



International Limited ACN 110 184 355

Level 2, 35 Outram St
West Perth 6005
Western Australia 6160
ASX Code: TV2

16th November 2017

TV2U GOES LIVE IN BRAZIL

TV2U, a global provider of OTT media services, today announces start of service and has launched in Brazil with SOL GO.

TV2U is pleased to announce the ‘go-live’ service of SOL GO in Brazil. A world first OTT franchise business model set to disrupt the media industry by bringing affordable premium television and entertainment to the masses.

LAUNCH



Phase One: The first phase of the commercial launch will be to take national FTA (free to air) channels to around 30,000 consumers on a 30-day free trial. This will consist of 62 live television channels and 45 radio stations.

Phase Two: After the 30-day FTA offering, full FTA and Premium local and international channel lineup will be offered on a subscription revenue model to a wider and expanding subscriber capacity in line with, but, not restricted to the minimum monthly

subscriber level of 250,000 within year one of operations (this is an increase in subscriber numbers as mentioned in announcement dated 1 June 2017).

REVENUE MODEL

TV2U will receive monthly payments per subscriber per month after the subscribers 30-day free trial. TV2U’s monthly management fee will also cover maintenance of the platform. All 24/7 helpdesk facilities and running costs will be the responsibility of SOL HoT the franchise entity. Future revenue will also be received via ongoing analytics viewer profiling such as targeted and personalized advertising. Estimated monthly revenue within year one of operations is expected to reach more than AUD \$1million based on minimum guarantees alone.

CONTENT

The franchise intends to take to market a number of packages consisting of free to air, premium local and international live content, national radio stations and optional “À la carte” premium video on demand.

Phase One FTA (Free to Air)	Phase One FTA (Free to Air)
Retro Cartoon	RPTV - Rede Potiguar TV
RETRO MUSIC TELEVISION	FEB TV (FederaCAo Espirita Brasileira)
DANCE CHANNEL TV EUA	CBN Noticias
HIT TV	RTP 1 PORTUGAL
MIMUSICA HD	TV CHOSUN KOREA
Radio Monte Carlo TV	PORTO CANAL PORTUGAL
ESTUDIO BRASIL	NHK WORLD JAPAN
GOSPEL MUSIC TELEVISION	ABC NEW EUA
MIX TV	ANTENA 3 ESPANHA
TV INES Brasil (LIBRAS)	Capital TV Reino Unido
Travel TV	TVi 24 PORTUGAL
ALL SPORTS BRASIL	FRANCE 24
TV SOL Patos/PB	TV5 MONDE France
TCM Mossoró/RN	ALJAZEERA
TV MASTER João Pessoa/PB	NIPPON Television News 24
Rede Meio Norte - Teresina/PI	NIPPON Television Japan
Diário do Sertão Cajazeiras/PB	KBS WORLD KOREIA
PORTAL MIDIA Guarabira/PB	BBC World News
METROPOLE FORTALEZA/CE	Yeeah
AMAZONSAT - Manaus/AM	BYU Internacional TV

UNITED KINGDOM
MALAYSIA

GLOBAL OFFICE LOCATIONS
HONG KONG
SYDNEY

INDONESIA
PERTH

LIVRE TV - Parnamirim/RN	Canal Rural
LUAU TV - Nova Friburgo/RJ	Horse Brasil Channel
TV CIDADE BRUSQUE - SC	TV CINEC
CN AGITOS - Currais Novos/RN	Rede Super
TV NOVA CIDADE - OSASCO/SP	RECORD PB
TV Feliz - Natal/RN	Cultura ItararE PB
TV CLARET - Rio Claro/SP	SBT PB
TV UnIAo - Fortaleza/CE	REDE BRASIL TELEVISÃO
TV CanindE (Divinópolis / MG)	REDE NEW
TV MAR (Maceio/AL)	TV Marajoara (Rede Brasil BelEm/PA)
TV Cariri (São João do Cariri / PB)	TV Mocinha
Sidy's Currais Novos/RN	TV FAAP SP

Radio Stations (Phase One)	Radio Stations (Phase One)
Menina FM - CamboriU / SC	Premium Esportes - São Paulo / SP - WEB Radio
TOP FM - São Paulo / SP	Jovem Pan Hits Forever - São Paulo / SP - WEB Radio
Recanto Caipira - Ribeirão Preto / SP - WEB Radio	80 FM - São Paulo / SP - WEB Radio
Villa Sertaneja - Rio Verde / GO - WEB Radio	TransamErica Light - Feira de Santana / BA
RAP & BLACK - São Paulo / SP - WEB Radio	95 FM - MossorO / RN
RAP Brasil - Goiania / GO - WEB Radio	Antena 1 - Rio de Janeiro / RJ
Mundo do Funk - São Paulo / SP - WEB Radio	KISS FM - São Paulo / SP

