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## MyFiziq Patenting Update

### *Successfully Granted Patent Protection*

**PATENT NUMBER 2015358289 for Imaging a Body.**

**Perth, Australia (21<sup>st</sup> November 2017):** Body contour and image tracking technology company **MyFiziq Limited (ASX:MYQ)** is delighted to give the following update on the progress of patent protection being sought for its technology.

MyFiziq Limited is very pleased to announce the positive outcome in regard to international preliminary examination of its International Patent Application No. **PCT/AU2015/000736 for Imaging a body** has now been granted. MyFiziq has now been granted Full Patent status for Australia under patent number - 2015358289.

#### What does all this mean?

MYQ has sought to protect its ability to use a mobile device to capture a user specific input to further create and deliver an output specific to the user by way of an image or images (taken by the device). In implementations of the MYQ technology, the output may provide the user with specific dimensions for the mapping/tracking of anatomical change.

As previously stated, MYQ had been issued an all clear by the international examiner's office in January 2017 from The International Preliminary Report on Patentability ("IPRP"), Chapter II, which has been issued in respect of the application from the Australian Patent Office states.

International application No. **PCT/AU2015/000736**

#### 1. Statement

Novelty (N) Claims 1-53 YES  
Claims NONE NO

Inventive step (IS) Claims 1-53 YES  
Claims NONE NO

Industrial applicability (IA) Claims 1-53 YES  
Claims NONE NO

CEO of MyFiziq Limited Vlado Bosanac said, "We are pleased to report that the Australian patent has now been granted. Patent protection is a very important step to secure our position in the global market place. Being able to defend our IP is paramount to the evolution of our product and the value we intend to create for our shareholders. Owning the rights to create an avatar via a digital device, which in turn delivers the user's dimensions, will be a unique way to block potential competitors. With this ability we are closer to achieving this goal. This year we have also accelerated all patents to other regions, increasing our protection and giving MYQ a strong hold globally in our unique technology.

Chris Juhasz Principal and Patent Attorney of Wrays stated – “We are pleased to report that the Australian Patent has now been granted. This, in addition to my earlier guidance to our response to the Written Opinion was successful, and the Authorised Officer is of the view that all of claims 1-53 meet the requirements for novelty, inventive step, and industrial applicability in light of the prior art considered. I also add this is a very positive step forward as Examining Officers from other jurisdictions will consider the IPRP now granted when conducting their own review of international phase patent applications already well in process.”

### **About MyFiziq**

MyFiziq Limited (ASX: MYQ) equips users through their mobile phone with a tool to track personal progress towards their health goals over time, whether that goal is weight loss / gain, muscle gain, dimension change, or maintaining their current physique. MyFiziq adds science and technology to this art in creating a comprehensive approach to measuring, tracking, and most importantly, seeing changes to your body shape and dimension over time. Until now, body measurements have required a tape measure, creating potential for human error. MyFiziq removes this margin of human error by tracking the individuals structure using over 14,000 data points helping customers keep track of their circumference measurements as they achieve their goals.

To download the MyFiziq App for IOS, visit <https://www.myfiziq.com/> or click on the Apple Store icon on your iPhone and search “MyFiziq”.

### **For more information contact:**

**Vlado Bosanac,**  
Chief Executive Officer  
**MyFiziq Limited**  
E: [admin@myfiziq.com](mailto:admin@myfiziq.com)

**Jane Morgan**  
Director  
**Investor and Media Relations Consultants**  
P: + 61 (0) 405 555 618  
E: [jm@janemorganmanagement.com.au](mailto:jm@janemorganmanagement.com.au)