

## Entitlement Offer – Notification of Shortfall

**Impression Healthcare Limited (ASX: IHL)** ('Impression' or 'the Company') is pleased to announce that its non-renounceable pro rata rights issue ("Entitlement Offer") of three (3) new share ("New Share") offered for every eight (8) fully paid ordinary shares ("Shares") held by eligible shareholders (to be issued together with one (1) free attaching option ("New Option") with an exercise price of \$0.04 and expiring 30 September 2020 for every one (1) New Share subscribed for and issued) at an issue price of \$0.02 per New Share closed on Friday, 10 November 2017 at 5.00pm WST.

### Results of the Offer

The Company advises that it received 187 applications under the Entitlement Offer from eligible shareholders for a total of 40,808,655 New Shares and 40,808,655 New Options. The total subscription amount received by the Company from the Entitlement Offer (before associated costs) was \$816,173.

### Notification of Shortfall

The number of securities offered pursuant to the Entitlement Offer was 66,972,144 New Shares and New Options, resulting in a shortfall of 26,163,489 New Shares and New Options ("Shortfall").

### Placement of Shortfall

The Entitlement Offer is not underwritten.

The Shortfall will be placed by the Company's lead manager at the same price of \$0.02 cents per New Share together with one free attaching New Option for every New Share subscribed for and issued. The New Shares and New Options under the Shortfall are to be placed within 3 months after the Closing Date, being 10 February 2018.

### Issue and Allotment of New Shares and New Options

The Company will issue and allot all New Shares and New Options applied for in accordance with the Entitlement Offer timetable included in the prospectus associated with the Entitlement Offer dated 2 October 2017 ("Prospectus") and will apply to ASX for quotation of New Shares and New Options allotted.

The Directors would like to express their thanks for the support by the participants in the Entitlement Offer.

The net proceeds received from the Entitlement Offer and the issue of the Shortfall will be applied as described in the Prospectus.

**ENDS**

**For more information please contact:**

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### About Impression Healthcare Limited (ASX: IHL)

Impression Healthcare is Australia's largest home dental impression company and is disrupting the dental devices market by providing consumers with an in-home method to consume laboratory-grade and personalised dental healthcare products at significantly lower prices than those offered by a dentist.

Combining the latest materials with advanced manufacturing processes at the Company's highly-scalable Victorian dental laboratory, Impression is delighting its customers with a range of high-quality, Australian-made products for teeth protection, bruxism, snoring, mild sleep apnoea and teeth discolouration. All customer teeth impressions are taken at home with the Company's impression kit. Thereafter, a qualified dental technician produces the custom-fitted device without the customer having to undertake a costly and time-consuming visit to the dentist.

Impression has developed and launched five uniquely-branded and wholly-owned products that represent a significant and growing market in which to increase market share versus the traditional dental industry. Promoted by high-profile ambassadors in health, sport, fashion and media, Impression aims to embody a commitment to customer experience that is unparalleled in the industry. To learn more, please visit: [www.impression.healthcare](http://www.impression.healthcare)



Gameday Mouthguards ('Gameday') makes custom-fitted mouthguards cost effective for everyday Australians by providing an efficient and convenient process in which consumers complete their own dental impressions at home. Millions of Australians play sports in which it is highly recommended to wear a mouthguard and Gameday aims to become the market leader in the fragmented mouthguard market. Custom-fitted mouthguards protect the wearer from dental trauma and other serious sporting injuries by absorbing and spreading the impact of an accidental collision. In contrast, and according to the Australian Dental Association, over-the-counter ('boil and bite') mouthguards do not adequately protect the teeth, are loosely fitted, impede breathing and speaking, and can even wedge in the back of the throat at impact, which could be life threatening. Website: [gamedaymouthguards.com.au](http://gamedaymouthguards.com.au)



The Knight Guard provides a convenient and affordable solution to those people who suffer bruxism versus devices procured from a dentist. According to the Sleep Health Foundation, approximately 50% of the population experience occasional bruxism (night time teeth grinding and/or clenching) and it is a regular problem for about 5% of the population. Bruxism can cause serious and expensive dental problems, including worn, cracked, and/or loose teeth and other health complaints such as headaches and jaw pain. Website: [theknightguard.com.au](http://theknightguard.com.au)



The Sleep Guardian is a mandibular advancement splint (MAS) worn to combat sleep disordered breathing; including snoring and mild sleep apnoea. The Sleep Guarding is Impression's brand name for the established Silensor-sl anti-snoring device that is custom-fitted to the customer using the Company's impression kit. It consists of an upper and lower jaw splint that are connected in such a way as to push the lower jaw forward relative to the upper jaw. This counteracts the narrowing of the respiratory tract, reducing the vibration of tissue at the back of the mouth that causes snoring. The cost per unit is \$499.95 and is exceedingly more affordable than similar MAS devices, which can cost up to \$4500 and when prescribed and fitted by a dentist. Website: [sleepguardian.com.au](http://sleepguardian.com.au)



Instant Teeth Whitening ('ITW') is a custom-fitted teeth whitening product that provides customers with a cost-effective and at-home teeth whitening solution. ITW competes directly and is well priced versus off-the-shelf, one-size-fits-all teeth whitening trays and take-home kits provided by a dentist. ITW's whitening gel solution is a dental grade carbamide peroxide whitening gel solution, to whiten teeth safely and gently. And, more recently, Impression has introduced a whitening pen to the brand. Website: [itwsmile.com.au](http://itwsmile.com.au)



Denti is a brand that encapsulates a range of premium teeth whitening and beauty products that appeal to a discerning customer. Presented as a kit, the Denti products are housed in a beauty bag for women and a wet pack for men. Each kit contains a teeth-whitening self-impression kit, three whitening gel syringes, an on-the-go whitening pen and other accessories.