

9 October 2017

Gophr chosen as delivery partner for Marks and Spencer (UK)

Key points:

- Marks and Spencer have chosen Gophr same day courier service as its online delivery partner
- The courier service is designed to compliment the introduction of quick turnaround meal and grocery deliveries
- Gophr records another record month in September with revenue 27% higher than August

Yonder & Beyond Ltd (ASX:YNB) is pleased to announce that subsidiary Gophr has been selected as the delivery partner by Marks and Spencer for online ordering. Marks and Spencer are initially trialing this service at select stores in North London and Reading. The service offers two delivery times: deliveries within one hour for readymade meals, and two hours for groceries. The economics of the Gophr platform makes online ordering and subsequent delivery efficient.

Marks and Spencer chose the Gophr delivery platform after a rigorous selection process and is pleased the platform provides the economics that now allows this new home delivery business to be viable. This exciting development was recently reported in three UK newspapers: The Guardian, The Sun and The Telegraph.

Adding this important new delivery partner to it's existing blue chip customer base, Gophr has managed to record another record month in September with revenue 27% higher on August. Monthly revenue has now increased 320% since January 2017.

Yonder and Beyond CFO John Bell says, "Being selected to perform this trial with M&S is a great achievement for Gophr and we look forward to being able to expand this working relationship in the future." He further added, "the continued growth in revenue of Gophr shows that the business model is working. With the significant demand we are seeing for the platform, we expect to see this growth continue."



Gophr is an on demand courier application, which allows users to order a courier, watch its delivery in real time and pay with a single tap. The company is currently experiencing rapid growth in the UK.

For more information please see:

Website: www.gophr.com

About Yonder & Beyond

Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships

For more information please contact:

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