



I SYNERGY GROUP LIMITED

H12017 INVESTOR UPDATE



DISCLAIMER

This presentation and the following discussion may contain forward looking statements by I Synergy Group Limited (iSYNERGY) related to financial trends for future periods. Some of the statements contained in this presentation or arising from this discussion which are not of historical facts are statements of future expectations with respect to financial conditions, results of operations and businesses, and related plans and objectives. Such forward looking statements are based on iSYNERGY current views and assumptions including, but not limited to, prevailing economic and market conditions and currently available information. These statements involve known and unknown risks and uncertainties that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not and, should not be construed, as a representation as to future performance or achievements of iSYNERGY. In particular, such statements should not be regarded as a forecast or projection of future performance of iSYNERGY. It should be noted that the actual performance or achievements of iSYNERGY may vary significantly from such statements.

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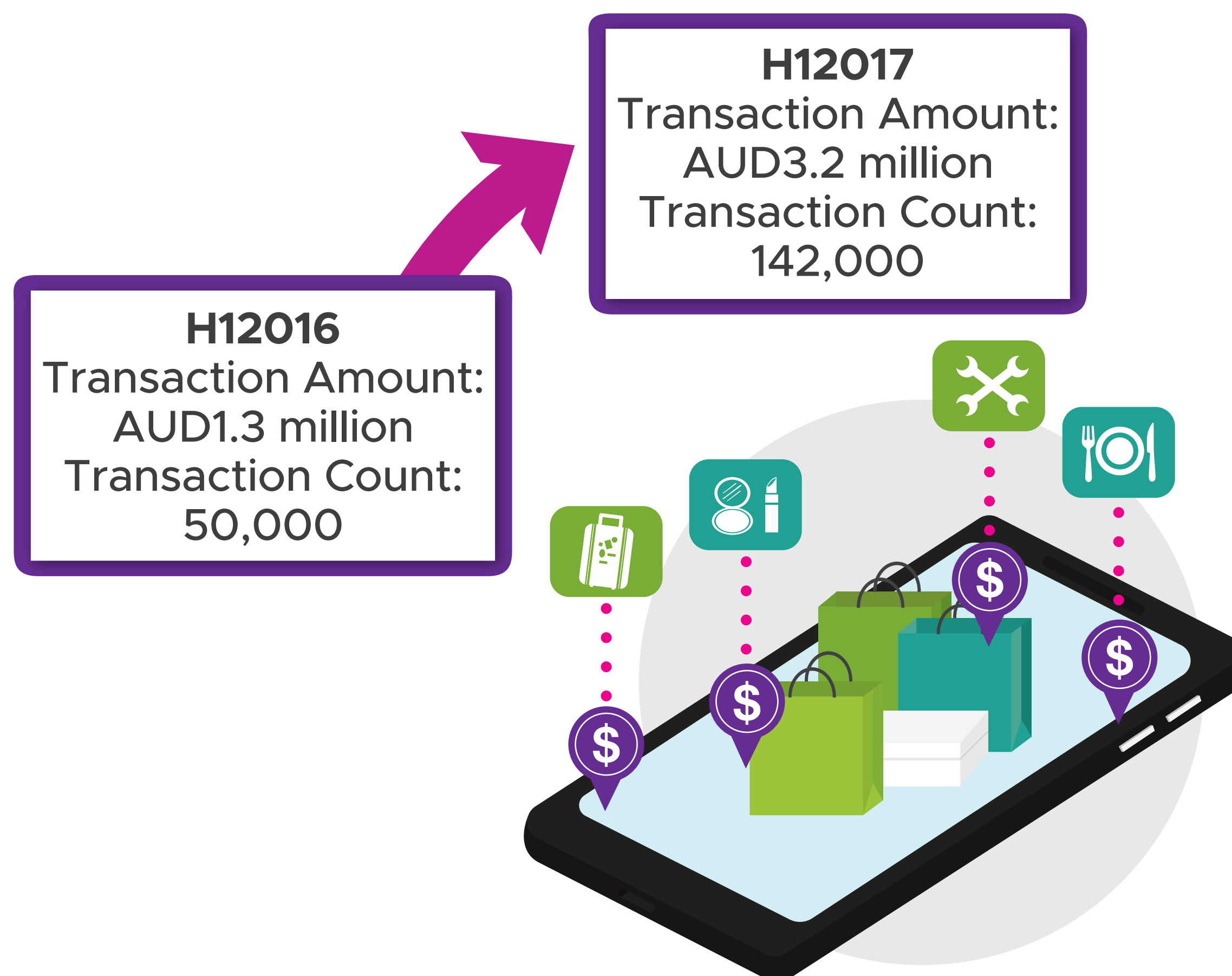


