

ASX Release

16 November 2017

Kogan.com joins the Zip platform

zipMoney Limited (ASX: ZML) (“Zip”, “zipMoney”, or the “Company”) is delighted to announce that ASX-listed Kogan.com (ASX: KGN), Australia's largest pure-play online retail website, has joined the Zip platform.

From launch today, more than one million active Kogan.com customers will have access to the zipPay digital wallet at checkout, allowing shoppers a limit of up to \$1,000 and the ability to pay flexibly, over time for their purchases, interest-free.

Zip Co-founder and CEO, Larry Diamond said,

“This is a very significant transaction for the Zip business. Kogan.com is synonymous with e-commerce in Australia and this partnership represents an important validation for Zip as we continue our mission to offer fair and transparent payment options to the Australian consumer, wherever and whenever they choose to shop. Both Kogan.com and Zip are strong advocates of consumer well-being and harness the power of technology to give consumers a better deal.”

Kogan.com has more than one million active customers and is the largest Australian pure-play online retail website. Their core product ranges include TVs, computers, mobile phones, home and garden, appliances and fashion, which are particularly well-suited to the zipPay product. Kogan.com has over 70,000 products available to consumers at great prices. It also operates in a number of other fast growing verticals: Kogan Travel, Kogan Mobile and Kogan Insurance.

Ruslan Kogan, Founder and CEO of Kogan.com said,

“We are excited to partner with Zip to offer our customers more options and flexibility. Zip is an Aussie FinTech pioneer. We chose Zip because we believe it will deliver an additional fair, transparent and convenient payment option for our customers.”

Zip will be live on Kogan.com website from today, in time for the seasonally strong Christmas shopping months of November and December.

The pipeline of merchants joining the Zip platform is at record levels, with significant numbers of SMEs and large enterprise retailers at contract stage.

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About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance and Kogan Travel. Kogan is a leading Australian consumer brand renowned for price leadership through digital efficiency. The company is focused on making in-demand products and services more affordable and accessible.

For more information, visit: www.kogan.com

About zipMoney

ASX-listed zipMoney (ZML: ASX) or (“Zip”) is a leading player in the digital retail finance and payments industry. The Company offers point-of-sale credit and digital payment services to the retail, education, health and travel industries. It operates under the zipPay, zipMoney and Pocketbook brands. The Company is focused on offering transparent, responsible and fairly priced consumer products. Zip’s platform is entirely digital and leverages big data in its proprietary fraud and credit decisioning technology to deliver real-time consumer responses. Zip is managed by a team with over 50 years’ experience in retail finance and payments and is a licensed and regulated credit provider.

For more information, visit: www.zipmoneylimited.com.au