



**iCandy Interactive Limited**  
(ACN 604 871712)  
Level 4, 91 William Street  
Melbourne, VIC 3000  
Australia

**11 October 2017**

**ASX Announcement – Appointment of New Director**

**TECH INVESTOR AND VETERAN INVESTMENT BANKER PHILLIP LORD JOINS ICANDY INTERACTIVE'S BOARD**

iCandy Interactive Limited (ASX Code: ICI) ("**the Company**") is pleased to announce that Mr. Phillip Lord has been appointed to the Board of Directors of the Company as an Executive Director. Phillip has been a serial investor in tech and early stage companies with 20 years of experience in global equity, debt, and M&A markets. He was formerly MD for Jefferies & Nomura, working in Tokyo, Hong Kong, Singapore & London.

"I am super excited about joining iCandy and to have the opportunity to drive growth for them within the gaming industry, and its surrounding verticals like in-game advertising and micropayment - there is a revolution happening in blockchain technology and I am positive that the blockchain technology could facilitate in-game micro-payment purchase in the gaming industry for the free-to-play business model of mobile games.", Phillip expressed on his viewpoint.

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**About iCandy Interactive**

iCandy Interactive Limited ("iCandy") is an Australian incorporated public company that has its core business in the development and publishing of mobile games and entertainment for a global audience. iCandy is listed on the Australian Securities Exchange (ASX) under the symbol ICI.

iCandy runs multiple subsidiary games studios in Malaysia, Singapore and Indonesia, including award-winning games studios Appxplore and Inzen Studio. iCandy is one of the leading mobile entertainment group in Southeast Asia with over 20 million installs over their player network. Top games made by iCandy include Crab War, Alien Path, Star Tap



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and Dark Dot. Almost all of iCandy's games titles have been recommended and featured on Apple's App Store (iOS) or the Google Play Store.

For more information visit [www.icandy.io](http://www.icandy.io)

For further question on this press release and iCandy, please contact:

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