

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**iSYNERGY COMPLETES ITS FULLY-FLEDGED EDUCATION SYSTEM WITH
THE LAUNCH OF THE AJ ACADEMY**

Kuala Lumpur, 7 November 2017 – I Synergy Group Limited (“iSYNERGY”) today announces the launch of the AJ Academy.

Affiliate Junction (AJ) is Malaysia’s leading affiliate marketing platform that is developed and managed by iSYNERGY. The platform is designed to deliver performance-based marketing solutions for advertisers, and as an avenue for affiliates to generate income through participation in the various affiliate programs offered by the platform.

With the launch of the AJ Academy, an e-learning management system is introduced to complement the affiliate marketing platform’s existing trainings and seminars, making the AJ Academy a full-fledged education system that comprises of both online and offline learning environments for the affiliates.

The company plans for the AJ Academy to be a complete learning centre that guides its affiliates through various modules ranging from an introduction of affiliate marketing to application of digital marketing. The modules are prepared in collaboration with a team of academics and researchers from the University of Technology, Malaysia.

At various stages of the learning programme, there will be formal examinations conducted for the affiliates to ensure they acquire the right skill set and knowledge to be high-performing affiliate entrepreneurs. This will result in performance enhancements and higher efficiency for the AJ platform, thus delivering increased value for all of the platform’s stakeholders.

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About I Synergy Group Limited (ASX: IS3)

I Synergy Group Limited ("iSYNERGY") is one of the region's leading affiliate marketing network and solutions provider. iSYNERGY connects advertisers with affiliates via its affiliate marketing platform, to deliver performance-based affiliate marketing solutions that enhance product/brand awareness and drive business leads. The affiliate marketing platform is called Affiliate Junction and it is home to more than 25,000 affiliates and 1,000 advertisers. Under the platform, there is a variety of affiliate programs offered which cater to different business segments and markets.

To learn more, please visit: www.isynergy.my

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