

ASX Announcement
13 November 2017

Investor Presentation

HearMeOut Limited (ASX: HMO) ('HearMeOut' or the 'Company'), is pleased to attach an investor presentation being used by the Company's executives on an investor roadshow in Australia over the next two weeks.

Ends

About HearMeOut

HearMeOut (ASX: HMO) is an Israeli-based global company that provides a revolutionary voice-based social media platform that transforms the way people engage with and consume social media. The platform enables users to share and listen to 42-second audio posts through the platform's native feeder on other social networks, such as Twitter or Facebook.

Through this app, people can express their authentic voice and put their unique signature on social media interactions. For more information on HearMeOut, please visit www.hearmeoutapp.com

Further Information:

HearMeOut Limited:

Moran Chamsi

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David Tasker

Executive Director

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HEARMEOUT®

COMPANY OVERVIEW (SHORT)

MORAN CHAMSI | FOUNDER, CEO
MORAN@HEARMEOUTAPP.COM



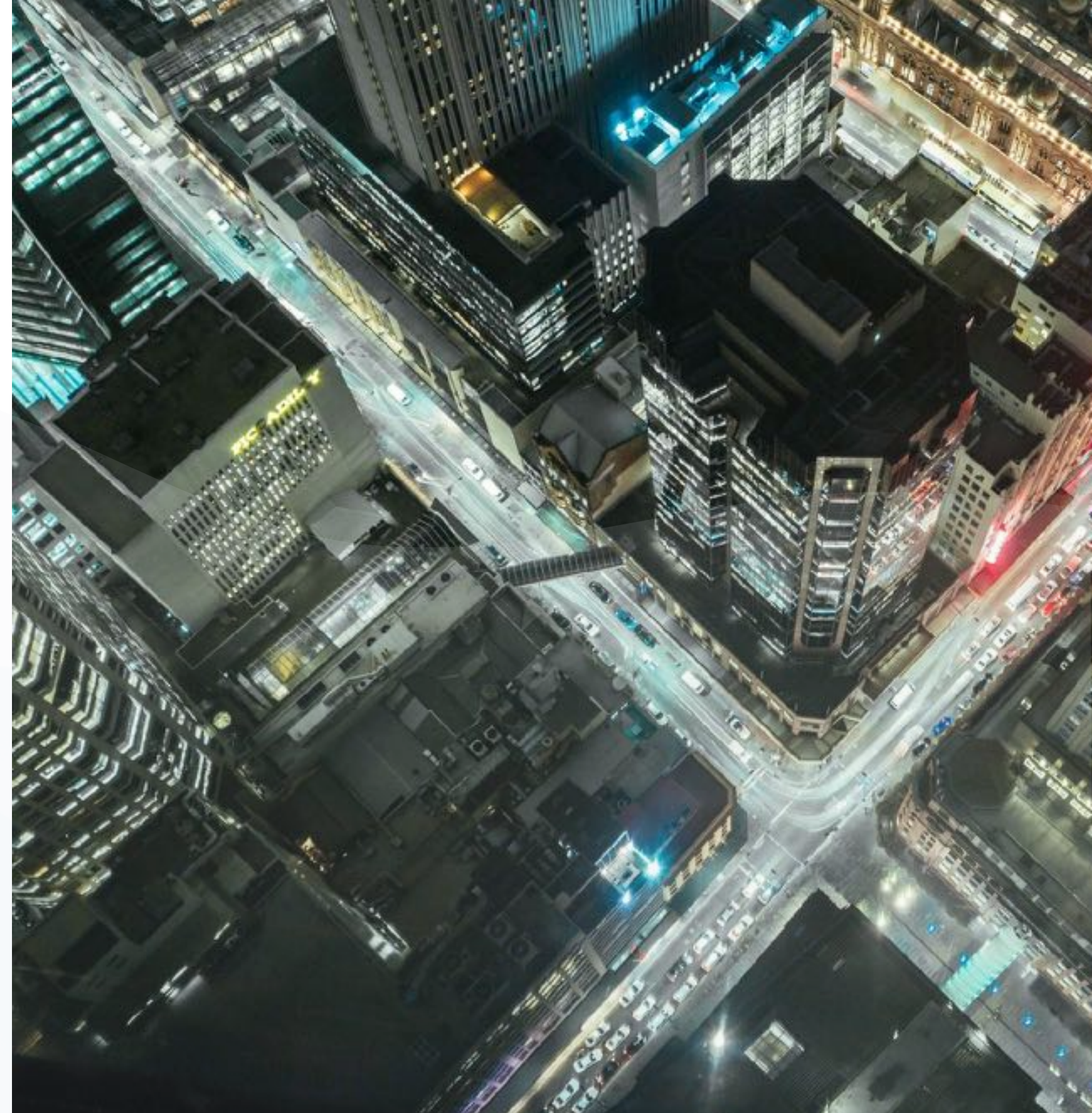
COMPANY OVERVIEW

HearMeOut is an innovative company with a revolutionary audio platform that enables people to express their authentic voice on social interactions.