BUSINESS PERFORMANCE KEY HIGHLIGHTS

BUSINESS PERFORMANCE

KEY HIGHLIGHTS

150% increase of the total sales transactions generated from retail affiliate programs:



Reasons for increase:

Excellent performance of the online retail affiliate program

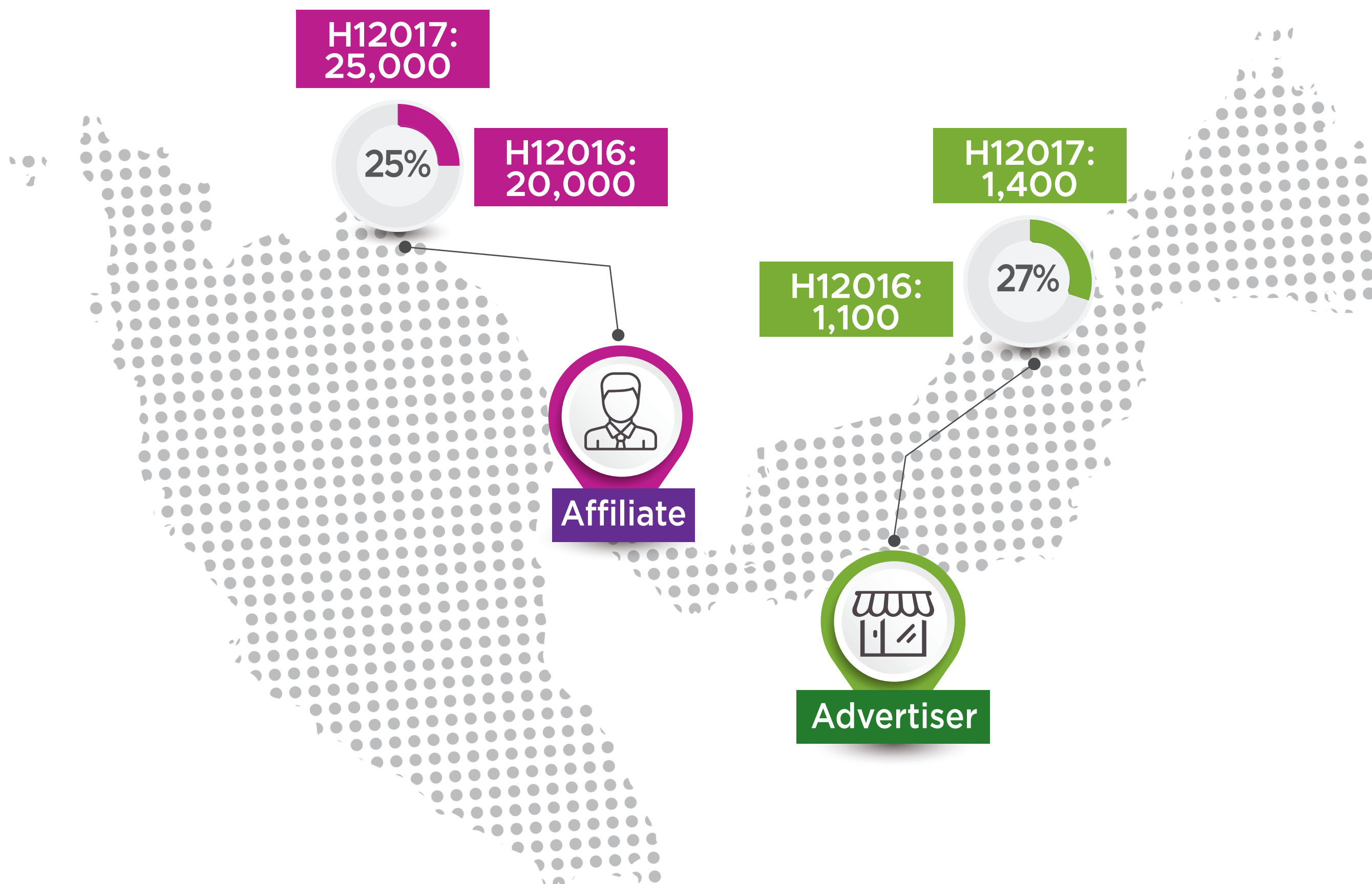
SMART \$AVER

H12017
Transaction Amount:
AUD1.2 million

BUSINESS PERFORMANCE

KEY HIGHLIGHTS

