



11 October 2017

### Gophr – Request for Additional Information (ASX)

Yonder & Beyond Ltd (ASX:YNB) refers to its announcement to the ASX on 9 October 2017 titled *“Gophr chosen as delivery partner for Marks and Spencer (UK)”* and provides the following additional clarifying information as requested by the ASX in letter dated 9 October 2017.

In respect to the potential financial impact of the partnership between Gophr and Marks and Spencer, it is not possible to quantify or forecast this at present, as it will depend on the uptake of business on the Marks and Spencer online ordering platform.

In respect of the provision of the delivery service provided by Gophr to Marks and Spencer, this has commenced. As noted in the announcement of 9 October 2017, Gophr is currently providing delivery services for Marks and Spencer for online ordering at two sites. Any future expansion of this service to other Marks and Spencer locations will be at the discretion of Marks and Spencer.

The revenue model employed by Gophr in respect of services provided to Marks and Spencer is no different to that in its business more generally speaking. The standard rate card for delivery based on distance and weight is used in determining the relevant charge. Gophr does have the mandate however, to provide this service under trial on an exclusive basis to Marks and Spencer.

#### About Gophr

Gophr is an on demand courier application, which allows users to order a courier, watch its delivery in real time and pay with a single tap. The company is currently experiencing rapid growth in the UK.

For more information please see:

Website: [www.gophr.com](http://www.gophr.com)

#### About Yonder & Beyond

Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B’s strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships

For more information please contact:

Website: [www.yonderbeyond.com](http://www.yonderbeyond.com)

Partnership Opportunities: [info@yonderbeyond.com](mailto:info@yonderbeyond.com)