The company technology is developed to work on various third party platforms such as connected cars, wearables etc. (patent pending)

HearMeOut is listed on the Australian Stock Exchange (ASX code: HMO) and has a market valuation of \$11.8M (Share price 18 cent).

During Q3 2017 HearMeOut was rated #6 in the social platform category on the App Store (U.S.) after Facebook and WhatsApp.



COMPANY OVERVIEW

Number of shares on issues.	65,759,990
Number of options	48,898,810
52 week share price high/low.	High \$0.30 Low \$0.07
% of shares held by top 20	64.59%
No. of shares held by top 20	42,476,566
Cash as at last quarterly	\$3.597M

* various strike prices and exercise dates over next 4 years



MANAGEMENT & ADVISORY



Moran Chamsi
Founder, CEO, Executive Director
 B.A. in Communications and M.A in Law, with over 11 years' experience in Internet marketing. Former Head of Digital for one of the top-10 advertising agencies in Israel.



Issy Livian
Co-Founder, VP Business Dev, Executive Director
 B.S.C in Computer Science and Mathematics, financial analyst and consultant.



Glenn Whiddon
Non-Executive Chairman
 Mr. Whiddon has been the founding partner and director of a number of public companies listed on the ASX, TSX and AIM exchanges, in addition to various private companies, in the natural resource, finance and technology arenas.



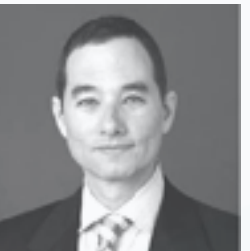
Mr. David Tasker
Executive Director
 Mr. Tasker has extensive experience in the global capital markets, having led the capital markets function, as National Director – Investor Relations, for WWP ANZ owned company Professional Public Relations for more than 13 years.



Lior Menashe
Co-Founder, CTO
 15 years' experience in programming and managing mobile and digital projects for enterprises. Graduate of Mamram, Israel Defence Forces elite tech unit, holds MBA in business management and BSC in computer science.



Yaki Gani
Co-Founder, Marketing Consultant
 Founder of STUFF-PARTNERS. New media entrepreneur with over 12 years of experience in massive digital productions and online strategy for worldwide brands and startups.



Jon Housman
Advisory board HearMeOut
 Over 20 years o experience in the media and technology landscape. 2012-2016 CEO of Ora Media, the digital television network and production studio, founded by television icon Larry King and noted investor Carlos Slim.



Scott Lyons
Advisory board HearMeOut
 Mr. Lyons brings a wealth of technical and marketing expertise in the connected car space to the company as he currently heads up the SYNC AppLink European Business and Partner Development initiative within the Ford Connected Vehicle and Services Organisation in Europe.

COMPANY TIMELINE

- 2014**
 - MVP (Israeli test)
 - Seed round from Billionaire Yitzchak Mirilashvili (vk.com)
 - POC in IL (including top news TV channel, Kids channel and leading newspapers)
- 2015**
 - POC in the U.S. with media and small influencers
 - Additional round from Mr. Mirilashvili
 - Development of user case studies with Ford Applink team.
 - Reaching over 1M plays.
- 2016**
 - Acquiring user base worldwide
 - Launching a co-operation with Ford in the Websummit and MWC
 - Patent pending for smart feed and received a trademark in the U.S. and Australia.
 - IPO in the Australian stock exchange.

2017 MILESTONES

03
17

HearMeOut Officially
**Launches in the US
Market**

03
17

HearMeOut joins
SmartDeviceLink

04
17

Media Veteran,
Jon Housman joins
advisory board

05
17

Connected Car expert,
Scott Lyons, joins
advisory board to
Bolster Growth Strategy

05
17

HearMeOut Signs
leading social
media star –
Danielle bregoli

07
16

Apple & Ford Approve
Release of iOS
Version in Cars

08
17

HearMeOut reaches **top
10 Spot in U.S. App
Store (social category)**
top 25 in the UK, and

08
17

HearMeOut
Opens the **Ford
U.S. Market**

10
17

Danielle Bregoli
hits **100,000
followers** on
HearMeOut

10
17

Influencer Strategy Fast
Tracked by Global
Marketing Deal – **deal
with global firm iMAR**