Growth of affiliate and advertiser base:



Solid sales of affiliate license packages:

H12017
AUD7.6M

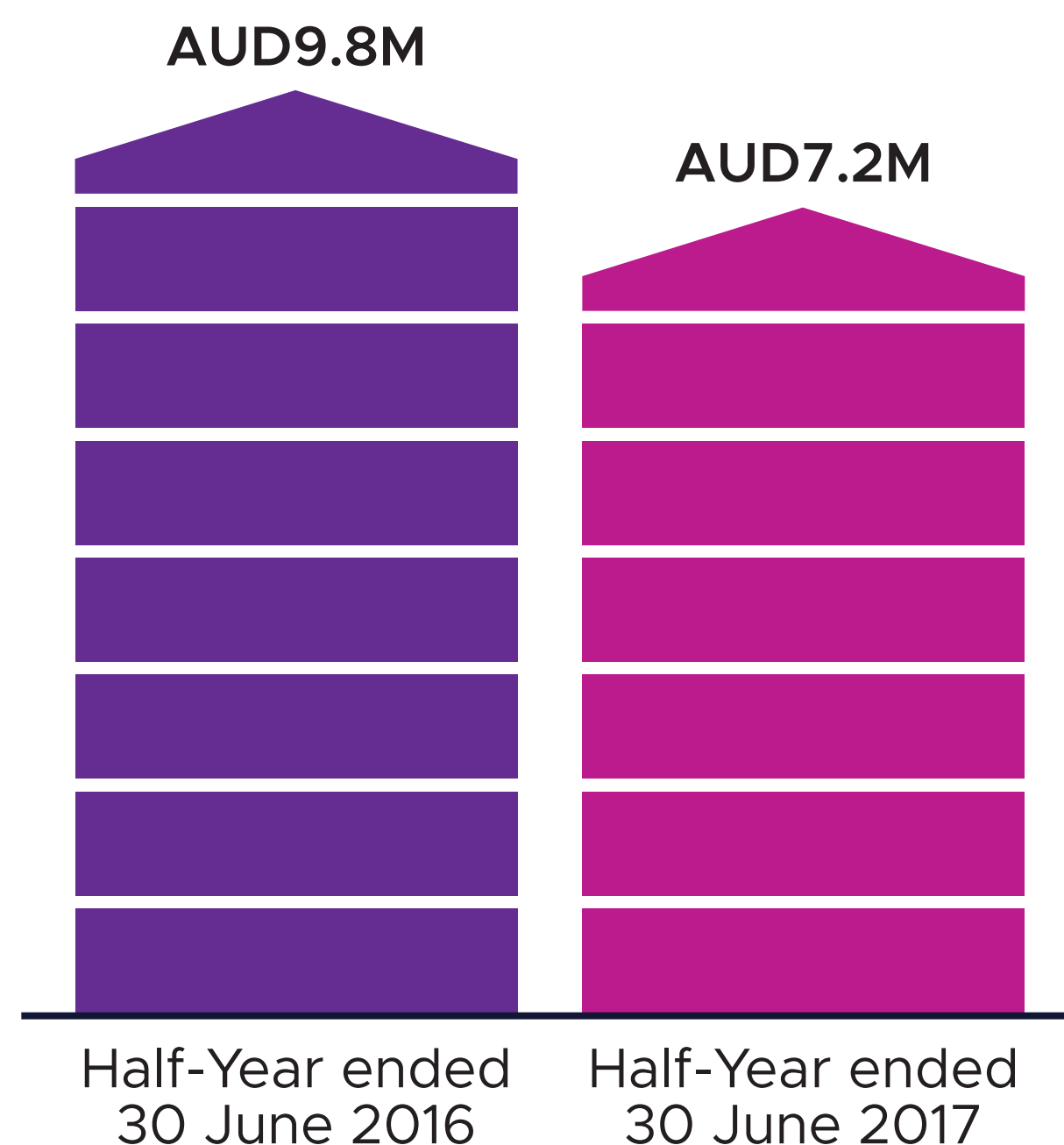
The background of the slide is a blurred image of a financial market display. It features a candlestick chart with blue and yellow bars, and a line graph with a blue line and a yellow trend line. The text is overlaid on a purple rectangular background.

