

I SYNERGY GROUP LIMITED

OCTOBER 2017 – OPERATIONAL UPDATE

ASX Code : IS3

ACN 613 927 361

CORPORATE STRUCTURE

Issued Capital : 185M

Options Issued: 7.5M

Performance Rights: 600,000

Share price: \$0.160 (31 Oct 2017)

CORPORATE DIRECTORY

Non-Executive Chairman

Richard Symon

Managing Director

Dato' Teo Chee Hong

Non-Executive Director

Ilmars Draudins

Company Secretary

Joel Ives

ABOUT US

I Synergy Group Limited ("iSYNERGY") is one of the region's leading affiliate marketing network and solutions provider. iSYNERGY connects advertisers with affiliates via its affiliate marketing platform, to deliver performance-based affiliate marketing solutions that enhance product/brand awareness and drive business leads. The affiliate marketing platform is called Affiliate Junction and it is home to more than 25,000 affiliates and 1,000 advertisers. Under the platform, there is a variety of affiliate programs available which cater to different business segments and markets.

www.isynergy.my

ir@isynergy.my

AFFILIATE BASE

	October 2017	October 2016	% Changes
No. of New Affiliates	216	689	-69%
Total No. of Affiliates as of the Month End	26,260	22,195	18%

ADVERTISER BASE

	October 2017	October 2016	% Changes
No. of New Advertisers	24	24	0%
Total No. of Advertisers as of the Month End	1,483	1,129	31%

AFFILIATE PROGRAMS

	October 2017	October 2016	% Changes
Total Affiliate Programs Transaction Amount*	AUD1,357,822	AUD357,079	280%
Total Affiliate Programs Transaction Count	43,638	14,763	196%

*Transaction Amount is the collective amount of sales transactions generated for advertisers by the affiliates through iSYNERGY's affiliate programs.

LATEST NEWS

New Key Advertisers in Smart\$aver Malaysia:

- Taobao – a consumer-to-consumer e-commerce platform that was founded by the Alibaba Group in May, 2003. As of 2016, Taobao is one of the world's top 10 most visited websites, with millions of sellers and shops as well as over 760 million product listings. With more than 800 million registered users on the platform, Taobao provides a first-rate online shopping experience.
- Tmall – an offshoot of Taobao, Tmall is Asia's largest business-to-consumer retail platform with product offerings from over 70,000 international and Chinese brands. Tmall is a reputable virtual shopping mall with an enhanced focus on accommodating to their growing consumer base and providing them with the best shopping experience.

CONTACT DETAILS

Ground Floor, 16 Ord Street,
West Perth WA 6005

T: +618 9482 0585 F: +618 9482 0505

Malaysia Office

Unit 20-10, Tower A, The Vertical Business Suite, Avenue 3,
Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia.

T: +603 2242 1333 F: +603 2242 1331