



Digimatic Group



HELPING BRANDS CONNECT

ASX / Media Release

For immediate release – 6 November, 2017

Update - Option to acquire 8VIC Global Pte Limited

Digimatic Group Ltd. (ASX:DMC) (the “Company” or “DMC”) is pleased to provide an update on the acquisition of 8VIC Global Pte Limited (“8VIC Global”) (“Transaction”) announced on 9 October 2017.

The Company has completed its due diligence exercise and proceeded to enter into the option agreement (“Option Agreement”), incorporating the share transfer and acquisition agreement in relation to the Transaction, with 8I Holdings Limited (“8IH”) (a substantial shareholder of the Company) and Glorymont Ltd (“Glorymont”).

Following the execution of the Option Agreement, the Company will be convening an EGM in Singapore on 23 November 2017 at 8:00am (Singapore Standard Time) to seek the shareholders’ approval to acquire 8VIC Global. The Company expects to complete the Transaction in the month of November 2017.

Further information on the Transaction is detailed in the notice of general meeting announced on 6 November 2017.

ENDS

About Digimatic Group Ltd.

Digimatic Group Ltd (ASX: DMC) is a Leading Digital Performance Marketing Agency that Empowers Brands to Connect Their customers in the most effective way. Founded as a small group of like-minded digital marketers, DMC is rapidly becoming one of the leading Digital Performance Marketer in this region.

Driving this growth, is the continuous development of their Advertising Technology (AdTech) platform to enhance marketing performance through machine learning, measurable ROI for their clients, and the integration of Creative Technology like Virtual Reality (VR) and Augmented Reality (AR) to their offering. DMC will continue to be a disruptive innovator that will ride on digital transformation trends towards being a leading global company.

Further Information:

Singapore

Investor Relations

info@digimaticgroup.com

Australia

Zane Lewis

Non Executive Director

Ph +61 40000 7900 zane@smallcapcorporate.com.au

DIGIMATIC GROUP LTD. (ASX: DMC)

82 Ubi Avenue 4, #06-04 Edward Boustead Centre, Singapore 408832

T: +65 6385 5576 • F: +65 6385 7292 • info@digimaticgroup.com



www.digimaticgroup.com