BUSINESS PERFORMANCE HALF-YEAR FINANCIAL SUMMARY

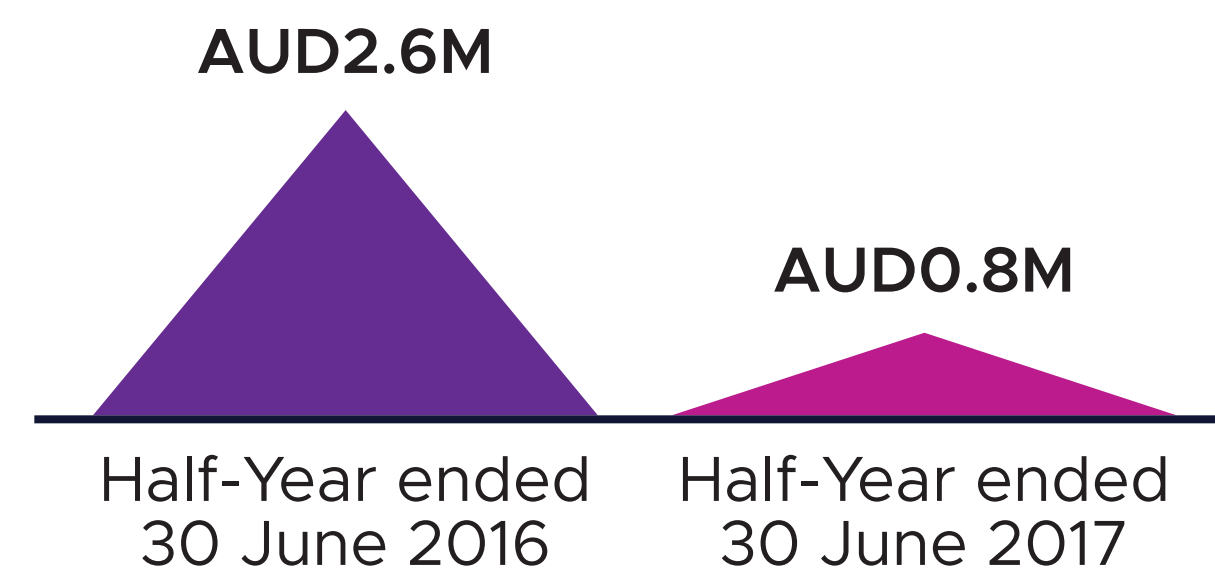
BUSINESS PERFORMANCE

HALF-YEAR FINANCIAL SUMMARY

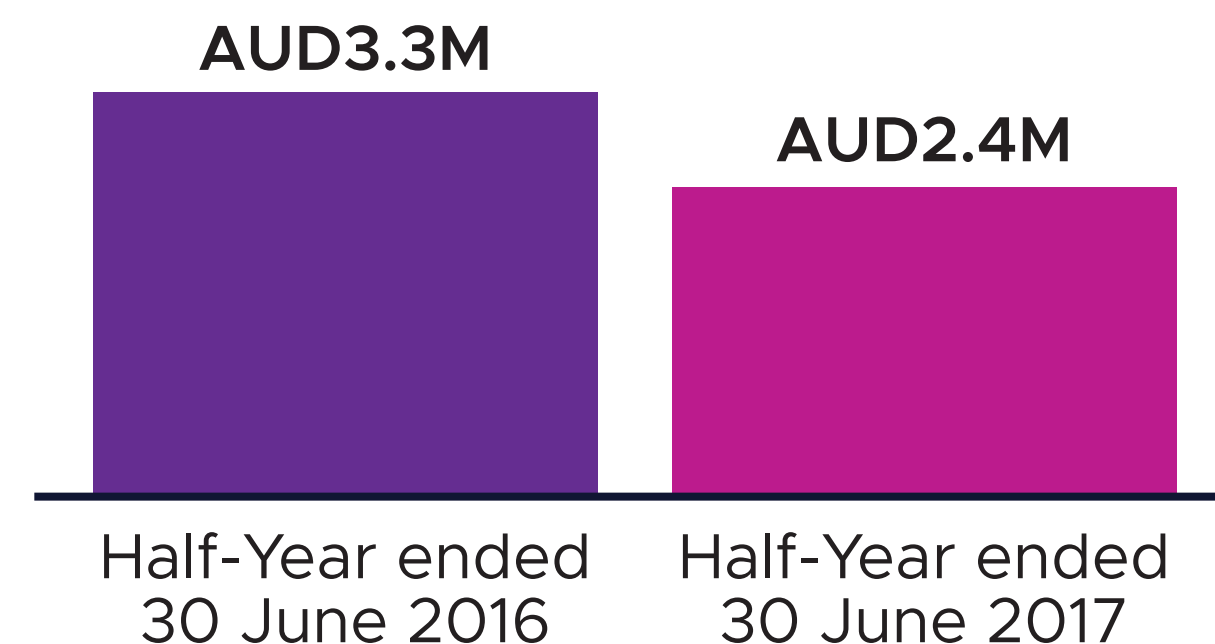
26% decline of Revenue



69% decline of Net Profit



27% decline of Gross Profit



Reasons for decline:

- Resources being diverted to complete the listing on the ASX.
- Depreciating home currency (MYR) versus reporting currency (AUD).
- Cost incurred to set up business operations in Indonesia.
- Increase of staff overhead costs due to rapid growth of the company's business operations.

BUSINESS PERFORMANCE

HALF-YEAR FINANCIAL SUMMARY

23% increase of Cash and Cash Equivalents



Reasons for increase:

- The success of the ASX listing exercise IPO.
- Solid operating cash flow.



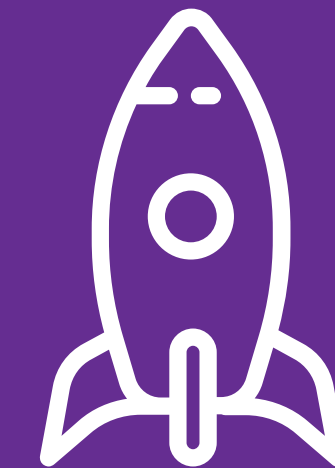
BUSINESS GROWTH INDONESIA EXPANSION

BUSINESS GROWTH INDONESIA EXPANSION



Incorporation of PT Inovatif Sinergi Internasional with the HQ office located in the nation's capital, Jakarta.

Affiliate Junction Indonesia officially launched on 15 December 2016 and have begun its operations in growing the affiliate base and launching its first affiliate program, Smart\$aver Indonesia.



