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ASX RELEASE

Dispatch of Prospectus

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Directors & Management

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John Worsfold
Non-Executive Director

Adam Wellisch
Non-Executive Director

Robert Marusco
Company Secretary

ASX Code: IHL

Website:
impression.healthcare

Impression Healthcare Limited (ASX:IHL) wishes to advise that the prospectus and personalised entitlement and acceptance form in respect of IHL's non-renounceable rights issue announced on 2 October 2017 has been dispatched to eligible shareholders.

For further information, contact:

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Impression Healthcare Limited

Impression Healthcare Limited (**ASX:IHL**) provides new ways for consumers to access high-quality, personalised, dental health products.

Combining the latest materials with advanced manufacturing processes and digital engagement, Impression Healthcare delights customers through a choice of superior products at lower prices.

Promoted by high profile ambassadors in health, sport, fashion and media, Impression Healthcare builds strong brands that embody a commitment to customer experience that is unparalleled in the industry.

Gameday Mouthguards

Gameday makes traditionally expensive custom mouthguards accessible to everyday Australians by providing a convenient, online, end-to-end process by which customers can take their own dental impressions at home and receive a superior, custom-fit product.

For a relatively low cost, consumers have convenient access to high quality, custom-made mouthguards from Gameday. This mouthguard can be designed in the wearer's club or favourite colours and can also include their name and telephone number. www.gamedaymouthguards.com.au

Gameday aims to become the market leader in the fragmented mouthguard market. Millions of Australians are playing sports where it is advisable or appropriate to wear a mouthguard. Gameday's mouthguard business model is readily scalable (current capacity in excess of 50,000 mouthguards a year). With the Australian Dental Association claiming only 36% of Australian children aged 5-17 are wearing mouthguards during games, Gameday aims to passionately work on raising awareness of mouthguard usage and will be investing heavily into promoting the safety benefits of protecting children with custom-made products which have been shown to offer significantly better protection than over-the-counter alternatives.

Denti

Denti, an Australian made, premium teeth whitening product, it includes a range of teeth whitening and beauty products, and marketed as a high quality premium brand to appeal to the discerning customer who seeks a luxury product and associates Australian made goods with a high level of quality.

The kit is presented in high quality packaging, which conveys the look and feel of a premium, high quality, Australian made product. Housed in a luxurious beauty bag for female customers or a wet pack for male customers, each kit contains a teeth whitening self-impression kit, three whitening gel syringes, an on-the-go whitening pen, a light up pocket-sized mirror, a face flannel and a travel toothbrush. Once made, the customer will also receive their custom-fit trays in a protective case.

ITW

ITW is a mainstream, at-home, teeth whitening product providing consumers with a cost-effective, custom-fit, at-home teeth whitening solution and will be a competitively priced, high quality offering.

ITW provides consumers with a high-quality offering that competes directly with off-the-shelf; one size fits all teeth whitening products. For this highly competitive price, ITW's offering of custom-fit, dental quality mouth trays, provides consumers with an at-home whitening experience which is safer, more comfortable, and directly comparable to a take-home kit your dentist would supply. ITW's whitening gel solution will be a dental grade carbamide peroxide whitening gel solution, to whiten teeth safely and gently. www.itwsmile.com.au



The Knight Guard

Up to 50% of adults experience night-time teeth grinding or clenching at some stage of their life. This can cause significant and expensive damage to their teeth. The Knight Guard is a convenient and affordable night guard that provides consumers with the best protection against teeth grinding while they sleep.

At a fraction of the cost of visiting a dental clinic (even with private health, night guards can be extremely expensive), The Knight Guard offers the convenience of receiving an at-home, DIY impression kit; taking the impression of consumers teeth yourself; and having the night guard delivered, all from the comfort and privacy of their own home.