THE FUTURE OF VOICE

VOICE USAGE IS GROWING RAPIDLY



20% of mobile queries
are voice searches
and expected to grow to 40% by 2018

Google



40% of millennials
turn to voice activated
intelligent assistants

Geomarketing

*Data is taken from various online reports and articles



HEARMEOUT®

COMPANY OVERVIEW | 2017

AND THE POTENTIAL IS ENDLESS

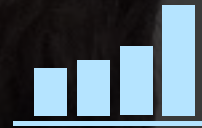
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Everything we do will involve voice in someway. I don't think anybody who's a major internet company can live without having a major voice strategy.

GARY VAYNERCHUK

SOCIAL ENTREPRENEUR AND MEDIA EXPERT

*Data is taken from various online reports and articles



Speech and voice recognition market in the U.S. worth

\$18.30B by 2023

Marketsandmarkets



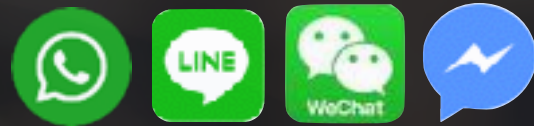
The size of the unified communications in India (video and voice) market is going to be **worth \$25 billion by 2020.**

Marketsandmarkets



THE FUTURE IS NOW

VOICE
COMMUNICATION



VOICE
SEARCH



VOICE
ASSISTANCE



VOICE
IOT



VOICE
SOCIAL NETWORK



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* Examples of known services and platforms



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COMPANY OVERVIEW | 2017

OUR VISION

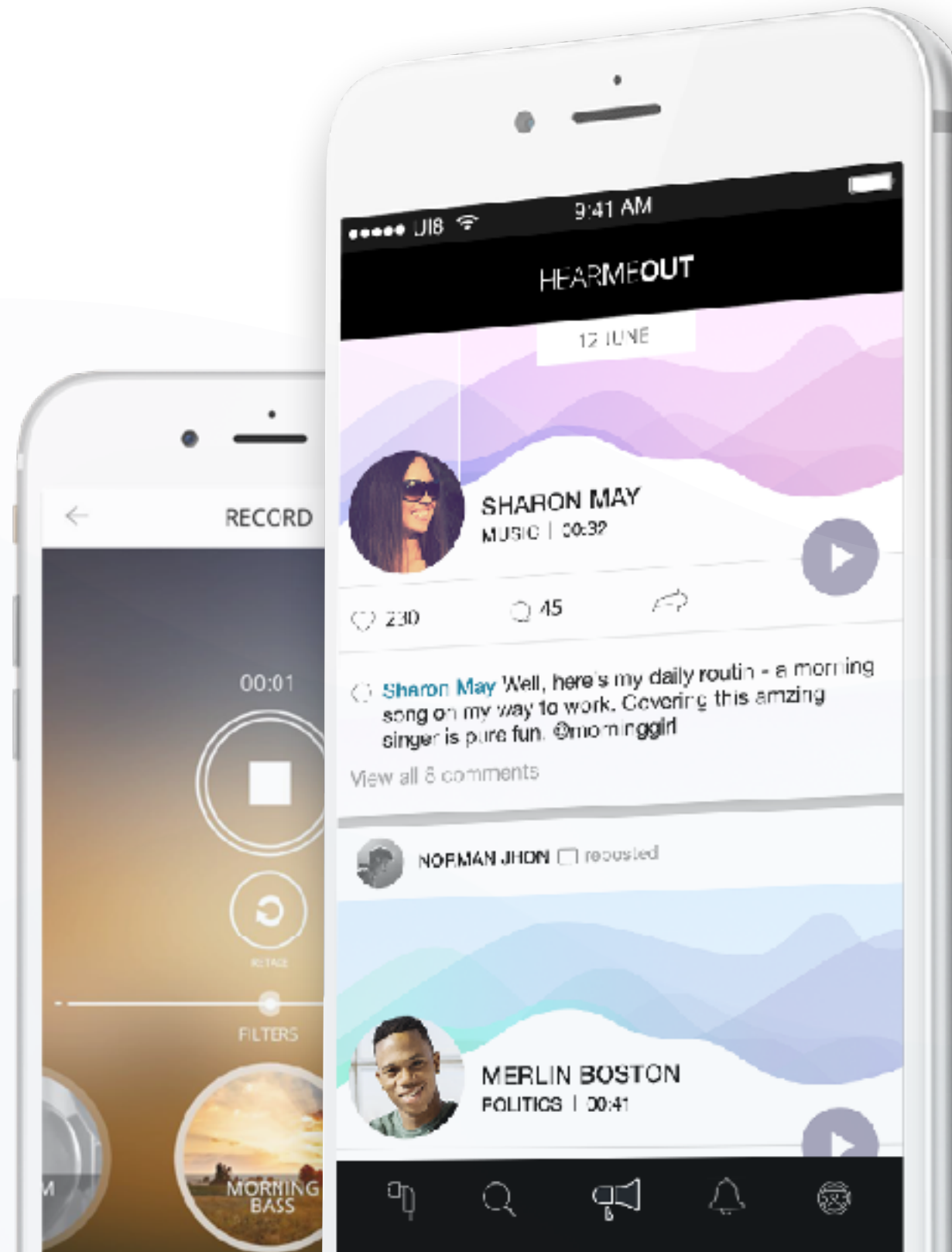
OUR VISION IS TO BRING INTO PLAY
PEOPLE'S AUTHENTIC VOICE IN ALL AREAS
OF DIGITAL COMMUNICATION AND TO BE
**THE LEADING VOICE BASED
SOCIAL NETWORK**



