

ASX Announcement
20 November 2017

HearMeOut App reaches top 50 in App Store (social networks) in three key markets - US, Canada and Australia

Key points:

- **HearMeOut App was over the weekend inside the top 50 of Apple App Store in US, Canada and Australian the highly competitive social network category, which has thousands of Apps and is dominated by global social networks such as Facebook, Twitter, Skype, LinkedIn, WeChat, etc**
- **HearMeOut App was placed between WeChat and Line, two of the biggest social networks globally**
- **This was not assisted by significant marketing spend, like other social networks in App Store, rather has been achieved by strong organic influencer activity**

HearMeOut Limited (ASX: HMO) ('HearMeOut' or the 'Company'), developer of a revolutionary voice-based social media platform, has reached a critical milestone in the development of its HearMeOut App, reaching top 50 in the Apple App Store (under social networks) across three of its key markets - US (38), Canada (38) and Australia (48).















The Company believes that reaching this position within the highly competitive social network category of the App Store recognises the HearMeOut App as the leading voice based social network and highlights the capability of the influencers and content providers on the platform to drive strong engagement and organic growth.

"It is not common for a company of our size to reach such a high ranking, particularly as the competitors have multimillion dollar marketing budgets", said HearMeOut Co-Founder and CEO Moran Chamsi.

"We clearly have a product that users engage with and a large and proactive influencer network, which sees us compete with our much larger competition," he added.

The Social Network category on the Apple App Store is one of the most competitive categories, with thousands of Apps available for download. Leading social networks in the category include Twitter, Facebook, LinkedIn, WeChat, Skype, etc.

Either side of the HearMeOut App on the App Store was WeChat and Line, two of the largest social networks globally.

34	 WeChat Tencent	34 ▲ 1	41	 Google+ Google	41 ▲ 3
35	 Message+ Verizon Wireless	35 ▲ 3	42	 Talkatone: WiFi Text & Ca... TALKATONE	42 ▼ 1
36	 BOO! - AR Video Chat Ca... Nixi Technology Co.,Ltd.	36 ▲ 1	43	 IMVU - #1 3D Avatar Soc... IMVU	43 ▼ 1
37	 KnowMe-Fun Tests&Astr... Tahlia Vickery	37 ▼ 19	44	 Facebook Local Facebook	44 ▼ 10
38	 HearMeOut-Voice Social ... HearMeOut	38 ▲ 5	45	 Monkey Monkey Squad	45 ▲ 3
39	 Get Likes for Instagram T... Brandon Sanders	39 ▲ 1	46	 Tango - Video Call & Chat TangoMe	46 ▼ 1
40	 PlayStation®Messages Sony	40 ▼ 1	47	 LINE LINE	47 =

(Screen shot of App Store ranking under social networks 17.11.2017)

Achieving a ranking inside the Top 50 means that increased App Store visibility is now available to HearMeOut, which can create organic traffic for the app.

HearMeOut believes the increased ranking for the HearMeOut App has been achieved due to increased influencer activity and the commencement of content generation from dedicated content providers (i.e. media outlets, production companies, etc), who are creating and distributing high quality and unique audio content. These factors combined are driving strong organic growth.

With an expansion of the influencer campaign and the addition of high quality content providers HearMeOut believes achieving this App Store ranking will become more common over the coming months.

“We are seeing more and more organisations, from media groups, to sporting teams, to politicians, to influencers, utilising the HearMeOut platform to create and distribute unique and engaging audio content, which is driving growth in the platform” Mr Chamsi added.

Ends

About HearMeOut

HearMeOut (ASX: HMO) is an Israeli-based global company that provides a revolutionary voice- based social media platform that transforms the way people engage with and consume social media. The platform enables users to share and listen to 42-second audio posts through the platform’s native feeder on other social networks, such as Twitter or Facebook.

Through this app, people can express their authentic voice and put their unique signature on social media interactions.

For more information on HearMeOut, please visit www.hearmeoutapp.com

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