UNITED KINGDOM
MALAYSIA

GLOBAL OFFICE LOCATIONS
HONG KONG
SYDNEY

INDONESIA
PERTH

JP FUNK - SÃo Paulo / SP - WEB Radio	Nova Brasil - Recife / PE
FM 106 - RibeirÃo Preto / SP	Clube - Recife / PE
Papo de Samba	CBN - Recife / PE
MPB Samba na Caixa - Rio de Janeiro / RJ - WEB Radio	Pata MutA - Cajazeiras / PB
Agenda do Samba - SÃo Paulo / SP - WEB Radio	Morada do Sol - Patos / PB
Reggae Brasil - Rio de Janeiro / RJ - WEB	Mix - JoÃo Pessoa / PB
JP Reggae - SÃo Paulo / SP - WEB Radio	Espinharas - Patos / PB
Comfort Club - SÃo Paulo / SP - WEB Radio	Correio da Serra - Solanea / PB
Ondas Livres - Brasilia / DF - WEB Radio	Campina FM - Campina Grande / PB
Alvorada - SÃo Paulo / SP	BAND News - JoÃo Pessoa / PB
JP Bossa Nova - SÃo Paulo / SP - WEB Radio	Correio - JoÃo Pessoa / PB
104 FM - Parnamirim / RN	Correio - Campina Grande / PB
Planeta do Vinil - Rio de Janeiro / RJ - WEB Radio	CBN - JoÃo Pessoa / PB
Jukebox - SÃo Paulo / SP - WEB Radio	Cabo Branco - JoÃo Pessoa / PB
Bandeirantes AM - Poa / RS	Radio SOL - Patos / PB - WEB Radio
Globo AM - Natal / RN	

PHASE TWO – COMMERCIAL LAUNCH

Phase two is expected to commence 30-days after Phase One’s free to air, free subscription service. SOL GO will be available to all ISPs, Mobile Operators and Content owners throughout Brazil as a B2B franchised business model a world first.

UNITED KINGDOM
MALAYSIA

GLOBAL OFFICE LOCATIONS
HONG KONG
SYDNEY

INDONESIA
PERTH

Phase Two	HD/S D	FTA or Pre- mium	Phase Two	HD/S D	FTA or Premium
NBR	SD	FTA	NICK	HD	Premium
TV BRASIL	SD	FTA	DISCOVERY KIDS	SD	Premium
GLOBO- RBS TV	HD	FTA	CARTOON NET- WORK	HD	Premium
TV MOCINHA	SD	FTA	RA-TIM-BUM	SD	Premium
TV ESCOLA	SD	FTA	MTV	HD	Premium
SBT	HD	FTA	TBS	HD	Premium
CANÇÃO NOVA	HD	FTA	PRIME BOX BRA- SIL	SD	Premium
RIC RECORD TV	HD	FTA	SONY	HD	Premium
BAND - TVBV	HD	FTA	E!	HD	Premium
TV PANORAMA	SD	FTA	A&E	HD	Premium
RECORD NEWS	HD	FTA	HOME & HEALTH	SD	Premium
TV JUSTIÇA	SD	FTA	WOOHOO	SD	Premium
TV SENADO	SD	FTA	DISNEY JR	SD	Premium
TV CÂMARA	SD	FTA	ANIMAL PLANET	HD	Premium
TV ASSEMBLEIA	SD	FTA	DISCOVERY TURBO	SD	Premium
REDE TV	HD	FTA	FOX SPORTS 2	HD	Premium
CCS TV	SD	FTA	LIFETIME	HD	Premium