Immense market opportunity for iSYNERGY:

Indonesia is the largest country in South East Asia with a population of 261.1 million and US\$932.2 billion GDP with a growth rate of 5.0% year on year (*Source: The World Bank*).

BUSINESS GROWTH SMART\$AVER INDONESIA


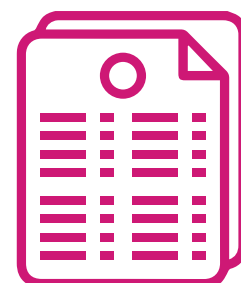
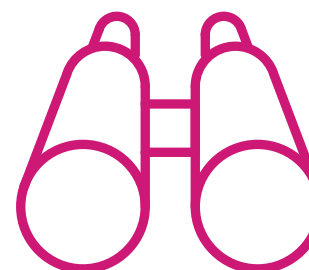
- Launched on 11 June 2017, Smart\$aver.id is Affiliate Junction Indonesia's first affiliate program under the retail segment.
- An online platform that promotes a total of 101 advertisers including Lazada Indonesia, Zalora Indonesia and more!
- iSYNERGY intends to capitalise on the huge potential growth of Indonesia's e-commerce sector: according to McKinsey & Co., Indonesia's digital economy is expected to contribute \$150 billion a year to the nation's gross domestic product by 2025.





INDUSTRY HIGHLIGHTS

INDUSTRY HIGHLIGHTS

Industry Growth	Data-driven Marketing	Cross-device Tracking Technology
 <ul style="list-style-type: none">• Revenue from the global affiliate marketing industry increased by 16% year-on-year, with an average 4% increase in the number of sales, according to latest research (Source: CJ Affiliate)• Recent data by PwC shows that advertisers spent £1.6 billion on affiliate marketing campaigns in the UK in 2016 alone.	 <ul style="list-style-type: none">• Advertisers are now recognising the value of personalised reporting generated from affiliate marketing channels which identify affiliates that are delivering the type of customers that is valuable to their business.	 <ul style="list-style-type: none">• Enabling advertisers to securely track and reward affiliates for sales derived from a user browsing on one device and purchasing on another.



BUSINESS OPPORTUNITY GROWTH STRATEGY

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GEOGRAPHICAL EXPANSION

The target markets we have identified for international business expansion:

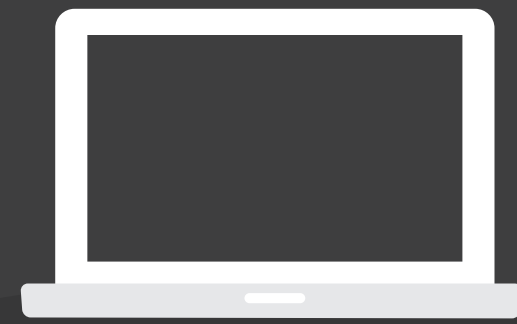


Indonesia – with a population of 261.1 million and US\$932.3 billion GDP with a growth rate of 1.14% in 2016, Indonesia is the world's fourth most populous nation, the world's 10th largest economy in terms of purchasing power parity, and a member of the G-20 (*Source: The World Bank*).

The Philippines – represents a significant market opportunity in the Southeast Asia market with a population of 103.3 million and the digital advertising sector is expected to total US\$244.8 million by the end of 2016 (*Source: The World Bank, Statista*).

Australia – the country with a GDP of US\$1.205 trillion in 2016 indicates Australian consumers have strong purchasing power (*Source: The World Bank*).

BUSINESS OPPORTUNITY GROWTH STRATEGY



PLATFORM EXPANSION

Exploration of new
tech features to
provide superior
platform offerings:



Big Data Analytics



Display Ad Network



Social Media Network



Virtual Market Place

PROGRAM EXPANSION

Expansion into new business
segments/industries through
new affiliate programs.
Targeted industries:



Financial
Products



Property



Healthcare
& Wellness



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