HEARMEOUT SOCIAL NETWORK

A cross media platform that enables people to share their voice with their followers on the app and on their social platforms.

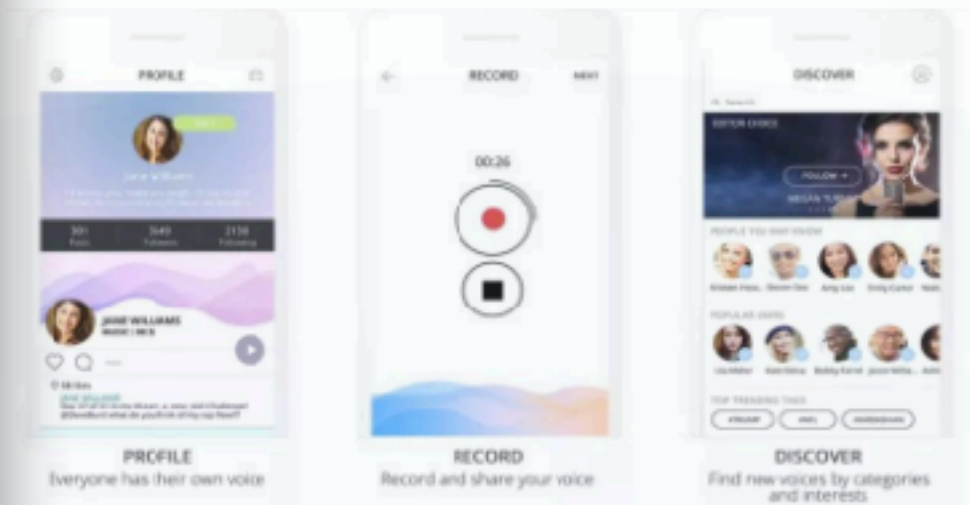
The unique interface brings customized experience based on specific topics and interests, and people.



TNW
THE NEXT WEB

This 'Twitter for voice' app is the most fun I've had on social media in years

by **TRISTAN GREENE** — 4 months ago in **APPS**



I had more fun with [HearMeOut](#), a social-network built around 42-second voice recordings, than I've had with any other social media app to date, though I might be using it wrong. The app is designed to be the Twitter-for-voice, which I've heard before, even the most



HEARMEOUT®

THE ROAD TO BECOME THE LEADING SOCIAL NETWORK

Establish sustainable growth through expanding assets in 3 main pillars



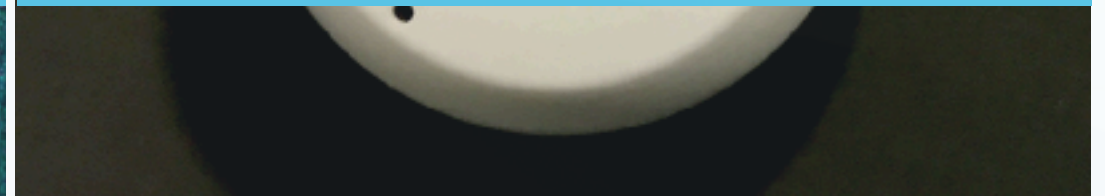
AUTOMOTIVE



ENTERTAINMENT

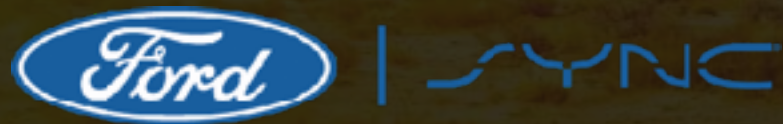


TECHNOLOGY



AUTOMOTIVE

HearMeOut Connected cars platform enables drivers to operate HearMeOut through the vehicles media platform and enabling a new kind of **social radio**.