UNITED KINGDOM
MALAYSIA

GLOBAL OFFICE LOCATIONS
HONG KONG
SYDNEY

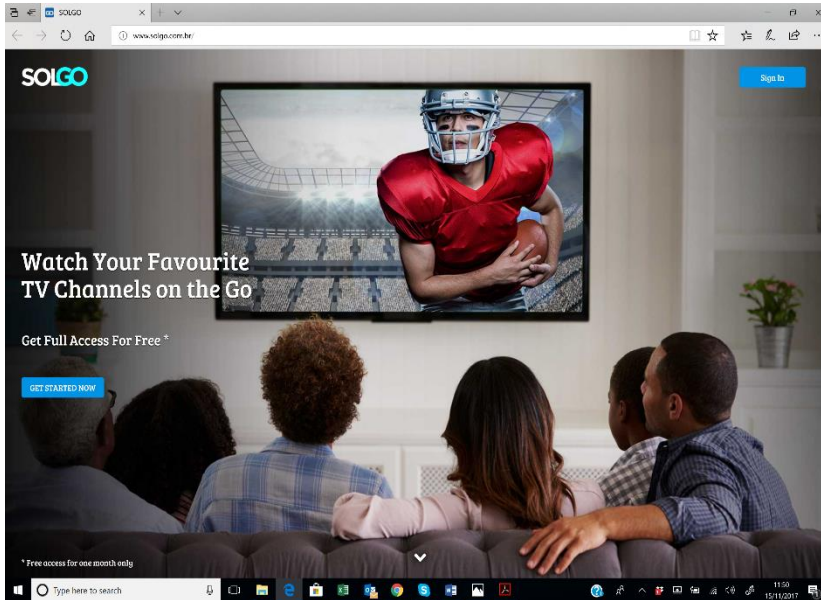
INDONESIA
PERTH

CANAL 7 ARGENTINA	HD	FTA	ARTE 1	HD	Premium
CNN	SD	FTA	ESPN BRASIL	HD	Premium
REDE VIDA	HD	FTA	BANDSPORTS	HD	Premium
FISH TV	HD	Premium	FOX SPORTS	HD	Premium
BAND NEWS	HD	Premium	FX	SD	Premium
TNT	HD	Premium	TRAVEL & LIVING	SD	Premium
ESPN INTERNACIONAL	HD	Premium	ID	SD	Premium
FOX LIFE	HD	Premium	TCM	HD	Premium
NATIONAL GEOGRAPHIC	HD	Premium	SPACE	HD	Premium
DISCOVERY CHANNEL	SD	Premium	COMEDY CENTRAL	SD	Premium
HISTORY CHANNEL	HD	Premium	HISTORY 2	HD	Premium
AXN	HD	Premium	PARAMOUNT CHANNEL	HD	Premium
WARNER	HD	Premium	NICK JR	HD	Premium
FOX	SD	Premium	BOOMERANG	HD	Premium
DISNEY CHANNEL	HD	Premium	TRAVEL BOX BRASIL	SD	Premium
DISNEY XD	HD	Premium	CINE BRASIL TV	SD	Premium
			TLN	HD	Premium

UNITED KINGDOM
MALAYSIA

GLOBAL OFFICE LOCATIONS
HONG KONG
SYDNEY

INDONESIA
PERTH



Nick Fitzgerald CEO adds;

"Our strategic alliance with SOL Telecom and CCSTV gives us not only a strong presence in Brazil but also a bridgehead whereby we can expand our operations into the rest of LATAM when the time is right."

"with SOL GO it's not only the consumer that wins by having a personalized affordable live and on-demand television experience but also the operator who can stream their own bespoke branded service of local and international content, where until today the only real affordable option has been 3rd party branded VoD services" Fitzgerald added.

Janio Medeiros Director of SOL HoT Commented;

"We are redefining the OTT space in Brazil by disrupting the operator business model by eliminating the barriers of market entry to 1,000's of ISPs (Internet Service Providers), mobile operators and content owners that want their own branded OTT service and not an of the shelf VoD service that they do not feel they own or distinguishes them from any other operator. What is key here is that it's a win, win situation for the operator who can monetize OTT as a direct service or bundled with data, the content owner who can provide their own independent channel, we have seen this with HBO and more recently Disney and the consumer who now has a mix of local, International, on-demand, and art house content at a competitive market price".

INVESTOR ENQUIRIES:

Corporate Communications : David Adams
Email: david@tv2u.com

ABOUT TV2U

TV2U is a global complete entertainment platform that enables businesses, such as telecommunications companies, to quickly and easily offer streaming content to their customers. The service includes movies, television programs, karaoke content and games through an encrypted channel for enhanced copyright protection. TV2U also offers unique real-time viewership analytics to enable businesses to send highly targeted advertising to end-users to maximise their revenue streams. TV2U is changing the face of online entertainment and advertising.

UNITED KINGDOM
MALAYSIA

GLOBAL OFFICE LOCATIONS
HONG KONG
SYDNEY

INDONESIA
PERTH