



DRAGONTAIL SYSTEMS PARTNERS WITH ONOSYS, A LEADING US DIGITAL ORDERING PLATFORM

23 October 2017 (Melbourne): Dragontail Systems Limited (ASX: DTS) is pleased to announce that it has partnered with Onosys, a leading digital ordering platform in the US. Onosys enables restaurant chains to extend their unique brand experience to today's tech-savvy consumers.

This partnership provides another sales channel for Dragontail Systems' flagship product, the 'Algo' platform, and is expected to benefit both companies through the mutual referral agreement signed. In addition, each partner will be exposed to new customer circles and will be able to offer a combined platform solution to restaurants throughout the US.

Onosys' enterprise-level digital ordering platform combines ordering, payments, call centre, 1:1 marketing tools and more, into a single, customisable solution that increases sales and customer engagement. Leading brands including Outback Steakhouse, Carrabba's Italian Grill, Boston Pizza and Penn Station East Coast Subs rely on Onosys to optimise their online ordering channels. Since its inception, Onosys has processed approximately \$1 billion in total food sales and has over 1,750 (and growing) restaurant locations.

Rob Taylor, Onosys CEO and Co-Founder comments on the new partnership saying, "Onosys enables restaurant brands to drive more revenue and deliver a more authentic brand experience through its highly customized digital ordering platform. We're continually innovating to fulfil our mission to help restaurants "optimize ordering" and our partnership with Dragontail enhances our ability to do this. Onosys' focus on sales and customer engagement, combined with Dragontail Systems' focus on streamlining and optimising the kitchen, packing and delivery, are natural complements."

Ido Levanon, Dragontail Systems' CEO says, "We are delighted to further grow our US channels, with our partnership agreement with Onosys. Like Dragontail Systems, Onosys is a company that demonstrates technological progress with a comprehensive vision to advance its customers' performance via digital tools unique in the restaurant industry. We see great potential in this partnership and are confident that the combination of Dragontail Systems' and Onosys' digital platforms will enhance our customers' operations and further grow both businesses."

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About Dragontail Systems

Dragontail is revolutionising the Quick Service Restaurant (QSR) industry with its Algo System and computer-vision QT quality system that uses artificial intelligence (AI) machine learning.

The Algo System uses a sophisticated patented algorithm to optimise and manage the entire food preparation process from order to delivery. It is the first system in the world to fully automate and streamline the kitchen flow to deliver an immediate and significant return on investment to fast food and guick service restaurants.

The QT system's sensor and camera automatically monitor the preparation and cooking process in the kitchen to improve the quality and consistency of meals. Using proprietary advanced AI machine-learning technology, the system keeps improving its diagnostics, becoming even more efficient.

For more information, visit <u>www.dragontailsystems.com</u>.

About Onosys

Onosys provides a comprehensive, enterprise-class digital ordering platform for restaurant chains, featuring ordering, payments, call center, 1:1 marketing tools and more – all optimized to deliver a better brand experience and better business results. Leading brands, including Outback Steakhouse, Carrabba's Italian Grill, Boston Pizza, and Penn Station East Coast Subs rely on Onosys to optimize the online ordering channel. Since its inception, Onosys has processed nearly \$1 billion in total food sales. For more information please visit: www.onosys.com.