares
Date of last notice	22 December 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	2 October 2017
No. of securities held prior to change	Direct Interest 1,943,683 Performance Rights 7,500,000 Performance Shares 401,625 Options exercisable at 10c expiring 17-Nov-2020
Class	Ordinary Shares Escrowed to 30-Dec-2017
Number acquired	5,000,000 Ordinary Shares on Conversion of Performance Shares (Escrowed to 30-Dec-2017) 1,093,321 Ordinary Shares On conversion of Performance Rights (Escrowed to 30-Dec-2017)

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

Number disposed	-
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Nil consideration
No. of securities held after change	Direct Interest 6,093,321 Ordinary Shares (Escrowed to 30-Dec-2017) 850,362 Performance Rights 2,500,000 Performance Shares 401,625 Options exercisable at 10c expiring 17-Nov-2020
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Conversion of Performance Shares to Ordinary Shares (Milestone 1 as announced to ASX 18-Jul-16 & Milestone 2 announced to ASX on 2-Oct-17) Conversion of Performance Rights on vesting conditions being achieved

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

+ See chapter 19 for defined terms.

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	BUDDY PLATFORM LTD
ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	David McLauchlan
Date of last notice	22 December 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	2 October 2017
No. of securities held prior to change	Direct Interest 115,643,487 Ordinary Shares (Escrowed to 30-Dec-2017) 66,500,000 Performance Shares
Class	Ordinary Shares Escrowed to 30-Dec-2017
Number acquired	44,333,333 Ordinary Shares on Conversion of Performance Shares (Escrowed to 30-Dec-2017)

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

Number disposed	-
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil consideration
No. of securities held after change	<u>Direct Interest</u> 159,976,820 Ordinary Shares (Escrowed to 30-Dec-2017) 22,166,667 Performance Shares
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Conversion of Performance Shares to Ordinary Shares (Milestone 1 as announced to ASX 18-Jul-16 & Milestone 2 announced to ASX on 2-Oct-17)

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

+ See chapter 19 for defined terms.

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	BUDDY PLATFORM LTD
ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	John van Ruth
Date of last notice	16 December 2016

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	2 October 2017
No. of securities held prior to change	Direct Interest 2,500,000 Performance Shares held by John van Ruth Indirect Interest 11,479 Ordinary Shares held Margaret van Ruth (Spouse)
Class	Ordinary Shares Escrowed to 30-Dec-2017
Number acquired	1,666,667 Ordinary Shares on Conversion of Performance Shares

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

Number disposed	-
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil consideration
No. of securities held after change	<p><u>Direct Interest</u></p> <p>833,333 Performance Shares held by John van Ruth 1,666,667 Ordinary Shares held by John van Ruth Escrowed to 30-Dec-2017</p> <p><u>Indirect Interest</u></p> <p>11,479 Ordinary Shares held Margaret van Ruth (Spouse)</p>
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Conversion of Performance Shares to Ordinary Shares (Milestone 1 as announced to ASX 18-Jul-16 & Milestone 2 announced to ASX on 2-Oct-17)

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

+ See chapter 19 for defined terms.

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	BUDDY PLATFORM LTD
ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Richard Borenstein
Date of last notice	22 December 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	2 October 2017

Appendix 3Y
Change of Director's Interest Notice

<p>No. of securities held prior to change</p>	<p><u>Direct Interest</u> 2,344,454 Performance Rights 10,000,000 Performance Shares 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><u>Indirect Interest</u> 1,629,763 Ordinary Shares Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>
<p>Class</p>	<p>Ordinary Shares Escrowed to 30-Dec-2017</p>
<p>Number acquired</p>	<p>6,666,667 Ordinary Shares on Conversion of Performance Shares (Escrowed to 30-Dec-2017) 2,344,454 Ordinary Shares On conversion of Performance Rights (Escrowed to 30-Dec-2017)</p>
<p>Number disposed</p>	<p>-</p>
<p>Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation</p>	<p>Nil consideration</p>
<p>No. of securities held after change</p>	<p><u>Direct Interest</u> 9,011,121 Ordinary Shares (Escrowed to 30-Dec-2017) 3,333,333 Performance Shares 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><u>Indirect Interest</u> 1,629,763 Ordinary Shares Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>
<p>Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>Conversion of Performance Shares to Ordinary Shares (Milestone 1 as announced to ASX 18-Jul-16 & Milestone 2 announced to ASX on 2-Oct-17) Conversion of Performance Rights on vesting conditions being achieved</p>

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.