CO-OPERATING WITH FORD

In 2016, the company signed a distribution agreement with Ford, implementing its technology with Ford's "Applink Sync" platform.

In 2017 - After a successful pilot in the U.K and Ireland, Ford approved HearMeOut for the U.S. market.



EXPANDING MANUFACTURERS CO-OPERATION

March 2017, HearMeOut joined Spotify and Waze on SDL. A program overseen by the SmartDeviceLink Consortium which includes car manufacturers and brands such as Toyota, Lexus, Lincoln, Mazda, Subaru, Suzuki, Peugeot, Citroen and Daihatsu.



AUTOMOTIVE EXECUTIVE IN ADVISORY BOARD

Mr. Scot Lyons, currently heads up the SYNC Applink European Business and Partner Development initiative within the Ford Connected Vehicle and Services Organisation in Europe.



ENTERTAINMENT

**CREATING GROWTH AND CONSUMER VALUE COMBINING
REACH, RETENTION AND CONTENT**

HearMeOut's growth strategy works both Top down (media companies, broadcasters and celebrities and to gain mass reach) and bottom up (recruiting influencers from various categories to spread their content and get more active users)



ENTERTAINMENT



Danielle Bregoli
102K Followers



Chinmayi Sripaada
79K Followers



Boyma Bfree
40K Followers

Over 100 small influencers are creating content and promoting the app in their communities. All of them are working closely with HearMeOut's social marketing team.

Influencers on the app range between a few thousands followers to 100-150K followers such as reality star @Danielle Bregoli.



CELEBRITY RECRUITMENT

OCT 2017 - HearMeOut signed an agreement with global entertainment firm iMAR in order to facilitating partnerships with celebrities, integrating HearMeOut into new radio promotions and into iMAR Entertainment live events.

MEDIA EXECUTIVE IN ADVISORY BOARD

HearMeOut will work with premium publishers and celebrities in various categories. In May 2017, the Company added Mr. Jon Housman, a leader in the media and tech industry, to its advisory board.



TECHNOLOGY

Future development of our technology to fit all forms of hands free / on the go platforms



APPLE
WATCH



AMAZON
ECHO



GOOGLE
HOME

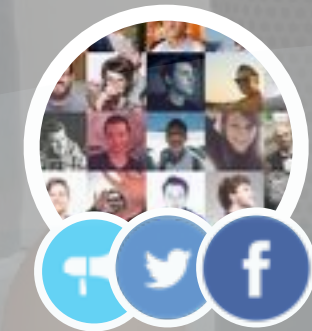
API & WEARABLES

HearMeOut's API is in constant development to fit various wearable devices and voice assistance hardware.

HOOP

"HOOP" is a device which enables drivers to easily control their feed and entire HMO platform without linking to any connected cars platform. The device is compatible with any car steering wheel, letting drivers use the platform with both hands on the wheel.

"HOOP 2" is an upgraded device that features an entire closed ecosystem based on HearMeOut's services and platform.



CCP

CROSS COMMUNICATION PLATFORM

HearMeOut's OEM development for car companies to enables one-to-one, one-to-group and one-to-many communication via 3rd parties and social networks



CORE DEVELOPMENT



BI

- Internal server analytics
- Google Analytics
- Facebook Analytics
- Appsflyer



Voice2text
(In dev)

- Sync and transformation
- Search from text
- Auto Hashtags



3rd Party

- Facebook connectivity
- Instagram sharing
- Whats app



Social

- Internal Algorithm
- Privacy
- One to one / group messaging (in dev)



Audio

- Storage
- Compression
- Sound FX
- Delivery



Proprietary HW
(In dev)

- Hoop controller
- Always on device
- Partnering with DSPG



HW connectivity
(In dev)

- Apple watch (in dev)
- Alexa, Echo (in dev)



Ford

- Regulation and case studies
- Voice commands
- Playlists (in dev)
- Smart feed (in dev) - Patent Pending



Ad Network

- Promoted posts
- System promotions



Voice Recognition
(In dev)

- Voice activation
- Siri / G-now customisation



THANK YOU

FOR ADDITIONAL INFORMATION PLEASE
CONTACT IR@HEARMEOUTAPP.COM



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